

TUESDAY, October 28

8:30 a.m. - 4:30 p.m.

Raising Literate Children Begins at Birth! Library Programs and Literacy Experiences for Infants and Toddlers.

Sue McCleaf Nespeca, Head of Kid Lit Plus Consulting
Mardi Gras

Brain research shows the importance of sharing books, rhymes and music with children beginning in infancy. Developmental characteristics of infants and toddlers will be presented, along with implications for sharing books and music. Good books and what to look for when choosing books will be shown along with a display of some of the newest titles for young children. Library programs, including baby lapsits for infants and toddlers story times, will be demonstrated along with story-sharing techniques and other literacy experiences.

Separate registration (see conference registration form) and fee of \$75 includes the workshop, printed booklet, lunch, and refreshments.

Sponsor: Youth Services Section

XML for Libraries

UW-Milwaukee, School of Information Studies (off site)
3210 North Maryland Avenue
Bolton Hall, Room 531
9:00 a.m. – 4:00 p.m.

Wooseob Jeong, PhD, Assistant Professor, UW-Milwaukee School of Information Studies

The power of data exchange is in your hands! Understand the power of XML with this hands-on workshop designed to leave you with an understanding of the impact of XML on the future of Publishing and Libraries. Dr. Wooseob Jeong, UW-Milwaukee Assistant Professor and Web Technologies Expert, will describe the importance of general mark up languages in document processing and introduce you to the theoretical concepts and the practical components in XML.

Separate registration and fee required. Continental breakfast and lunch are included.

For more information please contact:

Rebecca Hall

hall@sois.uwm.edu

or visit our website: <http://www.uwm.edu/Dept/SOIS/news>

Sponsor: UW-Milwaukee School of Information Studies

1:30-4:30 p.m.

Managing Email as a Public Record

D5

Jane Pearlmuter, Director of Continuing Education/Associate Director, UW-Madison School of Library and Information Studies; **Anne Moser**, Outreach Specialist, UW-Madison School of Library and Information Studies

Understanding and managing email as a public record is an often neglected but important topic for public sector employees. Organizing a library's e-mail saves server space and provides better access to records. Proper e-mail management helps maintain confidentiality, improve access, and reduce legal liability. Other topics to be covered: what is and is not an e-mail public record, how long to keep e-mail, how to store records from an e-mail system (on-line, near-line and off-line storage), and best practices.

Separate registration and fee of \$59 required. Registration form available online at <http://www.wla.lib.wi.us/conferences/2003/pdf/preconfreg.pdf>, or call the WLA office.

Sponsor: UW-Madison School of Library and Information Studies

5:00 – 6:00 p.m.

Youth Services Section Board Meeting

6:00 - 8:00 p.m.

Wisconsin Library Association Board Meeting

7:00 - 9:00 p.m.

Cudahy Family Library Tour

The Friends of the Cudahy Family Library invite you to visit one of Milwaukee County's newest libraries, the Cudahy Family Library, only 6 minutes away from the Conference center! An open house is planned for Tuesday, October 28, from 7-9 p.m., but feel free to come anytime during your stay in Milwaukee. The library staff would love to give you a tour and a demonstration of their new technology. Engberg Anderson and Frye Gillan Molinaro designed the 30,000 sq. foot library. A Milwaukee Journal Sentinel article described the new building as "a modernist placemaker: a stunning, transparent building that mixes traditional with modern materials (brick, copper, aluminum), generous windows and an uptilted roof." The Library features Checkpoint's new Intelligent Library System, and SAM's computer reservation and pay for print computer programs. Highlights of the Library include the Local History Room, with prototype map shelving from Embury, a Friends of the Library gift store, and original artwork by

Wisconsin artist Gwen Gillen. Refreshments will be served at the Open House, so please let us know if you are planning on coming (check the option on the registration form). The Library is located at 3500 Library Drive. Please call 414-769-2244, with any questions.

WEDNESDAY, October 29

7:00-9:00 a.m.

Continental Breakfast

Lobby

7:30 – 8:30 a.m.

Outreach Services Round Table Business Meeting

D2

All members are encouraged to attend.

7:30-8:30 a.m.

Youth Service Section Business Meeting

D7

8:00 – 9:30 a.m.

WLA Past President's Breakfast

D3

By invitation

Sponsor: WISCONSIN LIBRARY ASSOCIATION BOARD

8:45 – 10:00 a.m.

Tales from Circ Confidential

D8

Barbara Jamieson, Public Services Librarian, Medical College of Wisconsin

This has been a year for librarians to tell stories to help their governing bodies understand the importance of libraries. Sometimes there are anecdotes that librarians would like to regale other librarians with; tales of strange reference questions, unusual encounters, etc. Come be entertained and to entertain others

with library lore. Audience participation is essential. The pot warmer concerns a pterodactyl! Join us in sharing some of the experiences that make our jobs fun!

Sponsors: CIRCULATION SERVICES ROUND TABLE

8:45 – 10:00 a.m.

WISCAT Users Group

D4

Mary Clark, WISCAT Coordinator, DLTCL

WISCAT staff will be on hand in an informal setting to provide updated information and demonstrations related to the WISCAT project, including searching, updating holdings, downloading MARC records, interlibrary loan, and other features. Costs and changes for 2004 will be addressed. Bring your questions and comments to add to the discussion.

Sponsor: DIVISION FOR LIBRARIES, TECHNOLOGY, AND COMMUNITY LEARNING

8:45 – 10:00 a.m.

The NEW Adults with Special Needs Resource and Planning Guide for Wisconsin Public Libraries

D7

Barbara Huntington, Youth Services and Special Needs Consultant, DLTCL;
Coral Swanson, Librarian and Publications Consultant

This presentation will be an overview of the new publication with suggestions on how libraries can use it to begin or enhance services to targeted groups of adults with special needs. Coral Swanson, a consultant for the project, and Barb Huntington, a consultant with the DLTCL, will present highlights from the publication and focus on starting points in various areas of service to adults with special needs.

Sponsors: DIVISION FOR LIBRARIES, TECHNOLOGY, AND COMMUNITY LEARNING, OUTREACH SERVICES ROUND TABLE

8:45 – 10:00 a.m.

Navigating the BLS Website: Tips and Tricks for Finding What You Need

D6

Paul La Porte, Economist, U.S. Department of Labor, Bureau of Labor Statistics, Office of Economic Analysis and Information, Chicago

The U.S. Bureau of Labor Statistics web site is the primary fact-finder in the field of labor economics. Most of the data and publications are available online. Learn useful tips, and discover where hidden treasures such as consumer and producer price indexes are located.

Sponsor: GOVERNMENT INFORMATION ROUND TABLE

8:45 – 10:00 a.m.

