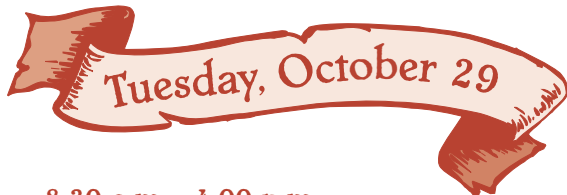




Program Schedule



Tuesday, October 29

8:30 a.m. - 4:00 p.m.

Microsoft FrontPage

Separate registration/fees required.
Contact Phyllis Tragash, tragash@sois.uwm.edu

Sponsor: UW-Milwaukee School of Information Studies

10:00 a.m. - 5:00 p.m.

Library Finances: Planning, Getting and Spending Your Budget

Peter Hamon, Director, South Central Library System,
Al Zimmerman, Division for Libraries, Technology and
Community Learning

How much are library services and programs actually costing you? How can you realize these costs when budgets are being cut? This pre-conference seminar examines the challenges and complexity of the library budget and the range of activities for costing concepts and accounting practice within the framework of creative budgeting and the political process. Opportunity is provided for experiential learning through simulation exercises and discussions. Separate registration/fees required.

Sponsor: UW-Madison School of Library and Information Studies

1:00 - 5:00 p.m.

Wisconsin Education and Curriculum Librarians Meeting

Join librarians serving teacher education programs throughout the state for their semi-annual meeting to review changes in resources from the Department of Public Instruction and the National Library of Education and other agencies. Contact Michael Cohen of the UW-Madison CIMC to register for this meeting (cohen@education.wisc.edu)

Sponsor: Wisconsin Association of Academic Librarians

4:00 - 6:00 p.m.

Wisconsin Association of Public Libraries Board Meeting

Youth Services Section Board Meeting

6:00 - 8:00 p.m.

Wisconsin Library Association Board Meeting



Wednesday, October 30

7:30 - 8:30 a.m.

Circulation Services Roundtable Business Meeting

Interlibrary Loan Roundtable

Wisconsin Association of Public Libraries Business Meeting

Youth Services Section Business Meeting

8:00 - 9:30 a.m.

Past Presidents' Breakfast

By invitation only.

Sponsor: Wisconsin Library Association



8:45 - 10:00 a.m.

Conversations Along the Information Literacy Continuum: What We Have in Common as Teachers

Val Edwards, Library Media Specialist, Monona Grove High School; **Tana Elias**, Web Librarian, Madison Public Library; **Patricia Herrling**, Instruction Coordinator, UW-Madison Steenbock Library

User education? Information literacy? Library instruction? Regardless of what we call our instruction programs, librarians from all kinds of libraries are involved in helping to educate users about library resources. What do instruction librarians in school, public and academic libraries have in common? How do our teaching situations differ? If you're interested in discussing how librarians across the information literacy continuum can (and already do!) work together to help users develop and hone their information literacy skills, then join this conversation with a panel of school, public, and academic librarians.

Sponsors: Library User Education Round Table, Wisconsin Association of Academic Librarians, Wisconsin Association of Public Libraries, Wisconsin Association of School Librarians

Is It Really a PILL? Patron-initiated InterLibrary Loan

Judith Tuohy, Head, Interlibrary Loan, UW-Madison Memorial Library; **Jan Ison**, Executive Director, Lincoln Trail Libraries System, Champaign, IL; **Pam Wittig**, Interlibrary Loan Librarian, Madison Public Library

Are you interested in what all the talk is about patron-initiated interlibrary loan? Come and listen as three panelists describe their libraries' patron-initiated ILL service and discuss the successes, challenges and impacts that it has had on document delivery, customer satisfaction, and library staff. Hear their thoughts on what they see happening in the future and the issues their institutions may be facing.

Sponsors: Interlibrary Loan Round Table, Circulation Services Roundtable, Outreach Services Round Table

Is Your Leadership Sinking?

James N. Morrison, President, James N. Morrison & Associates

Jim discusses trends in leadership focusing on characteristics and principles of leadership. An entertaining look at leadership as a process, not a position.

Sponsor: Wisconsin Association of Academic Librarians

Next Generation Software: Here We Go Again!

Tom Rich, Warren Newport Public Library, Gurnee, IL

Many libraries and library systems are ready to move to next generation software systems. Tom Rich, a dynamic and entertaining speaker, will present a program on how to deal with moving to a new system. Tom will address training issues both for staff and public, what to expect, and how to transfer from system to system gracefully.

Sponsors: Circulation Services Roundtable, Wisconsin Association of Public Libraries

Serving Men Better

Marylaine Block, Writer, Internet Trainer, "Librarian without Walls"

While most of us have done a reasonably good job of selecting materials that appeal to men and women alike, such as investment information, we can and should do a far better job of selecting materials for primarily exclusively male interests such as high risk sports, war novels and nonfiction, computer games, outdoor life, home workshop projects, guns, etc. Ms. Block offers advice on how to identify good books and magazines to meet their needs, how to increase men's awareness of the collections available to them, and how to make them feel welcome in our libraries.

Sponsor: Wisconsin Small Libraries Round Table



Top Ten Human Resource Issues Librarians Need to Know

Marion C. Smith, Director, Labor Research, Michael Best & Friedrich LLP

Marion C. Smith shares troubleshooting tips about common human resources issues, such as the hiring process and progressive discipline.

Sponsor: Wisconsin Association of Public Libraries

10:45 a.m. - 12:00 p.m.

Everyone Started Out Small

Stuart Stotts, Singer, Songwriter, Performer

Making music with young children is a way to teach, move, laugh and celebrate together. Come for ideas about activities, songs, instruments and motions for singing and using music with kids.

