

WLA Conference

October 25 – 28, 2005

La Crosse

Tuesday, October 25

Pre-conferences

9:00 a.m. – 4:00 p.m.

CSS: Creating Sensational Sites

Western Wisconsin Technical College, Business Education Building, Room B21

Campus Map [<http://www.wwtc.edu/maps/documents/lacrosMap2004.pdf>]

Because parking is extremely limited at the College, please park at the La Crosse Public Library and walk to campus (only 3 blocks).

Paula Ganyard, Campus Webmaster, UW-Green Bay

Join us and learn how to achieve GREATness on your web site! This day-long hands-on pre-conference will introduce you to the world of CSS. Learn the basic rules of creating style sheets, the power CSS provides, and some cool tips and tricks. Basic web design, including basic HTML knowledge, is required.

Sponsors: Media & Technology Section, Association of Wisconsin Special Librarians

Fee: \$125

A Library and School Legal Issue and Answer Day with Tomas Lipinski

Radisson Illinois

Tomas Lipinski, J.D., LL.M., Ph.D., Co-Director and Associate Professor, UW-Milwaukee School of Information Studies, Center for Information Policy Research

Many individuals face the challenge of dealing with legal issues in their library, school media or distance education center. Are you prepared to deal with these challenges?

During the Legal Issue and Answer Day, Dr. Tomas Lipinski offers background material and basic legal issue concepts. You will learn more about copyright issues, licensing, privacy, privacy and the PATRIOT Act, and censorship. Dr. Lipinski will address all of your legal issue questions, from library web space issues, to meeting room usage, to regulation of patron behaviors. Bring your specific questions, and copies of any sample policies or license provisions for discussion.

Sponsor: UW-Milwaukee School of Information Studies

Fee: \$129 (lunch included)

Registration information will be available by August 29 at this site:

<http://www.uwm.edu/Dept/SOIS/CE/WLA2005/>

Tuesday, October 25

9:00 a.m.–4:00 p.m.

Mainstreaming Metadata

Radisson Iowa

Debbie Cardinal, OCLC Program Manager, WiLS; Debra Shapiro, Continuing Education Specialist, UW-Madison School of Library and Information Studies

Dublin Core celebrates its 10th birthday this year, and the majority of library collections are a blend of paper-based and digital information, not all of which can be neatly described using MARC records and Anglo-American Cataloguing Rules. Metadata is no longer an oddity or the province of geeks and cutting-edge technologists. Join us for this full-day workshop to find out how your library can utilize metadata, and the best ways to integrate standards such as Dublin Core, EAD, TEI, and ONIX into existing catalogs.

Sponsors: Wisconsin Library Association, WiLS, UW-Madison School of Library and Information Studies Continuing Education Services

Fee: \$125 (includes break refreshments; lunch is on your own)

To register for this conference, go to <http://www.wils.wisc.edu/events/mainstream/>

1:00 – 4:00 p.m.

Deciding not to “play small:” Librarian Leaders

Radisson Minnesota A

Melinda Orebaugh, Director, Corporate Knowledge, Gundersen Lutheran Health System, La Crosse; Three other small group facilitators, to be confirmed

Melinda Orebaugh discusses why librarians need to be leaders in today’s fast-paced, ever changing library world. She provides practical tips on how to build your leadership skills and then tells you how to apply them to become a more effective professional. Melinda’s presentation will be followed by round table discussions of what it means to be an effective leader in your library, community, and WLA. After the program, all registrants are welcome to join the WLA Board of Directors at a reception for WeLead proteges from 4:00-6:00 p.m.

Sponsors: Wisconsin Library Association WeLead Task Force

Fee: \$35

5:00 – 6:00 p.m.

Wisconsin Association of Public Libraries Board Meeting

Radisson Illinois

Youth Services Section Board Meeting

Radisson Minnesota A

Tuesday, October 25

6:00 – 8:00 p.m.

WLA Board of Directors Meeting
Radisson Iowa

Wednesday, October 26

7:00 – 9:30 a.m.

Free Continental Breakfast

Radisson Ballroom

7:30 – 8:30 a.m.