Planning Your Library Web Site

D5

David Tank, Communications & PR Coordinator, Indianhead Federated Library System, & WLA PR Committee Chair

This workshop is intended for libraries that are planning to create or renovate their web site. Topics will include: Why do we need a web site? Who is our audience? What content do we need? What about graphics? Who will design and maintain the site? How do others access our site on the web? What about accessibility? We'll look at examples of what works and what doesn't.

Sponsors: PR COMMITTEE, ASSOCIATION OF WISCONSIN SPECIAL LIBRARIANS

8:45 – 10:00 a.m.

Top Trends in Cataloging and Metadata

D2

Steve Miller, Head, Monographs Department, UW-Milwaukee Libraries; **Debra Shapiro**, UW-Madison SLIS Continuing Education

Librarians are well known for spouting mysterious acronyms, and catalogers can be especially guilty of this offense. This program will rescue you from that sinking feeling you get when meaningless strings of letters suddenly flow from your colleagues' lips. Come to hear acronyms like FRBR, MeETS.MODS, ONIX, and MARC XML as well as a few phrases, such as Semantic Web and Integrating Resource, put into layman's terms. Steve Miller and Debra Shapiro, two cataloging teachers, will elucidate this baffling language.

Sponsor: TECHNICAL SERVICES SECTION

8:45 – 10:00 a.m.

Winning Library Referenda and Capital Campaigns

Mardi Gras

Pat Boelter, Public Relations and Fund Raising Advisor

Assembling a strong campaign organization, developing and implementing an effective strategy and exercising a reasonable degree of political muscle are necessary components to winning referendums and conducting successful capital campaigns. This program will provide an overview of both processes, including step-by-step plans and useful samples, as well as tips to positively position the project and target both the electorate and the donor. Practical advice on methods and techniques that work!

Sponsors: WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES, WISCONSIN LIBRARY ASSOCIATION FOUNDATION, PR COMMITTEE, LEGISLATIVE ADVOCACY ROUND TABLE

10:45 – Noon

WISCAT Z39.50 Gateway

D4

Mary Clark, WISCAT Coordinator, DLTCL

The Division for Libraries, Technology, and Community Learning has continued to implement a linked bibliographic system that facilitates broadcast searching and resource sharing across many Z39.50 host catalogs. This program will provide an overview and update on the WISCAT Z39.50 gateway and demonstrate some of the functions and features that the state has implemented.

Sponsors: DIVISION FOR LIBRARIES, TECHNOLOGY, AND COMMUNITY LEARNING, GOVERNMENT INFORMATION ROUND TABLE

10:45 – Noon

Diversity in Webographies

D5

Karen Eckberg, Librarian

Since the beginning of the World Wide Web, librarians have collected web pages and linked them to their own library's web sites. Many large webographies or collections of web pages have been developed. This session looks at what sites have been collected by ten academic and ten public libraries across Wisconsin. Sites have been chosen both for their diversity and for their style of presentation.

Sponsors: INTELLECTUAL FREEDOM ROUND TABLE, SOCIAL RESPONSIBILITIES ROUND TABLE

10:45 – Noon

Our Next Generation: Recruiting Success Stories

D2

Ahmed Kraima, Jody Gray, Robert Harrison, Valerie Carter, Lois Redic

A diverse panel of librarians who are new to the profession or are current students discuss how they came to the field. There will be an interactive discussion regarding who recruited them, what made them choose their current positions, what they found valuable about library school in addition to how library school programs can be changed for the better. An objective of the program is to give attendees one workable recruiting idea that can be implemented in their organizations.

Sponsors: LIBRARY CAREERS, WISCONSIN ASSOCIATION OF ACADEMIC LIBRARIANS, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES, ASSOCIATION OF WISCONSIN SPECIAL LIBRARIANS, SUPPORT STAFF SECTION, WISCONSIN LIBRARY ASSOCIATION FOUNDATION

10:45 – Noon

What's Hot and What's Not: Library Technologies & Trends from Applets to Z39.50

Mardi Gras

Roy Tennant, Manager, eScholarship Web & Services Design, California Digital Library

New technologies are emerging with increasing frequency, while tried-and-true technologies fade away or are relegated to a lesser role. In addition to managing these technological changes, what can librarians do to be on the cutting edge? This talk will highlight trends to watch, identify strategies that individuals and organizations can use to stay up-to-date and identify both obsolete technologies and those that are likely to be revealed as essential to libraries.

Sponsors: MEDIA AND TECHNOLOGY SECTION, TECHNICAL SERVICES SECTION

Special Sponsor: SOUTHEASTERN WISCONSIN INFORMATION TECHNOLOGY EXCHANGE (SWITCH)

10:45 – Noon

Power and Value of Telling Library Stories

D1

Richard Moore, Investigative Reporter and Columnist

Richard Moore continues his stories of the exceptional ways libraries have touched his life. At the 2003 WAPL conference, he explored the shared responsibilities and unique place that journalists and librarians have in preserving and expanding society's access to information. Moore invites librarians to pause and reflect on the many ways in which their work makes a difference to individuals and communities. He also offers practical advice for forging partnerships with local journalists and using that alliance to broadcast library stories, change perspectives, and build support at the local and state level.

Sponsor: WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES

10:45 – Noon

Quality Library Services for the Home Schooling Family

D7

Lisa Rivero, Milwaukee Home School Organization; **Susan Rozanski**, Wisconsin Parents Association, Milwaukee Regional Coordinator; **Sue Marshall**, Children's Librarian, North Shore Library; **Maggie Payne**, Parent

This panel discussion will provide information for libraries that aspire to provide resources and services to home schooling families in the most effective and efficient way.

Sponsor: YOUTH SERVICES SECTION

Noon – 2:00 p.m.

Government Information Round Table Business Meeting

D5

Noon – 2:00 p.m.

Association of Wisconsin Special Librarians Business Meeting

Creole

You are welcome to bring your box lunch to the meeting. Order one on the conference registration form. We will finish in time for the Special Libraries Tour, which departs at 1:30 p.m.

Noon – 2:00 p.m.

Social Responsibilities Round Table Business Meeting

(Meet at registration table)

Noon – 2:00 p.m.
Support Staff Section Business Meeting
D7

Noon – 2:00 p.m.
Technical Services Section Business Meeting
D2

Noon- 2:00 p.m.
Wisconsin Association of Academic Librarians Business Meeting
D6

Noon – 2:00 p.m.
Media and Technology Section Business Meeting
D4

Noon – 2:00 p.m.
Reference and Adult Services Section Business Meeting
D3

Noon – 2:00 p.m.
YSS Luncheon
New Orleans
Neil Gaiman, Author

This year's Elizabeth Burr/Worzalla Award winner, Neil Gaiman, will discuss his wide-ranging and evocative body of work. Regarded as a top writer of modern comics, he has also written books for children and young adults, translated a Japanese language film into English, created a fantastical TV series for the BBC, and recently become a best-selling novelist. Don't miss this opportunity to hear

an outstanding author whose literary talents seem endless. Born in England, Mr. Gaiman currently calls Wisconsin home. Join us for a fascinating presentation.