Sponsor: Youth Services Section

A Few Good Web Sites

Gerri Moeller, Electronic Resources Librarian, Outagamie Waupaca Library System; **Joy Schwarz**, Web Librarian, Winnefox Library System

Find out what's new, what's fun, and what sites we couldn't live without.

Sponsor: Wisconsin Small Libraries Roundtable

Library Advocacy: Telling Our Story

Mary Babula, Director of Membership Services and Outreach, Wisconsin Early Childhood Association

Mary Babula will examine the importance of telling the library story to members of the public, journalists and elected officials. Her presentation will highlight building coalitions and developing networking skills for political

strength. Making a commitment to public education and political advocacy on behalf of libraries and the citizens who rely on them is an essential professional dynamic.

Sponsors: Wisconsin Association of Public Libraries, Intellectual Freedom Round Table, Library Development & Legislation Committee, Library Advocacy Round Table, Outreach Services Round Table, Wisconsin Library Association Foundation, Wisconsin Library Trustees Association, Wisconsin Women Library Workers, Youth Services Section

New Employee Orientations, Part II: Training Issues

Debra Wilcox Johnson, Johnson & Johnson Consulting, Waunakee, WI

We've found our new employees: how do we train them? Debra Wilcox Johnson, veteran presenter, will expand on training new employees in Part II of her new employee workshop. Deb is an entertaining speaker who will leave you with a multitude of good tips!

Sponsor: Circulation Services Roundtable, Library Careers Committee, Wisconsin Association of Public Libraries

OCLC's CORC

Aimee Glassel, Electronic Resources Librarian, Central Technical Services, General Library System, UW-Madison; **Debra Shapiro**, Continuing Education Specialist, Continuing Education Services, School of Library and Information Studies, UW-Madison

OCLC's CORC, Cooperative Online Resources Catalog, is one of the unfortunate acronyms with too many meanings—CORC is web-based cataloging software, and is also a database of records describing Internet resources. Although CORC was originally developed for Internet resource cataloging, new OCLC cataloging products for all types of materials will be a lot like CORC. Learn more about the many meanings of CORC from two experienced CORC'ers.

Sponsor: Technical Services Section



When the Boomers Retire, Whom Will We Hire?

Barbara J. Arnold, Admissions and Placement Adviser, UW-Madison School of Library and Information Studies; **Mary Jane Scherdin**, Director, Edgewood College Library; **Rebecca Watson-Boone**, President, Center for the Study of Information Professionals, Inc.

This interactive program will focus on the graying of our profession and of the WLA membership. It will look at what kind of people have been attracted to the field in the past and will discuss ways to recruit a new generation of library professional for our future diversity. Time is planned for type-of-library small group discussion and a responding panel presentation. Employers, students and new members are encouraged to bring their ideas to the program.

Sponsors: Library Careers Committee, Library Research Round Table, Membership Committee, Wisconsin Library Association Foundation

WISCAT Users Group Meeting

Mary Clark, WISCAT Coordinator, Division for Libraries, Technology and Community Learning; **Garrett Erickson**, WISCAT Training and Support, Division for Libraries, Technology and Community Learning; **Terry Wilcox**, Interlibrary Loan Librarian, Reference and Loan Library, Division for Libraries, Technology and Community Learning

WISCAT staff will be on hand to provide updated information and demonstrations related to the WISCAT project, including searching, updating holdings, downloading MARC records, interlibrary loan, the Z39.50 gateway, and other features. Costs for 2003 will be addressed. Bring your questions and comments to add to the discussion.

Sponsor: Division for Libraries, Technology and Community Learning

12:00 - 2:00 p.m.

Youth Services Section Author Luncheon: Ghostly Remembrances: Writing (Righting) the Past

Susan Campbell Bartoletti, Author

Ms. Bartoletti's book *Black Potatoes: The Story of the Great Irish Famine, 1845-1850*, is the winner of the 2002 Robert F. Sibert Informational Book Award, as well as many other honors. An eighth-grade teacher for 18 years, Susan Campbell Bartoletti left teaching to write full-time. She is the author of the award-winning non-fiction photo essays *Growing Up in Coal Country* and *Kids on Strike!* She has also written several novels and picture books.

Sponsors: Youth Services Section, Wisconsin Association of Public Libraries, Wisconsin Library Trustees Association

12:15 - 1:00 p.m.

Association of Wisconsin Special Libraries Business Meeting

Circulation Services Roundtable Board Meeting

Library User Education Roundtable Business Meeting

Media and Technology Section Business Meeting

Reference and Adult Services Section Business Meeting

Social Responsibilities Round Table Business Meeting

Support Staff Section Business Meeting

Wisconsin Association of Academic Librarians Business Meeting

2:00 - 3:15 p.m.

“Coffeetalk” for Librarians

Debra Duncan, Technical Services Librarian, Forrest R. Polk Library, UW-Oshkosh; **Shirley Chilson**, Head, Information Services, Waukesha Public Library

This program provides a forum for academic and public librarians to informally talk and brainstorm about the issues and trends facing Reference and Information Services Departments today, providing ideas and strategies that librarians can try in their own libraries.

Sponsor: Reference and Adult Services Section

It’s a Two-Way Street: Serving Students and the Public at Academic and Public Reference Desks

Dennis Unterholzner, Reference/Archives Librarian, Carthage College; **Jane Jorgensen**, Reference Librarian, Madison Public Library; **Stefan Smith**, Outreach Librarian, UW-La Crosse

Reference librarians often assist patrons who are outside of their primary clientele. It may be the public using the resources at the local academic library or students using their public library for college research. How can we best serve these patrons and what services do we provide for them? What policies should we have in place? How does this affect our ability to serve our primary clientele? And how and when do we refer patrons to libraries that would better serve their information needs? This panel presentation will look at these questions from the point of view of both public and private academic libraries and the public library.