Resource Sharing Round Table Business Meeting

Radisson Iowa

Youth Services Section Business Meeting

Radisson Minnesota A

Wisconsin Association of Academic Librarians Business Meeting

Radisson Illinois

8:00 a.m. - 5:00 p.m.

WLA Store

La Crosse Center (near Exhibits)

Be the first to buy those fantastic, have-to-have items from the WLA Store!

8:30 – 9:30 a.m.

Past Presidents' Breakfast – by invitation only

Radisson Iowa

8:30 – 9:45 a.m.

Are Thin Clients Right For Your Library Computer Lab?

La Crosse Center C

Robert Sand, Information Technology Systems and Services, University of Minnesota-Duluth

The University of Minnesota-Duluth has just over 300 thin clients in the library and in public computer labs. This session will do a GREAT job of helping you answer the many questions that have to be asked before a decision to go to a thin client solution can be made. Learn about the issues, installation, and maintenance of thin clients at the University of Minnesota-Duluth.

Sponsors: Media & Technology Section, Wisconsin Association of Academic Librarians

Wednesday, October 26

8:30 – 9:45 a.m.

The College Library at the turn of the (20th) Century

La Crosse Center A2

Pete Gilbert, Director, Seeley G. Mudd Library, Lawrence University

The library: “Arranged with taste, preserved with neatness, and classified with order.”

The librarian: “Affable, accommodating and possessed of all knowledge.”

The students: “have access to the Library, once a week, either on Mondays, Wednesdays, or Fridays, subject to the following Regulations.” Sounds like it could be today – but it’s actually 1890. Harken back to the turn of an altogether different century.

Sponsors: Wisconsin Association of Academic Librarians, Library Research Round Table

Gaming: What It Means for Information Literacy

La Crosse Center E1

Kurt Squire, Ph.D. , Assistant Professor, Curriculum and Instruction, UW-Madison; Constance Steinkuehler, Assistant Professor, Curriculum and Instruction, UW-Madison

Dr. Squire and Professor Steinkuehler will describe how players of massive multiplayer online games practice information literacy skills in a rich, ever changing social environment. The role of the Internet in the lives of gamers (and others) as both a tool to locate information and a place to gain new experiences has also been revealed as part of their research.

Sponsors: Wisconsin Association of Academic Librarians, WeLEAD, Wisconsin Association of Public Libraries, Wisconsin Library Trustees Association

Librarians & Activism: Past and Present

La Crosse Center E2

Michele Besant, Director, UW-Madison School of Library and Information Studies Laboratory Library; Dr. Louise S. Robbins, Professor and Director, UW-Madison School of Library and Information Studies; Terry Ross, Recent Graduate, UW-Madison School of Library and Information Studies

The history of librarianship provides many examples of librarian activists and social change agents. At the same time the argument can be made that we usually perpetuate the status quo. The panel will offer a brief overview of the tensions in our literature, historical research, and conversation among library school students as background for a discussion of our role today. Join us to share stories, struggles, and hopes.

Sponsors: Wisconsin Women Library Workers (WWLW), Social Responsibilities Round Table, Intellectual Freedom Round Table

Wednesday, October 26

8:30 – 9:45 a.m.

More Than Words Can Tell: Starring the Dewey Deci-Belles

La Crosse Center B2

Connie Bach, former Youth Services Librarian at McHenry and Fremont public libraries in McHenry and Mundelein, IL; current Director of Library Services at the Health World Museum in Barrington, IL;

Sarah Press, retired Youth Services Manager at Fremont Public Library in Mundelein, IL; *Connie Purcell*, Youth Services Librarian at Fremont Public Library in Mundelein, IL

The Dewey Deci-Belles are a trio of youth services librarians who believe, “heart and soul,” that the joy of music is an end in itself. They will talk about how science supports what we know intuitively: that besides being pure fun, music links us together and enhances children’s physical, social, and emotional growth. After “tell” comes “show:” a hands-on, hand-clapping sing-along. Percussion instruments provided! One lucky participant will win our specially prepared Emergency Story Kit!