Sponsors: YOUTH SERVICES SECTION, WISCONSIN ASSOCIATION OF SCHOOL LIBRARIANS

1:30 – 4:30 p.m.

Special Libraries Tour

Cynthia Lynch, Director of Library Services, Milwaukee Institute of Art and Design; **Robert Duchek**, Corporate Information Center, Northwestern Mutual; **Patricia Ellingson**, Law Library, Northwestern Mutual

This year's tour includes visits to two downtown Milwaukee sites. Cynthia Lynch will be our tour guide at the William F. Eisner Museum of Advertising & Design, a part of the Milwaukee Institute of Art and Design. Robert Duchek and Patricia Ellingson will take us through the Corporate Information Center and Law Library at Northwestern Mutual. Free bus transportation is provided. Pre-registration is required; sign up on the conference registration form.

Sponsor: ASSOCIATION OF WISCONSIN SPECIAL LIBRARIANS

2:00 – 3:15 p.m.

Millennial Census-Census 2000

D2

Michael P. Watkins, Head of Government Documents, Forrest R. Polk Library, UW-Oshkosh

What kind of people are we? Get some answers to this question by attending this presentation on Census 2000. Find out what kinds of statistical information can be found in this document that is not available anywhere else. Librarians in every type of setting will be called upon to answer questions relating to the 2000 Census. Learn how the 2000 Census differs from previous ones, the different types of information gathered and how to assist users in accessing this information.

Sponsors: GOVERNMENT INFORMATION ROUND TABLE, WISCONSIN ASSOCIATION OF ACADEMIC LIBRARIANS

2:00 – 3:15 p.m.

COPE 3: ALA Congress on Professional Education: Focus on Library Support Staff

D7

Julie Huiskamp, Northeast Iowa Community College, Calmar, Iowa; **Paulette Feld**, Technical Services Division, Polk Library, UW-Oshkosh; **Cynthia Wallace**, Winnefox Cooperative Technical Services, Berlin, WI

Panel discussion with three members who attended the conference in May 2003.

Sponsors: SUPPORT STAFF SECTION, LIBRARY CAREERS COMMITTEE, CIRCULATION SERVICES ROUND TABLE

2:00 – 3:15 p.m.

Is MARC Dead: What Comes Next?

D6

Roy Tennant, Manager, eScholarship Web & Services Design California Digital Library, University of California

MARC has been a library standard for over 30 years, but its stature has diminished recently. Besides being overly complicated, the computer systems it uses are complex and proprietary. Will continuing to use MARC isolate library data from the developing metadata world? Mr. Tennant, the author of the provocative October 2002 *Library Journal* article “MARC Must Die,” will discuss the future of MARC, library catalogs, and what is on the horizon.

Sponsors: TECHNICAL SERVICES SECTION, MEDIA AND TECHNOLOGY SECTION

2:00-3:15 p.m.

Wisconsin Reads! : A More Perfect Union @ Your Library

Creole Room

David Brostrom, Waukesha Public Library; **Lorelei Starck**, Milwaukee Public Library; **Jessica Becker**, Wisconsin Humanities Council; **Jane Jorgeson**, Madison Public Library, Alicia Ashman Branch; **Gary Gisselman**, Marathon County Public Library

Panelists will share information about the Wisconsin Humanities Council's most ambitious book discussion entitled, “A More Perfect Union.” The new program will engage a large statewide audience in discussion of politics, ethics and the public good. Panelists will also discuss their experiences with citywide and countywide initiatives.

Sponsors: REFERENCE AND ADULT SERVICES SECTION, WISCONSIN LIBRARY ASSOCIATION FOUNDATION

2:00-3:15 p.m.

Banta Award Winner Presentation

Mardi Gras

Deborah Blum, Author

The 2003 Banta Award winner, Deborah Blum, author of *Love at Goon Park: Harry Harlow and the Science of Affection*, will read from and discuss her work.

Sponsor: LITERARY AWARDS COMMITTEE

2:00 – 3:15 p.m.

Masifunde Sonke or Let's Read: Developing Library Services in Rural South Africa

D5

Patricia Peterson, Information Processing Consultant, College Library, UW-Madison; **Sara Stubbins**, Head Librarian, Qatar Academy in Doha, Qatar

The World Library Partnership, a nonprofit organization that establishes and improves library service in developing countries, sent teams of volunteer librarians to Honduras and South Africa in 2002. Volunteers went to rural villages for three weeks to work in either a school or community library. Trish Peterson and Sara Stubbins were part of the South African team. This program will highlight their experiences in their respective host libraries and communities.

Sponsors: WISCONSIN ASSOCIATION OF ACADEMIC LIBRARIANS, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES, SOCIAL RESPONSIBILITIES ROUND TABLE

2:00 – 3:15 p.m.

Now We've Got Them.... What Do We Do? The Bill and Melinda Gates Foundation State Partnership and Supplemental Lab Grants

D5

Jane Grogan, Madison Public Library; **Lori Burgess**, Marathon County Public Library; **Jill Hartmann**, Racine Public Library; **Stacy Stevens**, TB Scott Free Library, Merrill, WI

Gates' computers: now that we've got them what do we do? Come learn from a

panel of experts what works and what doesn't. Have you got questions? Then they've got answers. How do you install them? Integrate them into your existing computer network? Resolve software issues? Train your staff? Teach the public?

Sponsor: WISCONSIN ASSOCIATION OF PUBLIC LIBRARIANS

4:00 – 5:15 p.m.

Archiving Electronic State Government Publications

D2

Sally Drew, Director, Reference and Loan Library, DLTCL; **Kristen Eschenfelder**, UW-Madison, SLIS

Representatives from the Reference and Loan Library and the UW-Madison School of Library and Information Studies will discuss the report from the Wisconsin Document Depository Study Committee and the Final Report of the Government Web Page and Information Management Project prepared for the Department of Electronic Government. Both reports make recommendations related to managing and archiving state government publications available in electronic format.

Sponsors: DIVISION FOR LIBRARIES, TECHNOLOGY AND COMMUNITY LEARNING, GOVERNMENT INFORMATION ROUND TABLE

4:00 – 5:15 p.m.

5 Things You Need To Know About ...

D7

Gerri Moeller, Electronic Resources Librarian, Outagamie Waupaca Library System; **Joy Schwarz**, Web Librarian, Winnefox Library System

What 5 things would you share with others about your favorite computer software? This session's speakers will share their favorite tips and tricks on a variety of software and web tools, including MS Excel, MS Word, MS Access, Dreamweaver, Fireworks, Goggle, and more. "Five Things" tips sheets will be made available via handouts or online.