Sponsors: Reference and Adult Services Section, Wisconsin Association of Academic Librarians

Metatagging Web Pages

Sally Drew, Director, Reference and Loan Library, Division for Libraries, Technology and Community Learning; **Mary Clark**, WISCAT Coordinator, Division for Libraries, Technology and Community Learning; **Ann Hamon**, Librarian, Reference and Loan Library, Division for Libraries, Technology and Community Learning

Staff from the Reference and Loan Library have had experiences using TagGen software to create metatagging on Web pages for the Wisconsin Portal Project and for the Great Lakes Maritime History Project. This program will include a brief overview of metatagging, and will offer some how-to information and tips for those that want their own Web pages to be more accessible via the Web.

Sponsor: Division for Libraries, Technology and Community Learning

Planning for Side Effects: Managing the Unintended Consequences of Our Technologies

Marylaine Block, Writer, Internet Trainer, “Librarian without Walls”

Many foresighted librarians have been thinking about some of the unfortunate side effects of the Internet. Ms. Block will tell you about strategies librarians have come up with to deal with such unintended consequences as the changes in our users’ information-seeking behavior, the decline of book culture, threats to privacy and intellectual freedom, threats to the preservation and integrity of digital documents, the techno-economic imperative that eats up library budgets, and the continuous retraining required of us by the rapid pace of technological change.

Sponsor: Wisconsin Small Libraries Round Table

Books for the Homeless

Help the Social Responsibilities Round Table provide books to the Dane County Homeless Center. Bring your books (including children’s books) or monetary donations to the registration table.





Storytelling 101: Building Oral Communication Skills through Storytelling

Stuart Stotts, Singer, Songwriter, Performer

Ever since the first words were spoken, storytelling has been an integral part of human experience. Using folktales as source material, participants will learn basic storytelling techniques and then choose, rehearse and tell a story. Join storyteller Stuart Stotts for this practical, hands-on workshop in the delightful art of telling stories.

Sponsor: Youth Services Section

What's That You're Listening To? A New Format for Audio Books

Linda Miller, Project Coordinator, Wisconsin Public Library Consortium; **Mellanie Mercier**, Library Automation Coordinator, Waukesha Federated Library System; **Stef Morrill**, Library Development Coordinator, South Central Library System

First e-books, now audible e-books. Come hear how Wisconsin libraries have introduced MP3 books into their collections as part of the Wisconsin Public Library Consortium Program.

Sponsor: Media and Technology Section

Wisconsin and the New Economy

David J. Ward, President, North Star Economics; Senior Vice President Emeritus, UW-System

A discussion that highlights Wisconsin's current national ranking on several key economic indicators and discusses strategic initiatives for improving the state's economy.

Sponsor: Wisconsin Association of Academic Librarians

2:00 - 5:00 p.m.

Special Libraries Tours

Betsy Vogel, Director, Technical Center Library, Rayovac Corporation; **Connie Von Der Heide**, Reference/Outreach Services Librarian, Wisconsin State Law Library

The tour bus leaves at 2:00 p.m. for a short drive to the world headquarters of Rayovac Corporation, founded in 1906. Here we will meet Betsy Vogel, Director of their Technical Center Library. The tour bus leaves Rayovac at 3:15 and proceeds down to the beautiful new Wisconsin State Law Library, located on Madison's Capitol Square. Connie Von Der Heide and other WSLL staff will guide us through this new facility. The bus departs WSLL at 4:30 p.m., returning to the conference center at 5:00 p.m. Registration is necessary, sign up on the conference registration form.

Sponsor: Association of Wisconsin Special Librarians

4:00 - 5:15 p.m.

The Art of Nonfiction

Kathleen T. Horning, Librarian, Cooperative Children's Book Center, UW-Madison School of Education

Kathleen T. Horning, librarian and coordinator of Special Collections at the Cooperative Children's Book Center, will use books to highlight issues relating to the evaluation of nonfiction and what makes an outstanding book of information.

Sponsor: Youth Services Section

BadgerLink Users Group Update

James Leaver, BadgerLink Coordinator, Division for Libraries, Technology and Community Learning

James Leaver will discuss enhancements to the full-text resources implemented in the last year, and will demonstrate new site features. Throughout the session, participants will be encouraged to ask questions and to contribute suggestions as to how the site might be further developed to be made more user-friendly for patrons of all ages.

Sponsor: Division for Libraries, Technology and Community Learning

CONFERENCE SALONS

THURSDAY, HALLOWEEN NIGHT
9 P.M. - MIDNIGHT
COME IN COSTUME! CASH BAR

TRIVIA SALON

Knowledge isn't power, knowing where to find it is...except during the WLA Trivia Salon, hosted by Mitch Henck, stand-up comic and host of "Outside the Box" on Madison's WIBA radio station. Draft your team of eight players to vie for top honors in the categories of Popular Culture, History, Literature, Sports, Music, Geography, and Wisconsin Library Fun Facts. Three rounds of play will be available, with prizes for the top scorers and the most spirited team. A player pool will be available for those free agents without a team-sign up at the registration table.

trivia salon



AFRICAN DRUMMING SALON

Bill Zanski, formerly of Timeless Voices, will lead demonstrations and teach technique in the use of percussion instruments. Bring your tambourines, shakers, bells, rattles and other percussion instruments to this (loud) event. If you don't have your own percussion instruments, we will provide drums.

DANCE SALON

Dance your Halloween night away to the sounds of the Marriott Flashbacks Dance Club's resident disc jockey.

dance salon



One vs. Many: Using Single or Separate Catalog Records for Multiple Versions

Richard Reeb, Assistant Director, Central Technical Services Division, General Library System, UW-Madison; **Jean Zanoni**, Head of Bibliographic Control, Marquette University Library

With the introduction of electronic resources, libraries must decide if an item will be represented by a single catalog record or if separate catalog records will be used to represent the electronic version and the print version. Panelists will explore both sides of the issues, including what factors went into the decision-making process and what procedures are used.