Sponsor: Youth Services Section

Staff Morale in Tough Budget Times

La Crosse Center D

Paulette Feld, Technical Services/Systems, UW-Oshkosh Polk Library; *Karen Reiter*, Technical Services/Acquisitions, UW-Oshkosh Polk Library

Paulette Feld and Karen Reiter, staff members at the University of Wisconsin – Oshkosh Polk Library, will explain how the Classified Staff Advisory Council promotes a positive professional environment for all campus classified employees and their families by sponsoring workshops, picnics with lively entertainment, staff Olympics, afternoon bingo, and many other fun ideas that are sure to boost morale at your library in tough budget times.

Sponsors: Support Staff Section, Circulation Services Round Table, Wisconsin Library Trustees Association

The Water is Wide: Training Catalogers

La Crosse Center A1

Janet Swan Hill, Associate Director for Technical Services, University of Colorado Libraries, Boulder

Today’s graduate programs in Library and Information Science (LIS) offer a curriculum that is broader than it is deep, and the waters of bibliographic control are especially shallow. Most new librarians emerge from their programs with only the barest of introductions to cataloguing. This session will include consideration of what a new librarian is likely to know, factors affecting the need for training and strategies for providing it, and areas for action within the profession.

Sponsors: Technical Services Section, Wisconsin Association of Academic Librarians, Support Staff Section

Wednesday, October 26

9:00 a.m. – 5:00 p.m.

WLA Foundation Silent Auction

La Crosse Center B1

Don't miss the fun at the sixth annual WLAF Silent Auction, to take place at the WLA Conference in La Crosse! Bid on items such as art works, collectibles/antiques and much more.

Sponsor: Wisconsin Library Association Foundation

10:00 a.m. - 5:00 p.m.

Exhibits

La Crosse Center

Nearly 100 exhibitors displaying their products and services for libraries of all types.

Internet Cafe

La Crosse Center Escalator Area, Lower Level

Take time out to connect with friends, family and colleagues while attending the conference.

10:00 – 10:30 a.m.

Autograph Garden

La Crosse Center Exhibits Area

Louise Robbins, *The Dismissal of Miss Ruth Brown*

10:00 – 10:45 a.m.

No-Conflict Break in the Exhibits Area

La Crosse Center

Visit the exhibits to get demonstrations of the latest databases, view new books and other materials, and learn about dozens of other products and services that make your job easier or serve your customers. And don't forget to sign up for fabulous door prizes and grab a beverage!

Partner: PSA Dewberry

Wednesday, October 26

10:30 – 11:45 a.m.

Board-erline Insanity: Creating a Successful Teen Advisory Group for Your Library

La Crosse Center B2

***Peg Burington**, Young Adult Coordinator, Waupaca Public Library; **Linda Jerome**, Youth Services Librarian, La Crosse Public Library; **Christy Mulligan**, Youth Services Librarian, Polk County Library Federation, Balsam Lake; **Anne Chapman Callaghan**, Youth Services Librarian, Racine Public Library; **Rebecca Van Dan**, Young Adult Librarian, Middleton Public Library*

Thinking of creating a teen advisory group for your library? Have one already but need help dealing with the realities of a room full of teenagers asking for all night lock-ins, rock bands, and shaggy carpet? Panel members will share their experiences and offer advice for recruiting and administering a teen board, how to keep them inspired once a group is in place, and more.

***Sponsors:** Youth Services Section, Wisconsin Association of Public Libraries*

Fashion Feng Shui: Dress for Success, Honoring Your Intended Self

La Crosse Center D

***Laurie Green**, Certified Fashion Feng Shui Facilitator/Practitioner*

Don't just grab any old thing from your closet when you're dressing for work or an evening out. Laurie Green suggests that the correct colors, patterns, and fabrics in your wardrobe will create the energy you need for success. Laurie is presently the only person in Wisconsin to hold this cutting edge training.

***Sponsor:** Support Staff Section*

LEEDing to GREATNESS!

La Crosse Center A1

***Aaron Rittenhouse**, Cross Plains Design and Construction Coordinator, Johnson Controls, Inc., Madison; **Ian Griffiths**, Architect, Berners-Schobers Associates, Green Bay; **Val Schute**, Architect, River Architects, La Crosse*

“30% lower utility costs than conventional libraries. Assured temperature, humidity, indoor air quality. 90+% natural daylight to interior spaces.” Rosemary Garfoot Public Library in Cross Plains is constructing a new library. Join us to learn how they are moving toward GREATness by leveraging the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) process. They are focusing on the triple bottom line – economics, environment, and ethics – to build a GREAT community library.

