

May 2003

Dear Exhibitor:

You are cordially invited to take part in the annual Wisconsin Library Association (WLA) conference at the Four Points Sheraton-Milwaukee Airport, **Wednesday, October 29** and **Thursday, October 30, 2003**.

We have always considered exhibitors to be a crucial part of a successful conference and are committed to ensuring high traffic in the exhibit area. Some of the events we have planned to make your participation a success include:

Generous “no conflict times” have been scheduled to give attendees an opportunity to visit the exhibit hall. In addition, we will be opening early on Wednesday with no “all conference” programs to compete with. Exhibit hours will be 10:00 - 5:00 on Wednesday, and 8:30 - 4:30 on Thursday.

Refreshments for attendees will available in the exhibit area.

The ever-popular *WLA Autograph Garden* will be located in the exhibit area for the convenience of visiting authors, attendees and exhibitors.

Box lunches will be available on both days to give attendees a chance to wander the exhibits on their lunch hour.

Drawings are planned to attract registrants to the hall as well as a special “treat break.”

Milwaukee is a very popular destination with our members. We are confident attendance will top 1,200.

**Space is limited and may only be reserved with payment on a first come, first served basis. Please respond by June 15, 2003, for priority placement in the exhibit hall.** If you have questions or special needs, please don't hesitate to contact me at 414-351-2423 or through email to [jschmidt@switchinc.org](mailto:jschmidt@switchinc.org). I look forward to hearing from you.

Sincerely,

Jennifer Schmidt  
2003 WLA Conference Exhibits Chair

Enclosures