Sponsor: Technical Services Section

Seeing Ourselves in the Municipal Mirror: Successful Partnerships with Municipal Officials

Michael K. Davis, Middleton City Administrator; **Joseph L. Greco**, Menomonee Falls Village President and President, Wisconsin League of Municipalities; **Jean M. Jacobson**, Racine County Executive; **Vern M. Rolbiecki**, former Mayor and Library Director, New Holstein

Here's an opportunity for dialogue with municipal officials leading to a better understanding of how to improve relationships and work together toward common goals. We are all on the same side, serving the same constituents, when it comes to advocacy on behalf of fair distribution of shared revenues. Beyond discussion of the current state budget crisis, this program will potentially benefit all members engaged in annual budget review with municipal officials.

Sponsors: Wisconsin Association of Public Libraries, Intellectual Freedom Round Table, Library Advocacy Round Table, Library Careers Committee, Library Development & Legislation Committee, Outreach Services Round Table, Wisconsin Library Trustees Association

Use of Technology Students in Academic Libraries

Jana Reeg-Steidinger, Reference Librarian, UW-Stout; **Leanne Hansen**, Director, Cofrin Library, UW-Green Bay; **Kay Young**, Reference Librarian, UW-Platteville

A panel discussion on the impact of using technology student workers in various academic library settings.

Sponsor: Wisconsin Association of Academic Librarians

Wisconsin Libraries @Your Library

Barb Sanford, Public Relations/Marketing Coordinator, South Central Library System; **Sally Gilson**, Merrill Middle School; **Martha Gammons**, Public Relations, Editor of Monday Memo, Arrowhead Library System; **John Thompson**, Prairie du Sac Public Library

A panel will discuss how to use the American Library Association slogan “@your library” to promote your library. A variety of examples from Wisconsin libraries will be highlighted at this informative panel/poster session. The WLA Public Relations Committee is encouraging Wisconsin libraries of all types to use the “@your library” brand in their promotions to take advantage of the support of ALA.

Sponsor: Public Relations Committee

5:30 - 6:30 p.m.

Keynote Session Libraries: A Basic Freedom

Senator Russell Feingold

The only senator to vote against the anti-terrorism bill will address the importance of libraries in ensuring access to information and enabling the free exchange of ideas. In the wake of September 11, Senator Feingold articulated the need to “respect our Constitution and protect our civil liberties in the wake of the attacks.” The role of libraries in protecting those freedoms in a world with “different technologies, different issues, and different threats” will be the focus of Senator Feingold’s remarks. Members of the nationally renowned Sun Prairie High School Jazz Band will provide musical entertainment from 5:00 - 5:30.

Sponsor: Conference Planning Committee



Program Schedule Wednesday & Thursday

6:30 - 7:30 p.m.

UW-Madison School of Library and Information Studies Reunion

Pam Noyd, President, Alumni Association
Louise Robbins, Director, SLIS, UW-Madison

Join former classmates, faculty, and colleagues at our alumni reunion. Come meet the new faculty. Louise Robbins will report on what is new at SLIS. The Alumni Association will report on what they have been doing. Light refreshments and cash bar provided.

Sponsors: UW-Madison School of Library and Information Studies, UW-Madison SLIS Alumni Association

UW-Milwaukee School of Information Studies Reunion

Sponsor: UW-Milwaukee School of Information Studies

“University of Other” Library and Information Studies Reunion

A library school reunion for the rest of us. Wear your school colors and bring a copy of your alma mater’s logo as we celebrate the diversity of library programs and recount the paths that brought us to Wisconsin.

Sponsor: Conference Planning Committee

7:00 - 9:00 p.m.

Discover Dane Dining

Chauffeured rides to area restaurants will be available for conference attendees who wish to explore the wealth of dining opportunities in the Madison area. Sign up at the conference registration table. Save room for dessert at the all-conference reception back at the Marriott.

Sponsor: Conference Planning Committee

7:30 - 8:30 p.m.

WLA Barbecue

Join your WLA colleagues for dinner in an informal setting as you reflect on the programs and events of the day and prepare for the exciting programs and activities of the remainder of the conference. Registration and fee required.

Sponsor: Conference Planning Committee

8:30 - 11:00 p.m.

All-Conference Reception

After the dinner, mosey on over to the Atrium for a dessert reception hosted by local academic, public, school and special libraries. Learn about the diversity of these Dane County area resource centers as you enjoy the lilting piano tunes of Dan Barker.

Sponsor: Conference Planning Committee, Dane County Area Libraries



7:30 - 8:30 a.m.

Wisconsin Library Association Foundation Board Meeting

8:00 - 8:30 a.m.

Intellectual Freedom Round Table Business Meeting



8:45 - 10:00 a.m.

Do You Know What They Did Last Summer?

Dr. Mary Jane Wiseman, Visiting Assistant Professor, School of Library and Information Science, Catholic University of America

Dr. Mary Jane Wiseman will present information on her research that examined the impact of summer activities on the retention of reading skills in children who had completed first grade and the implications for children's librarians. The primary focus of her presentation will be to provide practical advice to librarians.

Sponsors: Youth Services Section, Wisconsin Association of Public Libraries

Getting to Know WebDewey: A Basic Introduction

Anthony Wieczorek, Cataloger, Appleton Public Library; **Kathryn Beck**, Cataloger, Appleton Public Library; **Holly Otts**, Cataloger, Outagamie Waupaca Library System

An action-packed hour and fifteen minutes of spine tingling, hair-raising adventure as we rush headlong into the fury that is WebDewey!