Sponsor: MEDIA AND TECHNOLOGY SECTION

4:00 – 5:15 p.m.

Barrier-Free Access to Online Information Resources at Academic Libraries: Reflection on the Last Five Years and the Years to Come

D4

Dr. Axel Schmetzke, Librarian/Associate Professor, UW-Stevens Point

Access to online resources has become integral for all students, instructors and administrators. Libraries, the main providers of online resources, must ensure all individuals (including assistive technology users) can use online offerings. After introducing ethical, legal and policy-dimensions of this mandate, the presenter will critically review progress made in the past five years on UW campuses and campuses nationwide. He will discuss changes that must take place for online services to be inclusive.

Sponsors: LIBRARY RESEARCH ROUND TABLE, MEDIA AND TECHNOLOGY SECTION, CIRCULATION SERVICES ROUND TABLE, WISCONSIN ASSOCIATION OF ACADEMIC LIBRARIANS, FRIENDS OF WISCONSIN LIBRARIES

4:00-5:15 p.m.

Notable Books Marathon

Mardi Gras

Gary Warren Niebuhr, Director, Greendale Public Library; **James Gollata**, Director, Miller Memorial Library, UW-Richland; **Beverly DeWeese**, retired Deputy City Librarian, Milwaukee Public Library; **Helene Androski**, Reference Librarian, Memorial Library, UW-Madison

An annual event offering thoughtful, inspiring, humorous and fast-paced reviews of notable titles selected from the ALA Notable Books list and the WLA Literary Awards Committee's notable books. Our presenters are all experienced, knowledgeable book talk and discussion leaders.

Sponsors: READERS SECTION, LITERARY AWARDS COMMITTEE, REFERENCE AND ADULT SERVICES SECTION

4:00 – 5:15 p.m.

Seeing Ourselves in the Municipal Mirror, Part II: Continuing Partnerships D1

Jessica MacPhail, City Librarian, Racine Public Library; **Jean M. Jacobson**, former County Executive, Racine County; **Joedy Simonsen**, President, Racine Public Library Board of Trustees; **Cathy Stepp**, Wisconsin State Senator – 21st District

Creating and maintaining successful partnerships with municipal and other elected officials will be the focus of this panel discussion. A continuation of the discussion held last year, this year's panel will talk about the exchange of information and increased levels of understanding and cooperation gained from their participation in a meeting held at the Racine Public Library shortly after Senator Stepp became the new state senator for district 21.

Sponsor: WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES

4:00 – 5:15 p.m.

Graphic Novel

D6

Neil Gaiman, author

Neil Gaiman's influence on the comic book genre is far-reaching and considerable; he has elevated the comic book to what the library world now calls "graphic novels." "To read *The Sandman* is to read something more than an imaginative new comic: it is to read a powerful new literature, fresh with resonance of timeless myths." --Mikal Gilmore, *Rolling Stone*." Don't let this opportunity to hear Neil expound on this unique type of literature pass you by.

Sponsor: YOUTH SERVICES SECTION, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES, REFERENCE AND ADULT SERVICES SECTION, READERS SECTION, WISCONSIN ASSOCIATION OF SCHOOL LIBRARIANS

5:30 – 6:30 p.m.

Keynote Address—It's All Politics

Grand Ballroom West/Center

Will Durst, Political Satirist

Think locally. Laugh globally. Join us for this year's keynote address presented by Will Durst, a premier political comic. Called the "thinking man's comic," Durst is cherished by critics and audiences alike. His presentation is sure to entertain with lively and provocative observations and keen insight sweeping both sides of the aisle. With the USA Patriot Act and CIPA (Children's Internet Protection Act) couldn't we use a little humor with a twist? Will Durst's performances are made possible by the First Amendment.

6:30 – 7:30 p.m.

**Alumni Reunions – UW-Madison School of Library & Information Studies;
UW-Milwaukee School of Information Studies**

Mardi Gras

Meet your fellow alumni, faculty and friends at our 2003 WLA reunion

Sponsor: UW-MADISON SCHOOL OF LIBRARY AND INFORMATION STUDIES, UW-MILWAUKEE SCHOOL OF INFORMATION STUDIES

7:00 – 9:00 p.m.

Awards Banquet

New Orleans

Annual presentation of awards and honors.

Sponsors: WISCONSIN LIBRARY ASSOCIATION FOUNDATION, LITERARY AWARDS, CHILDREN'S BOOK AWARD COMMITTEE

8:00 p.m.-Midnight

Salsa Lessons

El Babalu Caribbean Club

The fun-loving Youth Services Section invites you to experience the pulse of big city nightlife! Salsa dancing is easy to learn, and hot, hot, hot! El Babalu Caribbean Club is an authentic Latin music club located at 611 W. National Avenue in the culturally diverse Walker's Point neighborhood just south of downtown Milwaukee. Free lessons will get you moving to the Latin beat. Put on your dancing shoes, and meet in the lobby of the Four Points Sheraton at 8:00 or after the banquet to carpool or grab a cab to the club. For more information contact Claudia Backus at 262-896-8087 or backusc@hotmail.com.

9 p.m.- Midnight

Book discussion: *Mystic River*

Place not yet determined

Gary Niebuhr, Director, Greendale Public Library, Moderator

READ is doing a genre study of mystery fiction at this year's conference, and *Mystic River* is the Anthony Award winning title from 2002. The story is riveting: a young boy (Dave) gets into a car and comes back four days later, forever changed, his friendships with Sean and Jimmy destroyed. Twenty-five years later Dave, Sean and Jimmy must confront their pasts when the daughter of one of them is found murdered. Read the book and come prepared to discuss this exciting mystery.

Sponsors: READERS SECTION

9:00 p.m.-Midnight

Trivia Contest

Test your memory, knowledge and stamina during an evening of trivia fun. Come with your own team of 8 or more players or be joined at the event with other free agents to form teams. Games will consist of three rounds of play with

prizes for the top scorers. What team will be named "WLA's Factmeisters of the Year?"

THURSDAY, October 30

7:00-9:00 a.m.

Continental Breakfast

Lobby – Seating in Grand Ballroom Center

7:00 – 8:00 a.m.

Library Research Round Table Business Meeting

D5

7:30 – 8:30 a.m.

Intellectual Freedom Round Table Board Meeting

D4

7:30 – 8:30 a.m.

Legislative Advocacy Round Table Business Meeting

D7

7:30 – 8:30 a.m.

Wisconsin Association Of Public Libraries Spring Conference Planning Meeting

D2

7:30 – 8:30 a.m.

WLA Foundation Board Meeting

D3

8:45 – 10:00 a.m.