***Sponsors:** Social Responsibilities Round Table, Wisconsin Association of Public Libraries, Association of Wisconsin Special Librarians*

Wednesday, October 26

10:30 – 11:45 a.m.

The Life of Women in the Old Order Amish

La Crosse Center E1

Ruth Irene Garrett, Author

This popular library presenter and author discusses her former life in the Amish community as the daughter of an Amish bishop. She describes how the church functions, how the Amish interpret scripture, and the role, training, and dress of women. Her books include *Born Amish*, *Crossing Over: One Woman's Escape from Amish Life*, and *My Amish Heritage*.

Sponsor: Wisconsin Association of Public Libraries

We have to start meeting like this: Video Distance Learning for Public Libraries

La Crosse Center C

John DeBacher, Wisconsin Public Library Administration and Funding Consultant, DLTCL;
Bob Bocher, Technology Consultant, DLTCL

The TEACH program offered video connections for distance learning in 1998. But because of the complexity of the networks and required equipment, public libraries have not participated. The new Badgernet model offers lower cost options that increase opportunities for video conferencing and distance learning in public libraries and systems throughout Wisconsin. This program will describe what it is, what it does, what it costs, and how to plan for these services.

Sponsors: Wisconsin Association of Public Libraries, Division for Libraries, Technology, and Community Learning, Media & Technology Section

Where have all the journals gone? UW-Madison's response to high priced subscriptions

La Crosse Center E2

Jean Gilbertson, Director, UW-Madison Steenbock Library; Jeanne Witte, Head of Access Services, UW-Madison Steenbock Library; Rachel Watters, Wisconsin TechSearch Librarian, UW-Madison Wendt Library

This program will present data from a UW-Madison Libraries pilot project: subscriptions to selected Wiley and Elsevier journal titles were cancelled, but access to those journals was still available to UW-Madison patrons, due to the library purchasing articles from the publisher's web site. As subscription prices soar and library budgets shrink, this project is an experiment to evaluate the advantages and disadvantages of purchasing articles as needed from the publisher rather than through journal subscriptions.

Sponsor: Resource Sharing Round Table

11:45 a.m. – 1:00 p.m.

Box Lunches Available in Exhibits Area

(pre-registration required)

Wednesday, October 26

11:45 a.m. – 1:45 p.m.

Youth Services Section Luncheon

Radisson Hotel Ballroom

A Writer's Obligation to the Story: Checking for Hemlock on Sand Island

Jacqueline Briggs Martin, Author

Writers tell the stories of characters and places they care about, some from our shared world and some from the writer's imagination. In both cases, writers owe it to the story to search for the words that carry the writer's passion to readers, and to be sure the details they include (such as the hemlock trees) are correct. Join Jacqueline Briggs Martin as she shares some of the detours on the paths into these stories.

Sponsors: Youth Service Section, Wisconsin Association of Public Libraries, Wisconsin Library Trustees Association

Noon – 1:00 p.m.

Great Networking, Great Planning = AWSL's Great Brown Bag Lunch and Business Meeting

Radisson Minnesota A

1:45 – 3:30 p.m.

Tour

Great River, Great Health Sciences Libraries at Gundersen Lutheran Medical Center

Pre-registration required - Meet in Radisson Lobby

Melinda Guffey Orebaugh, MLS, Director of Corporate Knowledge, Gundersen Lutheran Medical Center, La Crosse

Visit the Wisconsin Health Sciences Library Association's 2004 Libraries of the Year. As one of the premier hospital libraries in Wisconsin, the Adolf L. Gundersen, MD, Health Sciences Library has served the clinical information needs of Gundersen Lutheran Health System for more than 45 years. The Health Resource Libraries set the standard for consumer health libraries in the Midwest. The library team will share marketing, services integration, library growth strategies, and much more. Sponsor: Association of Wisconsin Special Librarians

2:00 – 3:15 p.m.