Sponsor: Technical Services Section

Library Technology Accommodations

Kelly Fonner, Consultant, Educational and Assistive Technology

Libraries have been involved in planning and implementing access for their patrons with disabilities. Many have tackled the physical access issues as they relate to getting into and around within the building. However, we must plan beyond this because our patrons are not only challenged by the physical access, but also by the visual, auditory and cognitive challenges to utilize the sections, materials and events in the library. This session will describe and demonstrate a variety of assistive technology products that may make the library less restrictive. These products range from book readers to software used to produce talking books. Come get an overview of what's available and a thorough resource list for your planning.

Sponsors: Social Responsibilities Round Table, Outreach Services Round Table

Moving a Library's Collection

Julie Tessmer, Director of Collection Management, Wisconsin State Law Library

Do you have a library move in your future? Julie Tessmer will cover the logistics of moving your library, from initial planning through moving day. Julie brings lots of moving experiences to her presentation, including the most recent move of the Wisconsin State Law Library.

Sponsors: Association of Wisconsin Special Librarians, Circulation Services Roundtable, Law Librarians Association of Wisconsin

Preparing Your Library for Disaster

Stevan P. Layne, Layne Consultants International

A very topical, nationally acclaimed program discussing recommended methods to reduce injury, loss of life, and loss of collections. A national leader in emergency preparedness walks you through step-by-step procedures for assuring that necessary arrangements are in place to prepare any library for dealing with emergency evacuations, transportation and protection of assets, working with emergency response teams, and more.

Sponsors: Support Staff Section, Wisconsin Association of Public Libraries

Using Z39.50 for Broadcast Searching

Mary Clark, WISCAT Coordinator, Division for Libraries, Technology and Community Learning

The DLTCCL has implemented the beginnings of a linked system that will facilitate broadcast searching across many Z39.50 host catalogs. Search options and results can sometimes be very different when doing a Z39.50 search versus doing a search in a native or local catalog. This program will discuss the new WISCAT Z39.50 gateway and demonstrate some search strategies for doing a broadcast search.

Sponsor: Division for Libraries, Technology and Community Learning

Program Schedule Thursday

What are They Doing at the Capitol? Resources for Tracking Legislative Activity

Michael J. Keane, Legislative Analyst, Wisconsin Legislative Reference Bureau; **A. Peter Cannon**, Senior Legislative Analyst, Wisconsin Legislative Reference Bureau

How can you find out if a bill has been introduced in the legislature allowing people to carry concealed weapons? What is the status of the bill to create a forestry department? How did Senator Smith vote on the abortion bill? ... Do you get questions like these? We will show you how to find information to answer questions on legislative activity including what's available on the legislature's Internet site, where it is, how often it's updated, why you might not be able to find it, and where else you might look. Bring specific questions if you'd like us to walk you through a current problem.

Sponsors: Government Information Round Table, Library Advocacy Round Table, Wisconsin Small Libraries Round Table

10:45 a.m. - 12:00 p.m.

Banta Award Winner and Discussion

Fran Zell, Author

The 2002 Banta award winner Fran Zell, author of *The Marcy Stories*, a collection of interconnected stories, will read from and discuss her work.

Sponsor: Literary Awards Committee

The Budget Repair Bill: How Do Trustees Deal with It?

Karen Busch, Trustee, Southwest Wisconsin Library System; **Gregory Crews**, Trustee, South Central Library System

What should be the trustee's role in the shaping of the local 2003 budget?

Sponsor: Wisconsin Library Trustees Association

Five Librarians and a (Book) Truck

John DeBacher, Director, Monona Public Library; **Sylvia Contreras**, Interim Co-Director, UW-Madison Health Sciences Libraries; **Sharon Mulvey**, Chemistry Librarian, UW-Madison Chemistry Library; **Michele Matucheski**, Librarian, Clark Family Health Science Library, Mercy Medical Center, Affinity Health System; **Mary Baygoreon**, Director of Library Services, Affinity Health System

As a follow-up to Julie Tessmer's "Moving a Library's Collection," a panel of multi-type librarians shares their experiences in moving. Each panelist brings a different perspective to the moving experience: phasing library construction projects, incorporating knowledge from one move into a facilities consolidation project, remodeling while keeping the doors open, and providing a dose of humor goes a long way.

Sponsors: Association of Wisconsin Special Librarians, Circulation Services Roundtable

Don't be fooled... State Street can't compete with the treasures you'll find at

WLA's

unique boutique

in the Wisconsin Room, adjacent to the exhibits

- ❖ Literary Calligraphy
- ❖ Hand-crafted soaps
- ❖ UW Badger novelties
- ❖ Ties
- ❖ Collectable posters
- ❖ Note cards
- ❖ Little books
- ❖ and much, much more...

Hours: Wed. 10-5, Thurs. 8:30-4:30, Fri. 8:30-11:30





Graphic Novels for Young Adult Audiences

Jim Bahler, Comic Book/Graphic Novel Dealer

What is a graphic novel? Jim Bahler will present information on and examples of graphic novels for pre, middle and late teens.

Sponsor: Youth Services Section

How Many Cooks Does it Take? Decision-Making in Public Library Consortia

Martha Riel, Librarian, Town Hall Library, North Lake; **Steve Platteter**, Automation Librarian, Southwest Wisconsin Library System, Fennimore; **Paul Onufrak**, Automation Librarian, Eastern Shores Library System, Sheboygan; **Phyllis Davis**, Associate Director, South Central Library System, Madison; **Barbara Strauss**, Library Automation Manager, Outagamie Waupaca Library System, Appleton

It's a brave new world in the public library consortia environment—so many opportunities and so many changes! Representatives from various consortia will share experiences with governance, policy-making, joint collection development, tracking borrowing patterns, and more.

Sponsor: Technical Services Section

Issues on Aging: Health, Social and Financial Concerns Facing Today's Seniors

Betty Christen, Manager, Cedar Ridge Apartments
Linda Olson, Director, Washington County Office on Aging

The speakers will discuss major issues affecting the quality of life for seniors today in order to assist library staff in providing optimal services, both in the library and through outreach.