Consumer Health Resources

D6

Barbara Ruggeri, User Education/Reference Librarian, Medical College of Wisconsin; **Barbara Jamieson**, Public Services Librarian, Medical College of Wisconsin

In the tidal wave of confusing health information, Barbara Ruggeri and Barbara Jamieson will help you navigate to a safe harbor of both web and print resources for answering consumer health questions. A major focus of the program will be a detailed overview of Medlineplus, a consumer health database from the National Library of Medicine. Topics covered will include finding a doctor, drug

information, medical information regarding children, and resources available in Spanish.

Sponsors: CIRCULATION SERVICES ROUND TABLE, REFERENCE AND ADULT SERVICES SECTION, ASSOCIATION OF WISCONSIN SPECIAL LIBRARIANS

8:45 – 10:00 a.m.

Federal and State Legislative Agenda and Budget Issues

Creole

Richard Grobschmidt, Assistant State Superintendent, Division for Libraries, Technology, and Community Learning; **Paul Nelson**, Chair, WLA Library Development and Legislation Committee and Director, Middleton Public Library; **Sue Center**, WLA Federal Relations Coordinator and Assistant Director for Public Services, UW-Madison Law Library

This is your opportunity to become familiar with the current status of library legislation at the state and federal levels. We will also review the progress made and assess the efforts still needed on behalf of the library legislative agenda. Among the topics to be discussed will be the 2003-2005 state budget and other legislative initiatives, the federal budget for 2004, LSTA reauthorization, and other federal legislative issues.

Sponsors: DIVISION FOR LIBRARIES, TECHNOLOGY, AND COMMUNITY LEARNING, LIBRARY DEVELOPMENT AND LEGISLATION COMMITTEE

8:45 – 10:00 a.m.

Stress Management 101

Mardi Gras

Carole McGinley Edland, D.MIN, MA, BSN, Secretary, Friends of Wisconsin Libraries, Director of Butterfly Ministry

Basic instruction on how to understand, overcome, and live gracefully with the challenges of life.

Sponsors: FRIENDS OF WISCONSIN LIBRARIES, WISCONSIN LIBRARY TRUSTEES ASSOCIATION

8:45 – 10:00

Allies in Your Library Community

D5

Erin Meyer-Blasing, PhD Student with an emphasis on Intellectual Freedom, UW-Madison SLIS

Community allies are essential when you face challenges to your materials or policies, especially if the challenge becomes an issue of community debate. Defending intellectual Freedom begins long before a challenge occurs; it begins with the cultivation of the local government, the press, and community groups. This session examines successful strategies to establish, sustain and utilize your library's allies.

Sponsors: INTELLECTUAL FREEDOM ROUND TABLE, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES

8:45 – 10:00 a.m.

Communication Among Interlibrary Loan Systems Using ISO Standards
D2

Sally Drew, Director, Reference and Loan Library; **Mary Williamson**, Assistant Director, Wisconsin Library Services

Reference and Loan Library and WiLS staff will describe their experiences in sending interlibrary loan requests among WisCatILL, ILLiad, OCLC, and Minitex using ISO standards communicating between interlibrary loan management systems. Policy and technical issues will also be addressed.

Sponsors: INTERLIBRARY LOAN ROUND TABLE, DIVISION FOR LIBRARIES, TECHNOLOGY, AND COMMUNITY LEARNING

8:45 – 10:00 a.m.

Edgy YA Novel
D7

Megan Schliesman, Cooperative Children's Book Center

Megan Schliesman of the CCBC will discuss current YA literature and the trend toward the "edgy" YA novel.

Sponsors: YOUTH SERVICES SECTION, WISCONSIN ASSOCIATION OF SCHOOL LIBRARIANS

9:00 – 1:00 p.m.

Assistive Technology Fair
Exhibits Area

Drop by the Assistive Technology Fair anytime between 9 a.m. – 1:00 p.m. Experiment with new gadgets and products that can assist people with disabilities in using your library. Discover how these products operate and how well they've performed in other Wisconsin libraries from people who have used them.

Sponsors: MEDIA AND TECHNOLOGY SECTION, YOUTH SERVICES SECTION, OUTREACH SERVICES ROUND TABLE

10:45 a.m. – 12:00 p.m.

One System One Library: The Strategic Vision of CUWL

D5

Kenneth Frazier, Director, UW-Madison General Library System

“One System-One Library” is a shorthand slogan to describe the UW System libraries’ ultimate goal. This ambitious strategic plan envisions resource-sharing systems that provide barrier-free access to collections for all members of the UW community in addition to the closely coordinated development of print and electronic collections by all the libraries in the UW System. This presentation will consider how libraries can honestly assess their progress toward idealistic goals and overcome the bureaucratic obstacles that are blocking the development of transformative new models of library collaboration and cooperation.

Sponsor: INTERLIBRARY LOAN ROUND TABLE

10:45 a.m. – 12:00 p.m.

Virtual Learning Environments: Interest, Involvement, Interactivity, and Imagination

D2

Nicholas C. Burbules, Grayce Wicall Gauthier Professor, Department of Educational Policy Studies, University of Illinois

The quality of "virtuality" is not essentially a technological creation, but an experience of immersion between a person and an experiential environment: the sense of things "as if" they were real. Four elements that help to foster this are the “4 I's” -- Interest, Involvement, Interactivity, and Imagination. These elements are not only qualities that foster the sense of immersion -- they are characteristics of effective learning. They include processes of cognitive engagement as well as motivation. In this sense any successful learning environment must have a quality of the "virtual,” while at the same time any

virtual environment designed with learning in mind must include attention to the aforementioned characteristics.

Sponsors: LIBRARY USER EDUCATION ROUND TABLE, DIVISION FOR LIBRARIES, TECHNOLOGY, AND COMMUNITY LEARNING, WISCONSIN ASSOCIATION OF ACADEMIC LIBRARIANS

10:45 a.m. – 12:00 p.m.

Continuing the Top Ten Human Resources Issues

D1

Marion C. Smith, Director of Labor Research, Michael Best & Friedrich LLP

Ms. Smith's expertise in human resource issues will enlighten and entertain you. Her presentation at the 2002 WLA Annual Conference was so well received that she has been invited back. Expect role-playing regarding the "difficult" employee. Other topics include Family Medical Leave, Use of Progressive Discipline, and What Questions Can I Ask? Question and answer session to follow. If you are a manager of people or involved in the hiring and evaluation of personnel, don't miss this session!

Sponsor: WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES, WAPL's PERSONNEL AND PROFESSIONAL CONCERNS COMMITTEE

10:45 a.m. – 12:00 p.m.

We Are All in This Together

D6

Terry Dawson, Director, Appleton Public Library; **Bernie Bellin**, Director, Lakeshores Library System; **Martha Gammons**, Public Relations Coordinator, Arrowhead Library System; **David Brostrom**, Associate Director of Public Services, Waukesha Public Library; **Anne Reid**, Adult Services Supervisor (Retired), Menomonee Falls Public Library

Come hear some ideas for library representation, including leadership roles, as visible, active, and effective partners on community, county, or statewide boards or councils. Increasing our participation and visibility provides an opportunity to promote the materials and services libraries have that tie in with the missions, needs, and interests of members of these organizations.

