

AWSL Minutes: Telephone Conference Call  
February 20, 2006  
1:30pm to 2:30pm

Meeting called to order by Chair Loretta Harmatuck at 1:30pm.

Present: Loretta Harmatuck (Chair), Connie Von Der Heide, Arden Rice, Barbara Arnold, Mary Kotschi, Julie Schneider, Jaime Martindale, Bob Shaw, Ulrike Dieterle, Amy Gannaway

- I. **Introductions of members present and roll call.**
- II. **Approval of the 2005 annual meeting minutes** will be done at next Fall meeting (November 2006). Harmatuck inquires about any changes or suggestions. Von Der Heide indicates a spelling change in her last name.
- III. **Report and discussion of the AWSL program and special library tour proposals for the WLA Fall Conference at the Kalahari Resort, Wisconsin Dells, October 31 - November 3, 2006**
  - a. This section refers to the document Julie Schneider sent to the group prior to the conference call titled: WLA Conference Ideas for AWSL—2006. This document should accompany the minutes.
  - b. In summary the following programs were approved for submission to the WLA conference committee: “From Snake Oil to Penecillin: Evaluating Health Information on the Internet”; “New Directions in Scholarly Communication”; Copyright in the Digital Age” (combined with Intellectual Property Issues with Digitization Projects; need to confirm fees if any with Dr. Lipinski; Dr. Desai from UW-Madison can also speak to this topic if Dr. Lipinski cannot); “WAIT! Don’t Throw That Away! Your Records Tell a Story: library files and historical research” (Schneider will seek clarification from Greg \_\_\_?\_\_\_ and Anita Doering (sp?) on previous talks on this topic; then follow up with the group); Von Der Heide will combine the “WI State Legislature Website: What’s There and What’s Where program topic with the “WI Court System Website: What’s on it for me and my Patrons?” to create a new program that covers both topics; the “WI State Law Library Web Tour” program was approved as is; “Electronic Newsletter” program should include RSS feeds, blogs, plogs, and podcasts as part of the program topic (Dieterle, Gannaway, and Shaw will work out the details on this and get the summary to Schneider by Wednesday, March 1<sup>st</sup>).
  - c. WHSLA CE Course ideas: “Will Duct Tape Cure My Warts? Examining Complementary and Alternative Medicine” (Tammy Mays) & “RSS Feeds and Alert Services” (Eric Larson, Wendt Library). Dieterle mentions the RSS Feeds topic should be broader rather than covering mainly engineering topics (as Larson has done in the past). Harmatuck inquires as to whether AWSL will receive any of the revenue if it co-sponsors these CE courses as pre- or post-conference events. Schneider will get more information on these courses and present it to the AWSL group at a later time.

- d. One additional idea is to form a roundtable discussion with several special libraries in WI. The audience for this would be broad, but geared toward new members or new WI residents. Schneider will have the Special Libraries Directory completed by this time to contact potential participants. The panel would discuss the depth and breadth of information available in special libraries. Schneider will send more information to the AWSL group at a later date regarding this program topic.
- e. Program ideas not included in the current plan, but to be kept on record for future consideration: (1) Developing Special Collections in Public Libraries; (2) Developing Core Collections in Medicine and Law for Public Libraries.
- f. Special Library Tour ideas: (1) International Crane Foundation (near Kalahari); (2) Circus World Museum; (3) Train Museum in North Freedom; (4) Cranberry Bogs (possibly too far to travel, would need bus for transportation); (5) Aldo Leopold's shack (closer than the cranberry bogs); (6) Wollersheim Winery Tour (wine tasting? The beer tasting in LaCrosse was very popular).

#### IV. **1. Chair's Report (Harmatuck)**

- a. Harmatuck: Revisions to AWSL bylaws will be sent to Bob Pfeiffer for COO approval, then added to WLA website.
- b. March 17<sup>th</sup> Harmatuck will be out of the country and AWSL needs representation at the Strategic Planning & Revitalization Conference (SPARC). Dieterle indicates she will be working the event; Schneider will be attending for another purpose as well, and will represent AWSL.

#### **2. Vice Chair's Report (Schneider)**

- a. Special Libraries Directory is underway. Many people are being contacted.
- b. Arnold: WLA Foundation Board has done research and developed a PR campaign to tout the benefits of libraries. The Berry Group worked with WLA to develop a series of PSAs for newspapers and radio. Currently, a website is being developed to support libraries – this was kicked off at Library Legislation Day. [www.wisconsinlibraries.org](http://www.wisconsinlibraries.org)
- c. LD&L did not meet in February as planned. The Library language and reform bill, etc. is supported by WLA. TABOR (Now titled the tax payer protection act) could be in the public referendum by April.. There are public roundtables being held on the subject at the national level and ALA/SLA are all sending representatives to these discussions.
- c. Kotschi makes a note that we need to notify LD&L that Schneider is the AWSL representative. WLA Board will be notified of this so it is clear.

#### V. **Report of WLA Board Representative - Mary Kotschi**

- a. SPARC Conference update and information
- b. **WLA annual conference:** Some recommendations from WLA Board: eliminate WLA store and notify vendors that they can have novelties at their booths. One suggestion made was to rotate exhibitor representatives on the conference committee.
- c. **Equipment:** one suggestion is to encourage presenters to bring their own equipment for presentations. It was noted that there will be negotiations with a professional vendor to supply the AV equipment for the annual conference, and fees would be added onto registrations to help pay for this.



X. **Adjournment at 2:50pm**

Minutes respectfully submitted,

Jaime Martindale, Map and GIS Librarian, University of Wisconsin-Madison  
Association of Special Librarians (AWSL) Secretary