Sponsors: Outreach Services Round Table, Circulation Services Roundtable, Social Responsibilities Round Table, Wisconsin Association of Public Libraries, Wisconsin Library Trustees Association

Post 9-11 Security and Safety

Louise S. Robbins, Professor and Director, UW-Madison School of Library and Information Studies

America's war on terrorism has created a national dialogue on the dilemma of preserving liberty while protecting security. Professor Robbins' presentation will provide historical context for librarians pressured to be "loyal" at the expense of personal and professional values. Case studies, role-playing and other interactive exercises will help participants focus on proactive library policies and processes.

Sponsors: Wisconsin Association of Public Libraries, Association of Wisconsin Special Librarians, Circulation Services Roundtable, Intellectual Freedom Round Table, Wisconsin Library Trustees Association

The State of Library Technology: A Review of Division Programs and Activities

Cal Potter, Assistant State Superintendent, Division for Libraries, Technology and Community Learning; **Bob Bocher**, Technology Consultant, Division for Libraries, Technology and Community Learning; **Sally Drew**, Director, Reference and Loan Library, Division for Libraries, Technology and Community Learning

This session will review several key programs that the DLTC is involved in managing or coordinating. Included will be brief updates on the new WISCAT and Interloan System, linking systems, the REACH program to bring direct Internet access to smaller Wisconsin public libraries, the Gates Foundation grant program, and updates on issues and activities of the state's Library and Technology Advisory Committee.

Sponsor: Division for Libraries, Technology and Community Learning

12:00 - 2:00 p.m.

Wisconsin Library Trustees Association Annual Business Meeting and Luncheon



12:15 - 1:00 p.m.

Government Information Round Table Business Meeting

Intellectual Freedom Committee Business Meeting

Library Advocacy Round Table Business Meeting

Wisconsin Genealogy and Local History Round Table Business Meeting

12:15 - 1:30 p.m.

Wisconsin Academic eBook Consortium Business Meeting

2:00 - 3:15 p.m.

Diaries of Women and Girls: Programs & Preservation

Dr. Suzanne L. Bunkers, Professor of English,
Minnesota State University, Mankato

Professor Bunkers will speak on her experiences in gathering, editing, and using diaries in her teaching and research. Her approach to diaries as historical documents, folk literature, and forms of therapy can be applied to library programs in "family values," literature, history, and genealogy. She will also touch on the use of diaries in genealogical research and the importance of collecting and preserving diaries in library and local history archives.

Sponsors: Wisconsin Women Library Workers, Circulation Services Roundtable, Wisconsin Association of Academic Librarians, Wisconsin Association of Public Libraries, Wisconsin Genealogy & Local History Roundtable

Estate Planning for Librarians

William Mott, Library Funding Associates

Librarians don't earn huge salaries, but many have great retirement packages. This program will help librarians think about the lasting contributions they can make to their libraries and to future professionals through planned gifts. The discussion will include ways WLA members can make a lasting contribution to the WLA Foundation.

Sponsors: Wisconsin Library Association Foundation

Federal and State Legislative Agenda and Budget Issues

Cal Potter, Assistant State Superintendent, Division for Libraries, Technology and Community Learning; **Paul Nelson**, Director, Middleton Public Library

This is an opportunity to learn about the current status of library legislation at the state and federal levels, to review progress, and to assess efforts on behalf of the library legislative agenda. Among the topics to be discussed will be the 2003-2005 state budget and other legislative initiatives, the federal budget for 2003, LSTA reauthorization, and other federal legislative issues.

Sponsors: Division for Libraries, Technology and Community Learning; Library Development & Legislation Committee

Finding Opportunities in Library Buildings

Tracy Blaschka, Library Director, Whitefish Bay Public Library; **Sandra Lockett**, Assistant City Librarian, Milwaukee Public Library; **Taj Schoening**, Business Operations Manager, Milwaukee Public Library; **Art Lopez**, Building Maintenance Manager, Milwaukee Public Library; **Del Wilson**, Partner, Uihlein Wilson Architects, Milwaukee Public Library; **Paula Kiely**, Deputy City Librarian, Milwaukee Public Library

Some older libraries are definitely worth saving. This program will help library decision makers make that assessment and will address numerous aspects of renovations: how to renovate and remain open, how to fund the project, how to achieve public and private partnerships, and more.

Sponsor: Wisconsin Association of Public Libraries



Meet the Children's Book Award Winners

Marc Kornblatt, Author; **Alden Carter**, Author

Marc Kornblatt is the author of the Elizabeth Burr/Worzalla Award for the best children's book of the year by a Wisconsin author, *Understanding Buddy*. Alden Carter was named Notable Author of the year for the body of his work. Both authors will speak about their books.

Sponsors: Children's Book Award Committee, Youth Services Section

Photo Collection Preservation Basics

Spencer Howard, D.M.A., Bennett Project Conservator, Wisconsin Historical Society

Come explore the basics of storage and preservation issues revolving around these unique collections that just about all libraries have. How do you store odd-sized photos? What's the best way to handle damaged or deteriorating prints? Examples from the Wisconsin Historical Society collections will illustrate good/better/best approaches to solving these problems. Conference-goers are encouraged to bring in photographs from their collections to share and discuss preservation concerns.

Sponsor: Wisconsin Genealogy & Local History Roundtable

Print, Portals and Public Access: A Panel Discussion on the Future of the Wisconsin Document Depository Program

Sally Drew, Director, Reference and Loan Library; **Lloyd Velicer**, Wisconsin State Documents Librarian, Wisconsin Historical Society

What changes are in store for the Wisconsin Document Depository Library Program? What expectations do we have of this program? Online technologies are quickly transforming how readily government information becomes and remains available to the public. Find out

how librarians can influence how Wisconsin government information is distributed, cataloged, and maintained. Take this opportunity to share your comments and questions with members of a newly formed statewide task force on the future of the WDDP and access to Wisconsin government information.