Autograph Garden

La Crosse Center Exhibits Area

Jacqueline Briggs Martin, *Snowflake Bentley; On Sand Island; The Lamp, the Ice and the Boat Called FISH; Grandmother Bryant's Pocket; The Water Gift and the Pig of the Pig*

Wednesday, October 26

2:00 – 3:15 p.m.

Banta Award Winner Presentation

La Crosse Center E1

Mary Relindes Ellis, Author, The Turtle Warrior

Mary Relindes Ellis will discuss her gripping first novel about two young brothers living in a northern Wisconsin family scarred by alcoholism and violence. One brother does not return from Viet Nam; those who love the surviving brother try to help him heal. *The Turtle Warrior* is a dark, emotionally powerful book that will stay with the reader for a long time.

Sponsors: Readers Section, Literary Awards Committee, Banta Foundation, Wisconsin Library Association Foundation

Browser Wars: A New Hope

La Crosse Center B2

Paula Ganyard, Campus Webmaster, UW-Green Bay

What's the latest and GREATest web browser available these days? First time around, Microsoft Internet Explorer beat up on Netscape. This time around, is Microsoft being beaten? Hear the latest on the world of internet browsers, who has the market share, what options users have, and where the market might be headed.

Sponsors: Media & Technology Section, Support Staff Section, Association of Wisconsin Special Librarians

Fee or Free: Can we charge for that?

La Crosse Center C

Paul Nelson, Director, Middleton Public Library; John DeBacher, Wisconsin Public Library Administration and Funding Consultant, DLTCL

This program will outline free public library service in Wisconsin, why fees-for-service are generally disallowed and discuss what services may incur a fee.

Sponsors: Wisconsin Association of Public Libraries, Division for Libraries, Technology, and Community Learning, Wisconsin Library Trustees Association

Wednesday, October 26

2:00 – 3:15 p.m.

Healthy Living Takes Some GREAT Ideas: Get Your Mind in Shape and Your Body Will Follow
La Crosse Center D

Dr. Carole McGinley Edland, Founder/Director of the Butterfly Ministry, La Crosse

The power of the human mind has been known for centuries. In the 21st century, many of us find life to be complicated with negative issues and problems. We will review a number of stumbling blocks to contentment and inner peace and give some solid ideas on how to manage a healthier and holistic lifestyle. “Self-awareness leads to self-empowerment” is the key concept of this presentation.

Sponsor: Wisconsin Small Libraries Round Table

Payment for Services Rendered: U.S. Funded Dissent and the Independent Libraries Project in Cuba

La Crosse Center A1

Rhonda L. Neugebauer, Bibliographer for Latin American Studies and Head of Collection Development, University of California-Riverside

Rhonda Neugebauer was the first American to interview independent Cuban librarians and bring their stories to the United States, uncovering some surprising and disturbing facts about U.S. involvement in destabilization efforts in Cuba. She will provide the background and facts to this controversial situation. This session offers an alternative viewpoint to the program in the 4:00 - 5:15 p.m. time slot:

Cuba’s Independent Libraries and a Sister Library Response.

Sponsor: Intellectual Freedom Round Table

Through the Eyes of a Child: Grandparents Raising Grandchildren

La Crosse Center A2

Mary Brintnall-Peterson, Professor of Family Development, Program Specialist in Aging, University of Wisconsin Extension

Many grandparents have the important responsibility of raising their grandchildren. Meeting the information needs of these patrons can be uniquely challenging. This session will discuss how libraries can provide materials and programming for grandparents, and use the series of nine grandparenting fact sheets designed by the University of Wisconsin Extension to help these caregivers learn more about what to expect and where to turn for support.

Sponsors: Outreach Services Round Table, Wisconsin Library Trustees Association, Youth Services Section

Wednesday, October 26

2:00 – 3:15 p.m.

WISCAT Users Group

La Crosse Center E2

Mary Clark, WISCAT Coordinator, DLTCL; Vicki Long, WISCAT User Support, DLTCL

WISCAT staff will provide updated information and demonstrations related to the WISCAT project, including updating holdings, downloading MARC records, and using interlibrary loan, the Z39.50 gateway, and several new features. Information on the planning process for WISCAT and the rebid of the WISCAT project in 2006 will be provided.