Sponsors: PUBLIC RELATIONS COMMITTEE, ASSOCIATION OF WISCONSIN SPECIAL LIBRARIANS

10:45 a.m. – 12:00 p.m.

Discover the World of MarcoPolo: A Rich Resource for Schools and Libraries

D4

James Klein, Jim Klein, MarcoPolo Consultant, Instructional Media and Technology, Wisconsin Department of Public Instruction

MarcoPolo is a consortium of eight national education organizations, 50 state education agencies, and the MarcoPolo Education Foundation. Its mission is to provide K-12 standards-based Internet content to every school in the United States and the requisite professional development for teachers and librarians. Jim Klein will show how MarcoPolo works in Wisconsin, demonstrate some interesting interactive lessons and discuss how librarians can use MarcoPolo to enhance their work with students and teachers.

Sponsors: WISCONSIN ASSOCIATION OF SCHOOL LIBRARIANS, YOUTH SERVICES SECTION

10:45 a.m. – 12:00 p.m.

Women Poets in History

Mardi Gras

Andrea Musher, Poet Laureate of Madison and Associate Professor of Languages and Literature at UW-Whitewater

Andrea Musher presents “Women Poets in History.” She will take a lively look at women poets throughout history and the power of their words through the ages. Andrea uncovers the story of these poets and highlights the resources and poets that librarians will want to know about in order to make their poetry collections great!

Sponsors: WISCONSIN WOMEN LIBRARY WORKERS, WISCONSIN ASSOCIATION OF ACADEMIC LIBRARIANS, REFERENCE AND ADULT SERVICES SECTION, READERS SECTION, YOUTH SERVICES SECTION, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES

10:45 a.m. – 12:00 p.m.

The Patriot Act and Then Some

D7

Tomas A. Lipinski, J.D., LL.M., PhD, Assistant Professor, UW-Milwaukee School of Information Studies

The USA Patriot Act and other current legal issues that impact libraries will be covered in this session. Come with questions!

Sponsors: WISCONSIN LIBRARY TRUSTEES ASSOCIATION, CIRCULATION SERVICES ROUND TABLE

12:00 p.m. – 2:00 p.m.

Intellectual Freedom Committee Business Meeting

D3

12:00 p.m. – 2:00 p.m.

Interlibrary Loan Round Table Business Meeting

D5

12:00 p.m. – 2:00 p.m.

Library User Education Round Table Business Meeting

D4

12:00 p.m. – 2:00 p.m.

Wisconsin Association of Public Libraries Business Meeting

D2

12:00 p.m. – 2:00 p.m.

Wisconsin Genealogy and Local History Round Table Business Meeting

D7

12:00 p.m. – 2:00 p.m.

Wisconsin Library Trustees Association Luncheon – “With a Little Help From My Friends”

New Orleans

Richard Grobschmidt, Assistant State Superintendent, Division for Libraries, Technology, and Community Learning

Learn about the importance of establishing collaborative relationships for the purpose of providing financial support, patron service, and community advocacy.

Sponsors: WISCONSIN LIBRARY TRUSTEES ASSOCIATION, FRIENDS OF WISCONSIN LIBRARIES

2:00-3:15

David Benjamin, author
Mardi Gras

David Benjamin's book, *The Life and Times of the Last Kid Picked* was one of ten titles that received the Literary Awards Committee award for Outstanding Achievement. Join us in a book reading and discussion.

Sponsor: LITERARY AWARDS?

2:00 – 3:15 p.m.

Advocacy is Scary...And It Needn't Be!

D1

David L. Polodna, Director, Winding Rivers Library System

Are you uncomfortable approaching legislators and officials with your requests for library support? Would you like to find a way to ease the process? Have you ever felt that library supporters are not taken seriously? The time has come for trustees and staff to adopt new practices and goals for advocacy. Come together to discuss methods that will make advocacy less scary for you and more immediate for the officials who need to hear the message.

Sponsors: LEGISLATIVE ADVOCACY ROUND TABLE, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES, WISCONSIN LIBRARY TRUSTEES ASSOCIATION, FRIENDS OF WISCONSIN LIBRARIES

2:00 – 3:15 p.m.

Are Wider Library Units Wiser?

D5

Thomas J. Hennen, Jr., Director, Waukesha County Federated Library System

What form of organization delivers the best library service? In an article published in the June/July, 2002 issue of *American Libraries*, Hennen states "although they serve 21st century users, most of the 9,000 library units in the U.S. are built on 19th century tax bases and use 20th century service assumptions." Hennen calls for research on whether wider units of library service provide superior services. Library trustees, library administrators, municipal officials and the public all need to reexamine assumptions regarding libraries in order to

remain viable. Hennen's entire article can be found at http://www.haplr.index.com/Wider_Wiser.htm

Sponsors: LIBRARY RESEARCH ROUND TABLE, WISCONSIN LIBRARY TRUSTEES ASSOCIATION, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES, CIRCULATION SERVICES ROUND TABLE, FRIENDS OF WISCONSIN LIBRARIES

2:00 – 3:15 p.m.

Helping Students Learn in an Online Setting

D2

John DeBacher, Director, Monona Public Library; **Amy Kindschi**, Head of Faculty and Student Services, Wendt Library, UW-Madison; **Elizabeth Buchanan**, Assistant Professor and Co-Director, Center for Information Policy Research, School of Information Studies, UW-Milwaukee.

Panelists from university settings and a public library will share their observations regarding student learning in online courses or distance education situations. Ideas will be proposed on how we can improve our skills as teachers in an online environment.

Sponsors: LIBRARY USER EDUCATION ROUND TABLE, DIVISION FOR LIBRARIES, TECHNOLOGY, AND COMMUNITY LEARNING, WISCONSIN ASSOCIATION OF ACADEMIC LIBRARIANS, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES

2:00 – 3:15 p.m.

Intellectual Freedom and the Endangered Rights of Librarians and Library Users

Grand Ballroom West

Peg Lautenschlager, Wisconsin Attorney General

Because of recent legislation and executive orders, librarians, library users and citizens are concerned that civil rights enjoyed in the past are in danger of being curtailed. Attorney General Peg Lautenschlager provides information about individual responsibilities and insight into the magnitude of this situation.

Sponsors: WISCONSIN LIBRARY ASSOCIATION FOUNDATION, WISCONSIN LIBRARY TRUSTEES ASSOCIATION, CIRCULATION SERVICES ROUND TABLE, FRIENDS OF WISCONSIN LIBRARIES, INTELLECTUAL FREEDOM ROUND TABLE

2:00 – 3:15 p.m.