Sponsor: Government Information Round Table

When Do You Drop the Print?

Jim Tobin, Collection Development Librarian, Golda Meir Library, UW-Milwaukee; **Christopher Gawronski**, Librarian III, Milwaukee Public Library

With the proliferation of electronic resources and stagnant or shrinking library budgets, when and how to decide to drop a print resource in favor of its electronic counterpart is a question with which librarians continue to struggle. This panel presentation will look at the issues surrounding this question and provide insight from both academic and public librarians in how they approach this often very difficult question at their own institutions.

Sponsor: Reference and Adult Services Section

4:00 - 5:15 p.m.

Doctoral Dissertation Research—Telling It the Way It Is

Dr. Patti Clayton Becker, Coordinator of Reference/Instruction, University Library, UW-Stevens Point; **Dr. Mary Jane Wiseman**, Visiting Assistant Professor, School of Library and Information Science, The Catholic University of America, Washington, D.C.

Two recent UW-Madison dissertators describe their PhD research as well as personal observations on their topics of Victory Book campaigns in World War II and the impact of summer reading activities on reading skills of first graders.

Sponsors: Library Research Round Table, Library Careers Committee, Wisconsin Association of Academic Librarians, Youth Services Section



Make the Most of What You Have

Dawn Lux, Children's Programming Assistant, Oshkosh Public Library; **Georgia Jones**, Children's Librarian/Director of Programming, C.A. Friday Library, New Richmond; **Mary Stapleton**, Director, Rochester Public Library

In these times of budget crunches it may be necessary to make the most of what you have! This panel of public librarians who "do it all" will share ideas on how to use your staff in creative ways, for example, using paraprofessionals to plan and present programs.

Sponsor: Youth Services Section

Mid-Sized Libraries Forum

An informal discussion group of mid-sized public library directors.

Sponsor: Wisconsin Association of Public Libraries

Photo Collections and Digital Solutions

Spencer Howard, D.M.A., Bennett Project Conservator, Wisconsin Historical Society

How can digital solutions help in managing a photograph collection? How do you begin? Find out what to do and what to avoid when beginning to plan and implement a scanning project for protection and preservation of a photo collection. Issues addressed will include output goals, equipment selection, file storage and managing metadata.

Sponsor: Wisconsin Genealogy & Local History Roundtable

Turning the Page: PR Activities Related to New Building/Renovation Projects

Tracy Blaschka, Whitefish Bay Public Library; **Darla Jean Kraus**, Random Lake Public Library; **Bea Lebal**, Merrill Public Library; **Kathy Manders**, Mauston

Public Library; **Carol McDaniel**, Darlington Public Library; **Barbara Roark**, Franklin Public Library; **Roberta Olson**, Germantown Public Library

Ideas for creative PR activities related to a new building/renovation process: getting the bucks, keeping the public informed on progress, surviving the moving/closing phase, the grand opening, and providing public recognition for those who made it happen.

Sponsor: Public Relations Committee

Virtual Reference in Public Libraries

Anne Yackle, North Suburban Library System, Wheeling, IL

This program will describe virtual reference service in public libraries in the Illinois North Suburban Library System. What is it? How is it being used in public libraries to expand traditional reference service? What types of software have been tested? What issues need to be considered when planning virtual reference service? How are public libraries cooperating to provide virtual reference service?

Sponsors: Division for Libraries, Technology and Community Learning; Wisconsin Association of Public Libraries; Wisconsin Library Trustees Association

5:30 - 6:30 p.m.

WLA & WLA Foundation Business Meeting

Celebrate your freedom to guide the actions of your professional association by participating in the annual business meetings of the Wisconsin Library Association and the Wisconsin Library Association Foundation.



Program Schedule Thursday & Friday

7:00 - 9:00 p.m.

WLA Awards and Honors Banquet

Presentation of awards and honors by the Awards and Honors Committee, Children's Book Award Committee, Intellectual Freedom Committee, and Literary Awards Committee. Join us in this evening of celebration and fun.

Sponsor: Wisconsin Library Association Foundation

Discover Dane Dining

Chauffeured rides to area restaurants will be available for conference attendees who wish to explore the wealth of dining opportunities in the Madison area. Sign up at the conference registration table.

Sponsor: Conference Planning Committee

9:00 p.m. - Midnight

Conference Salons

Conference attendees and their guests are in for a treat with three options for entertainment on this Halloween night. Attendees are encouraged to dress in the costume that strikes their fancy as they sample the activities in these three "salons": African Drumming, Trivia, and Dancing. A cash bar, located near all three events, will provide conference attendees with thirst quenching beverages during this entertaining evening. *See page 17 for more information.*



7:30 - 8:30 a.m.

Readers Section Business Meeting

Wisconsin Association of Public Libraries Spring Conference
Program Planning Committee

8:45 - 10:00 a.m.

Creating and Building Library Endowment Funds

William Mott, Library Funding Associates

Endowment funds can have a significant impact on the library's ability to provide even greater collections, services, and programs. What are the strategies needed to create or build on an endowment program? This workshop will equip participants with information on the steps to having a successful endowment program.

Sponsor: Wisconsin Library Association Foundation

A Nation's Experience with War: Novels and Memoirs

Librarian Panel

Readers Section presents a discussion of war literature. Memoirs and novels about American involvement in wars, including World War II and the Civil War, will be highlighted and bibliographies distributed. These may be books that will attract additional male readers in your libraries.