Sponsor: Division for Libraries, Technology, and Community Learning

2:00 – 3:30 p.m.

Autograph Garden

La Crosse Center Exhibits Area

Kevin Henkes, *Kitten's First Full Moon; Olive's Ocean*

3:15 – 4:00 p.m.

Autograph Garden

La Crosse Center Exhibits Area

Ruth Irene Garrett, *Born Amish; Crossing Over, One Woman's Escape from Amish Life; My Amish Heritage*

Mary Relindes Ellis, *The Turtle Warrior*

Carole McGinley Edland, *Devyn Has Cancer: A Tale of Two Angels; Tranquility -- Meditations to Harp Music* (CD)

No-Conflict Break in the Exhibits Area

Browse the exhibit area and thank vendors for their support of the conference. Enjoy a cold soda and a delicious cookie, take home literature on new products and services, and pick up a trinket or two.

Partner: Support Staff Section

Wednesday, October 26

4:00 – 5:15 p.m.

The Campaign for Wisconsin's Libraries: What's In It for Your Library?

La Crosse Center D

Rick Krumweide, Director, Outagamie Waupaca Library System, Appleton, and President, WLA Foundation; Larry Nix, Board Member, WLA Foundation, and Former Director, Public Library Development Team, DLTCL; Jeff Berry, The Berry Group, Madison, Consultant to the Campaign for Wisconsin's Libraries

This panel presentation will provide an overview of the exciting new "Campaign for Wisconsin's Libraries," an ongoing state level campaign to promote a wider understanding of the value and importance of Wisconsin's libraries. Learn the results of a session to develop some powerful library messages, find out how a public relations firm hired by the WLA Foundation will assist the library community in communicating those messages, and how your library can participate in the campaign.

Sponsors: *Library Advocacy Round Table, Wisconsin Library Association Foundation, Wisconsin Library Trustees Association, Wisconsin Association of Public Libraries*

Cuba's Independent Libraries and a Sister Library Response

La Crosse Center A1

Dr. Steve Marquardt, Dean of Libraries, South Dakota State University

In 2003, Cuba sentenced 75 dissidents to prison terms, including 18 people who operated independent libraries. Hear an Amnesty International activist who has traveled to Cuba discuss the historical background and international and human rights contexts of Cuba's action, ALA's reluctance to call for release of the library workers, and the response of one public library board to establish a sister relationship with one of the Cuban libraries. This session offers an alternative viewpoint to the program in the previous time slot (2:00 - 3:15 p.m.): **Payment for Services Rendered: U.S. Funded Dissent and the Independent Libraries Project in Cuba.**

Sponsor: *Intellectual Freedom Round Table*

Meet Kevin Henkes, Winner of the 2005 Elizabeth Burr/Worzalla and Caldecott Awards

La Crosse Center E1

Kevin Henkes, Author, 2005 Elizabeth Burr/Worzalla Award Winner; Shawn Brommer, Chair, 2005 Children's Book Award Committee

Wisconsin's own Kevin Henkes, winner of the 2005 Burr/Worzalla and Caldecott Awards, will explore his creative processes and discuss *Kitten's First Full Moon* (Greenwillow, 2004) from inception to publishing.

Sponsors: *Children's Book Award Committee, Youth Services Section, Wisconsin Library Association Foundation, Worzalla Publishing Company*

Wednesday, October 26

4:00 – 5:15 p.m.

Poster Power: Planning and Production for Effective Poster Sessions

La Crosse Center C

Fran Kaufmann, Acting Assistant Director, MacKay Library, Union County College, Cranford, NJ

Poster sessions offer a dynamic and exciting professional opportunity for public, academic, special and school librarians to share their library's experiences with others. After learning the secrets of winning a poster session proposal, you will learn to apply Occam's razor in designing and presenting poster sessions for telling your library's story. You'll also find resources for developing poster sessions and using them to communicate with your colleagues and with funding agencies.