Ties That Bind: Helping Children With Family & Local History

D8

Deb Anderson, Archivist, UW-Green Bay Area Research Center; **Kim Ropson**, Children's Librarian, Marshfield Public Library

Two experienced librarians share ideas on how to help young researchers in their quest for family and local history. Deb Anderson, Archivist for the Area Research Center at UW-Green Bay and Kim Ropson, Children's Librarian for the Marshfield Public Library, reveal creative recording methods to breathe life into family stories.

Sponsors: WISCONSIN GENEALOGY AND LOCAL HISTORY ROUND TABLE, WISCONSIN ASSOCIATION OF SCHOOL LIBRARIANS, YOUTH SERVICES SECTION

4:00 – 5:15 p.m.

Fast Facts for Busy Friends

D1

Sandy Dolnick, Founder and retired Director of FOLUSA (Friends of Libraries USA)

Basic facts for the efficient operation of a Friends organization.

Sponsors: FRIENDS OF WISCONSIN LIBRARIES, WISCONSIN LIBRARY TRUSTEES ASSOCIATION

4:00 – 5:15 p.m.

What's Your Intellectual Freedom I.Q.? Exploring Intellectual Freedom Competencies

D6

Carin M. Bringelson, Intellectual Freedom Information Services Coordinator, Cooperative Children's Book Center

ALA's Office for Intellectual Freedom has created a set of Intellectual Freedom competencies for all library staff to master. This session looks at the competencies and provides ideas for implementing them in your library.

Sponsors: INTELLECTUAL FREEDOM ROUND TABLE, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES

4:00 – 5:15 p.m.

Stories of Advocacy: Or How We Walked the Walk and Talked the Talk
Mardi Gras

John Nichols, Director, Oshkosh Public Library; **Darla Jean Kraus**, Director, Lakeview Community Library, Random Lake; **Jay Heck**, Executive Director, Common Cause of Wisconsin; **W. Larry Kaseman**, Executive Director, Wisconsin Parents Association

This panel discussion brings together four people who've made a difference in their organization via advocacy. Each member of the panel has a story to tell about being an effective, successful advocate. Learn from them how to walk-the-walk and talk-the-talk of advocacy.

Sponsors: LEGISLATIVE ADVOCACY ROUND TABLE, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES, FRIENDS OF WISCONSIN LIBRARIES, WISCONSIN LIBRARY TRUSTEES ASSOCIATION

4:00 – 5:15 p.m.

Love Knows No Age

D7

Shawn Chilson, Director, St. Ann Center for Intergenerational Care

A primary goal of the St. Ann Center is to improve the quality of life for people of all ages in our community regardless of faith, culture or ability to pay. The Center also has a strong commitment to promoting respect and interactivity among the generations. Their motto is "The wisdom of the old nurtures the dreams of the young." Come hear about how the young and the old learn from one another and heal each other.

Sponsors: OUTREACH SERVICES ROUND TABLE, YOUTH SERVICES SECTION

4:00 – 5:15 p.m.

"Coffeetalk" for Librarians

D4

Debra Duncan, Technical Services Librarian, Forrest R. Polk Library, UW-Oshkosh

This program provides a forum for academic and public librarians to talk informally and brainstorm about the issues and trends facing Reference and

Information Services Departments today. You'll leave with ideas and strategies to adopt in your own library.

Sponsor: REFERENCE AND ADULT SERVICES SECTION

4:00 – 5:15 p.m.

Garbage In, Garbage Out, or Understanding and Interpreting Catalog Records

D8

Dave Dettman, UW-Green Bay; **Michael Cohen**, Center for Instructional Materials and Computing, UW-Madison

Cataloging rules and record structures have led to highly standardized catalog records, but how helpful is some of the information in these records to the average library user? The problem is further complicated by the vagaries of indexing. Does what goes into the record come out in understandable form? Ideally every piece of information in a record should be searchable, but in real life library catalogs don't always work that way. Join a team of catalogers and instruction librarians for a look at catalog records and their meanings.

Sponsor: TECHNICAL SERVICES SECTION

4:00 – 5:15 p.m.

Undertaking a Digitization Project: "Milwaukee Repertory Theater Photographic History," A Digital Collection at the UW-Milwaukee Libraries

D5

Krystyna K. Matusiak, Digital Project Librarian, UW-Milwaukee Libraries

This pilot digitization project features the performances of the Milwaukee Repertory Theater from 1977 to 1994. The collection is available at <http://www.uwm.edu/Library/digilib/milrep/index.htm>

The presentation will provide an overview of the digitization process, including selection, scanning, image processing, metadata, and digital image preservation.

Sponsors: WISCONSIN ASSOCIATION OF ACADEMIC LIBRARIANS, MEDIA AND TECHNOLOGY SECTION

4:00 – 5:15 p.m.

Library Foundations – From Birth to Maturity

D2

Jean Gurney, Financial Development Director; **Alice Hensen**, President, Sun Prairie Public Library Foundation, Vice President, Bank of Sun Prairie; **James D. Friedman**, President, Weyenberg Public Library Foundation

Panel of three who have experience with library foundations of different ages provide information on how to manage the growing pains.

Sponsor: WISCONSIN LIBRARY ASSOCIATION FOUNDATION

5:30 – 6:30 p.m.

WLA/WLAF Business Meeting

New Orleans Center & North

Don't miss your chance to hear what your professional association and foundation have accomplished during 2002-03! All WLA members are invited to attend and vote on proposed bylaws changes. (See agenda on page XXX.)

8:00 – 10:30 p.m.

All-Conference Reception

Milwaukee's Central Library and Marquette University's John P. Raynor, S.J., Library

Shuttle service between the reception sites will be provided.

Dessert's on us @ The Heart of the City!

After a great dinner on the town, join us for dessert at two of Milwaukee's premiere libraries located in the downtown area. Whether you're interested in state-of-the-art technology, special collections, or historic architecture, you'll find it all at these libraries.

Marquette University's John P. Raynor, S.J., Library

1355 West Wisconsin Ave.

Tour this state-of-the-art, 120,000 square foot facility (opened September 2003) that features an information commons open 24/7, two library classrooms, a Writing Center, the Center for Teaching and Learning, and a reading room. There are also group study spaces, a conference center, and an Internet café that connects with the renovated Memorial Library.

Milwaukee's Historic Central Library

814 West Wisconsin Ave.

Admire this beautifully renovated 1898 landmark and the largest public library in Wisconsin, featuring the Richard and Lucile E. Krug Rare Books Room, the Betty Brinn Children's Room and many special collections. Check out the two new accessible workstations donated by the Hewlett Packard Library Technology

Access program, and see a special exhibit of the UW-Milwaukee's AGS Map collection.

8:15 – 9:30 p.m.

