

May 2003

Dear WLA Partner:

The Wisconsin Library Association would like to offer your company the opportunity to become a participating partner of our 2003 Fall Conference, October 28 to October 31, at the Four Points Sheraton-Milwaukee Airport.

Our annual fall conference is the largest gathering of Wisconsin's library community with over 1,200 public, academic, school and special librarians, along with support staff and library trustees, expected to attend.

Each year, we provide our members with high quality workshops, programs and speakers from Wisconsin and throughout the United States. This year is no exception. In addition, there will be special social activities connected to the conference and the exhibits, where conference-goers find out about the latest library products and technological changes, can gather to renew acquaintances and get author autographs.

A list of several partnership options is attached for your consideration. Should your company choose to become a partner with WLA at our Milwaukee Conference, we propose to do the following in appreciation for that support.

Prominently recognize your partnership in the conference booklet.

Display a special sign of recognition next to your booth if you are one of our exhibitors.

Announce your partnership at the beginning of the event.

As an alternative to specific program sponsorship, you may choose instead to make a general sponsoring donation to the conference that could be used toward any number of necessary expenses. Your company would be recognized on the special thank-you page in the conference booklet and with a sign of recognition at your booth, if you are an exhibitor.

To sign up to sponsor a program and/or activity at this year's WLA Conference, please fill out the enclosed form and return it **no later than August 1, 2003**, to ensure your inclusion in the conference booklet. Please feel free to call me at (608) 245-3640, if I can provide any further information on the programs or activities suggested for sponsorship.

Thank you for your time and consideration!

Sincerely,

Lisa K. Strand
WLA Executive Director

Enclosures