Sponsor: Wisconsin Association of Academic Librarians

Selling Out: Coffee and Gift Shops in Libraries

La Crosse Center B2

Traci Boyd, Volunteer Coordinator, Hedberg Public Library, Janesville; Eliot Finkelstein, Coordinator of Open Book, UW-Madison College Library

How can libraries compete with booksellers who offer cozy couches and fresh cappuccino? Join us in exploring what two libraries are doing to draw in customers with coffee bars, internet cafes, lunch items, and even a gift shop. Speakers will discuss how each library planned and implemented these spaces in their libraries. Audience questions are encouraged.

Sponsors: Circulation Services Round Table, Wisconsin Library Trustees Association

A Shared System Success Story: Schools & Public Libraries Working Together

La Crosse Center A2

Bernie Bellin, System Administrator, Lakeshores Library System, Waterford; Gayle Falk, Director, Burlington Public Library; Kay Stinebrink, Library Media Specialist, Burlington Area School District;

Kate Bugher, School Library Media Consultant, DPI

Is it possible for schools and public libraries to share one automated system and catalog? The Burlington Public Library and Burlington Area Schools think so and have successfully implemented a model that could be replicated. Today they share not only a catalog, but other programs and services as well. Learn how the collaboration began, the problems it encountered and overcame, and the benefits to library patrons.

Sponsors: Wisconsin Association of Public Libraries; Department of Public Instruction; Division for Libraries, Technology, and Community Learning

Wednesday, October 26

4:00 – 5:15 p.m.

The Sky's the Limit: Montana, Illinois, and OCLC Group Services

La Crosse Center E2

Brad Baker, Dean of Libraries and Learning Resources, Northeastern Illinois University, Chicago; Kirsten Houtman, OCLC Member Services Librarian, WiLS; Bruce Newell, Director of the Montana Library Network, Helena

Bring your little dogies and gather round to hear tell how OCLC Group Services has worked for Montana and Illinois and could work for the state of Wisconsin. We'll focus on how Group Services has created a new vision of the union catalog, strengthened resource sharing and facilitated cataloguing in the states using it, with the added benefit of users being able to see shelf status at their local library from Google through Open WorldCat.

Sponsor: Technical Services Section

Outreach Services Round Table Board/Business Meeting

Radisson Iowa

5:00 – 5:30 p.m.

Greg Balfany Quartet featuring Vocalist Tim Henke

La Crosse Center South Ballroom

Enjoy the jazz and Dixieland stylings of La Crosse's own Greg Balfany and his marvelous quartet both before the keynote program and afterwards during the champagne reception honoring our award winners. Dancing in the aisles will be encouraged!

Sponsor: WLA Conference Committee

5:30 – 6:30 p.m.

Welcome, Introduction,

Keynote Address: Martha Teichner, Correspondent, CBS News Sunday Morning

La Crosse Center South Ballroom

"Often, In Libraries....." Among other things, Martha Teichner will explore her own experiences in and with libraries, with homage being paid to chocolate.

Sponsor: WLA Conference Committee

Partners: D.B. Reinhart Institute for Ethics and Leadership, Viterbo University; Gundersen-Lutheran Medical Foundation; North Central Trust Company; Coulee Bank; Peter Krause and Chris Harkness, Merrill Lynch; Family Radio Group; WKBT Channel 8; Gertrude Gordon Estate-La Crosse Public Library

Wednesday, October 26

5:30 – 6:30 p.m.

2nd Annual MATS Webbies Awards

La Crosse Center South Ballroom

Find out who won!

View the winning sites (at the champagne reception following the keynote address).

Celebrate with us! (during the rest of the conference).

Sponsor: Media & Technology Section

Partner: Overdrive

6:30 – 7:30 p.m.

Champagne Reception

La Crosse Center South Ballroom

Join us for the first Annual WLA Champagne Reception in honor of our award winners immediately following the keynote address! Mingle with association celebrities! Hobnob with the profession's elite! And to be serious for a moment: meet this year's award-winners personally, celebrate their accomplishments, and learn from these recognized leaders in our profession. (Autograph seekers and paparazzi welcome!)

***Sponsor:** Friends of the La Crosse Public Library, Wisconsin Library Association Foundation*

SLIS-Madison and SOIS-Milwaukee Combined Reunion

La Crosse Center South Hall Board Room B

Come join your fellow alumni at the shared UW-Madison SLIS and UW-Milwaukee SOIS Reunion!