The Making of Milwaukee

Milwaukee Public Library - Central Library

John Gurda, Milwaukee-born writer and historian

Experience "The Making of Milwaukee"-- a fast-paced slide presentation that captures the full sweep of the community's history, from its wilderness past to the complex patterns of the 21st century. John Gurda is your host for this excursion into Milwaukee's past.

*Sponsors: WISCONSIN GENEALOGY AND LOCAL HISTORY ROUND TABLE,
LIBRARY COUNCIL OF SOUTHEASTERN WISCONSIN, MARQUETTE
UNIVERSITY, MILWAUKEE PUBLIC LIBRARY*

FRIDAY, October 31

7:00-9:00 a.m.

Continental Breakfast

Lobby

7:30-8:30 a.m.

Wisconsin Small Libraries Round Table Business Meeting

D5

7:30-8:30 a.m.

Readers Section Business Meeting

D6

7:30-8:30 a.m.

Circulation Services Round Table Business Meeting

D2

8:45-10:00 a.m.

Around the World with Read-Alouds: Promoting Unity and Healing Through Bibliotherapy

D5

Susan Boon Murray, EdD, Associate Professor, Certified Therapeutic Recreation Specialist, RMTR Department, University of Wisconsin—La Crosse

Come out to play, read and sing as you experience how read-alouds promote unity and healing for all age groups as developmental bibliotherapy. Explore aging, diversity, food, culture, animals and spirituality in children's picture books, short stories, poetry, and songbooks as inclusive literature. Revitalize your techniques or learn new ones in order to facilitate read-alouds where insight occurs in guided discussion of material. Annotated bibliographies, facilitation guidelines inspired by a Seattle librarian, and a discussion guide template will be available.

Sponsor: WISCONSIN ASSOCIATION OF ACADEMIC LIBRARIANS

8:45-10:00 a.m.

Primetime Sampler

D7

Carole DeJardin, Appleton Public Library; **Jim Trojanowski**, Vaughn Public Library, Ashland

Join us to experience a session of Prime Time Family Reading Time presented by an experienced team. This family literacy program is being implemented in several public libraries in Wisconsin during 2003. We will discuss the magic the series created in our libraries and answer questions about the process.

Sponsors: YOUTH SERVICES SECTION, OUTREACH SERVICES ROUND TABLE

8:45-10.00 a.m.

Training for New Public Library Directors

D4

Peg Branson, Certification Consultant, DLTCL; **Mike Cross**, Acting Director, Public Library Development, DLTCL; **Jane Pearlmutter**, Associate Director/Director of Continuing Education, UW-Madison SLIS

Upcoming changes are planned to help ensure that new library directors in Wisconsin have the training needed to do their jobs effectively. Topics covered include the planned changes in Wisconsin library directory certification requirements and planned changes in the Basic Library Management course that partially fulfills the requirements for Grade 2 and Grade 3 Wisconsin Public Librarian Certification. Also discussed will be the upcoming publication of a handbook for Wisconsin public library directors that promises to be a useful tool for orientation and training of new public library directors.

Sponsors: DIVISION FOR LIBRARIES, TECHNOLOGY, AND COMMUNITY LEARNING, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES

8:45-10:00 a.m.

Mystery Genre Workshop: 1

D6

Merle Jacob, Director, Library Collection Development, Chicago Public Library

Ms. Jacob will present a fascinating overview of the mystery genre that will highlight benchmark authors, major styles and themes and contemporary trends.

Sponsor: READERS SECTION

8:45-10:00 a.m.

Conflict Resolution in the Workplace

D1

Lisa Webne-Behrman, PhD, Collaborative Initiative, Inc., Madison

What are your personal responses to conflict? How does this help or hinder you in resolving disagreements or disputes? This session will present tips to help manage conflict and difficult situations. Mediation will be one of the principal tools discussed.

Sponsors: CIRCULATION SERVICES ROUND TABLE, ASSOCIATION OF WISCONSIN SPECIAL LIBRARIANS, SUPPORT STAFF SECTION, LIBRARY CAREERS COMMITTEE

10:30 a.m.-12:00 p.m.

Conflict Resolution in the Workplace (continued)

D1

Lisa Webne-Behrman, PhD

DNR's New Early Childhood Activity Guide

Grand Ballroom West

Al Stenstrup, Education Outreach, Department of Natural Resources
Cindy Jelenchick, Education Outreach, Department of Natural Resources

This presentation will be an overview of the DNR's new publication on sharing nature with children ages 3-6. Session participants will receive a copy of the curriculum guide and a cassette of music for the creative movement portions of the guide. This guide is not available for sale and will be given only to those people who attend a training session.

Sponsors: YOUTH SERVICES SECTION, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES, READERS SECTION, REFERENCE AND ADULT SERVICES SECTION, WISCONSIN ASSOCIATION OF SCHOOL LIBRARIANS

10:30-12:00 p.m.

State of Library Technology: A Review of Division Programs and Activities
D5

Richard Grobschmidt, Assistant State Superintendent, DLTCL; **Bob Bocher**, Technology Consultant, DLTCL; **Sally Drew**, Director, Reference and Loan, DLTCL

This session will review several key programs that the state Division for Libraries, Technology and Community Learning is involved in managing or coordinating. Included will be brief updates on the WISCAT Interloan system, linking automations systems, E-Rate, the new Badgernet network, and the Gates Foundation network.

Sponsor: DIVISION FOR LIBRARIES, TECHNOLOGY, AND COMMUNITY LEARNING

10:30-12:00 p.m.

Users and Non-Users of Libraries

D7

Joshua Morrill, PhD, Independent Research Consultant

Report of a research study based on a statewide survey of library users and non-users. The study was conducted by the Wisconsin Public Library Consortium and partially financed by the Wisconsin Library Association Foundation.

Sponsors: WISCONSIN LIBRARY ASSOCIATION FOUNDATION, WISCONSIN ASSOCIATION OF PUBLIC LIBRARIES

10:30-12:00 p.m.

Mystery Genre Workshop: 2

D6

Barbara D'Amato, mystery author

Ms. D'Amato, past-President of the Mystery Writers of America (MWA) and past winner of the MWA Mary Higgins Clark award, will speak on her experience writing mysteries.

Sponsor: READERS SECTION

12:00-2:00 p.m.

President's Luncheon—Taking the Pulse: The Library as the Heart of the Community

Grand Ballroom Center

James Gollata, Library Director, UW-Richland; **Ellen Kort**, author; **Gene Musser, M.D.**, cardiologist, UW-Health Services

The conference theme will be the focus of the President's Luncheon presentation. Gene Musser, cardiologist and faculty member at UW-Medical School, Wisconsin poet laureate Ellen Kort, and library director, poet, and quadruple bypass survivor James A. Gollata will offer a program from their diverse perspectives of the heart as a physical entity, as poetic image and as metaphor for the library in the community. They will also perform an evocative piece written for the event.

Sponsor: WISCONSIN LIBRARY ASSOCIATION