Sponsor: Readers Section

Serving Adults with Special Needs: Publication Highlights

Barbara Huntington, Youth and Special Services Consultant, Division for Libraries, Technology and Community Learning; **Coral Swanson**, Library Consultant

The DLTCCL anticipates distributing a new publication early in 2003 on serving adults who need accommodations in public libraries. This session will include highlights of Census 2002 population data that became available during the summer of 2002. Major findings and trends on how libraries in Wisconsin provide accommodations for adults will be presented. Core service recommendations for groups of adult patrons who need specific types of accommodations will be discussed. There will be an opportunity for participants to have input on the final document.

Sponsors: Outreach Services Round Table; Division for Libraries, Technology and Community Learning



Think Globally, Act Locally

Gretchen Revie, Reference Librarian, Seeley G. Mudd Library, Lawrence University; **Sandra Lockett**, Assistant City Librarian, Milwaukee Public Library

The suggestion that we think globally and act locally is a good idea, but how do we implement it? This session looks at new developments in Wisconsin and ways in which you can empower your own community.

Sponsor: Intellectual Freedom Round Table

10:30 a.m. - 12:00 p.m.

Building Annual and Sustaining Funds for Libraries

William Mott, Library Funding Associates

Many libraries believe that the most effective way to have an annual giving program is through a Friends membership program. While this may be part of the equation, there is much more that can be achieved through a comprehensive annual giving program. This workshop will explore the various strategies and tactics libraries can use to attract donors.

Sponsor: Wisconsin Library Association Foundation

Expecting the Unexpected: Lessons from the Sun Prairie Experience

Sharon Zindars, Director, Sun Prairie Public Library; **Peter Hamon**, Director, South Central Library System

The Sun Prairie Public Library became the center of controversy after an off-duty police officer discovered child pornography downloaded from the Internet in the men's restroom. What ensued is instructional to us all from the standpoint of strengthening library policy, maintaining service while cooperating with a police investigation, and coping with the media. You hope it never happens at your library. If it does, are you ready to handle it?

Sponsor: Wisconsin Association of Public Libraries, Intellectual Freedom Round Table

Introducing TeachingBooks.net: Children's Book Authors, Illustrators and Curricular Resources Cyberspaced to You!

Nicholas Glass, President and Creator, TeachingBooks.net

TeachingBooks.net is all about using Internet technology to give educators unparalleled access to children's book authors and curricular resources for sharing with children.

Sponsor: Youth Services Section

Notable Books Marathon

James Gollata, Director, Miller Memorial Library, UW-Richland; **Beverly DeWeese**, Speaker, Book Reviewer; **Helene Androski**, Reference Librarian, Memorial Library, UW-Madison; **Gary Warren Niebuhr**, Director, Greendale Public Library

An annual event offering thoughtful, inspiring, humorous and fast-paced reviews of notable titles selected by ALA and the WLA Literary Awards Committee. Our presenters are all experienced, knowledgeable book talk and discussion leaders.

Sponsors: Readers Section, Literary Awards Committee, Reference and Adult Services Section

Understanding Islam and the Middle East: Meeting the Information Needs of a Diverse Community

Ahmed A. Kraima, Outreach Coordinator, Golda Meir Library, UW-Milwaukee; **George Wagner**, Librarian, Milwaukee Public Library

The events of September 11 have impacted the lives of many people here and abroad. The need for understanding world cultures, especially the Middle East and Islam, is greater than ever. As information professionals we need to have a broad understanding of the issues and dynamics, people and places that led to these events. This panel will present facts and commonly held beliefs and myths about both Islam and the Middle East. In addition to presenting information helpful to all library patrons, the panel will explore the topic of serving the information needs of Muslims, Middle Eastern and Arab-American patrons.

Sponsors: Social Responsibilities Round Table, Outreach Services Round Table

Program Schedule Friday

12:00 - 2:00 p.m.

President's Luncheon Life in a Distributed Age

Dr. Siva Vaidhyathan, Department of Culture and Communication, New York University

Imagine a world where information flows freely through easily accessible, broad-based, global systems like Napster™ and Gnutella™. These distributed information systems challenge our ideas on copyright and invite the wrath of governments and media companies. Now imagine connected borderless communities such as Falun Gong, Open Source programming groups, scientists, and Al Queda. These “real world” distributed systems defy everything from computer companies to entire countries. Distributed systems are a relatively unexamined function of globalization.

Explore how distributed systems challenge the stability and relevance of modern corporations and the nation-state.

Sponsor: Wisconsin Library Association

2:30 - 4:30 p.m.

UW-Madison SLIS Post-Conference Open House

Barbara J. Arnold, SLIS Admissions and Placement Adviser; **Pam Noyd**, President, SLIS Alumni Association; **Louise S. Robbins**, SLIS Director; **Jane Pearlmutter**, SLIS Associate Director and Director of Continuing Education

Come to the School of Library and Information Studies on the UW-Madison campus. Meet faculty and staff and students currently enrolled in the master's and doctoral programs. Learn about new developments at the School, in the curriculum and in the Continuing Education Services Office. Have some light refreshments before you leave for home.

Sponsor: UW-Madison School of Library and Information Studies

Autograph Garden

Join some of our featured speakers and writers in the Autograph Garden, located in the Exhibits area. Buy their books and get their John/Jane Hancocks!



Wednesday

- 10:30 - 11:00 a.m. Stevan Layne
- 11:00 - 11:30 a.m. Marylaine Block
- 2:30 - 3:00 p.m. Susan Campbell Bartoletti (YSS luncheon speaker)
- 3:30 - 4:00 p.m. Stuart Stotts



Thursday

- 12:00 - 12:30 p.m. Fran Zell (Banta Award)
- 1:00 - 1:30 p.m. Siva Vaidehyathan (President's luncheon speaker)
- 1:30 - 2:00 p.m. Alden Carter
- 3:30 - 4:00 p.m. Suzanne Bunkers (Wisconsin Women Library Workers speaker)
Marc Kornblatt (Burr/Worzalla Award)