***Sponsors:** UW-Madison School of Library and Information Studies; UW-Milwaukee School of Information Studies*

7:30 – 9:30 p.m.

Awards Banquet

Radisson Ballroom

Please join us at this annual event to honor and recognize those in the profession who personify the best in the business. Dinner will be followed by presentation of the following awards: Banta Award, Elizabeth Burr/Worzalla Award, Librarian of the Year Award, Library of the Year/DEMCO Award, and WLA/Highsmith Award.

***Sponsor:** Wisconsin Library Association Awards & Honors Committee*

***Partners:** DEMCO, Inc.; Highsmith Inc.; Wisconsin Library Association Foundation; Worzalla Publishing Company; Banta Corporation Foundation*

Thursday, October 27

7:00 – 9:30 a.m.

All Conference Breakfast Buffet (Pre-registration required)
Radisson Ballroom

7:30 – 8:30 a.m.

Circulation Services Round Table Business Meeting
La Crosse Center E1

Government Information Round Table Business Meeting
Radisson Iowa

Media & Technology Section Business Meeting
La Crosse Center C

Readers Section Business Meeting
La Crosse Center D

Social Responsibilities Round Table Business Meeting
La Crosse Center Zielke B

Technical Services Section Business Meeting
La Crosse Center A1

Wisconsin Association of Public Libraries Business Meeting
Radisson Illinois

Wisconsin Genealogy and Local History Round Table Board and Annual Meeting
Radisson Minnesota A

Wisconsin Small Libraries Round Table Board Meeting
La Crosse Center E2

Wisconsin Library Association Foundation Board Meeting
Radisson Minnesota B

8:00 a.m. - 5:00 p.m.

WLA Store
La Crosse Center (near Exhibits)

Another great day to shop!

Thursday, October 27

8:30 a.m. - 4:00 p.m.

Exhibits

La Crosse Center

Nearly 100 exhibitors displaying their products and services for libraries of all types.

Internet Cafe

La Crosse Center Escalator Area, Lower Level

Take time out to connect with friends, family and colleagues while attending the conference.

8:45 – 10:00 a.m.

Archiving and Preservation of State Government Web Pages

La Crosse Center E2

Sally Drew, Director, Reference and Loan Library, Madison; Abby Swanton, Documents Depository Program Librarian, Reference and Loan Library, Madison

Reference and Loan Library staff will present information on state and federal planning efforts for preservation of state government documents, and the Wisconsin Document Depository Program's experimentation with the archiving and preservation of state government web pages using OCLC's digital archive services.

Sponsor: Division for Libraries, Technology, and Community Learning, Government Information Round Table

Geographical Approaches to Library and Information Studies

La Crosse Center A1

Maria Haigh, Ph.D., UW-Milwaukee School of Information Studies; Catherine Johnson, Ph.D., UW-Milwaukee School of Information Studies; Thomas D. Walker, Ph.D., UW-Milwaukee School of Information Studies

The program presents a selection of three approaches to understanding the state of libraries or library science united by a geographical theme. Three researchers from the University of Wisconsin-Milwaukee examine pre- and post-independence libraries in Ukraine, the role of libraries in the social development of developing countries in a case study of Mongolia, and a study of the geography of subjects and authorship in *The Library Quarterly* from 1931 to the present.

Sponsor: Library Research Round Table

Thursday, October 27

8:45 – 10:00 a.m.

Graphic Novels 101

La Crosse Center B2

Hollis Rudiger, Librarian, CCBC; Kathleen T. Horning, Librarian, CCBC; Merri V. Lindgren, Librarian, CCBC; Megan Schliesman, Librarian, CCBC

Librarians from the Cooperative Children's Book Center (CCBC) will discuss the recent explosion of graphic novels and manga that are being written and marketed to children and young adults. They will give a brief overview of the history of this format, share some outstanding titles of the past ten years, and offer tips on how to build and maintain a GN collection using review sources and buying plans.

Sponsors: Youth Services Section

Leading to Excellence

La Crosse Center E1

Kathy Pletcher, Associate Provost for Information Services, UW-Green Bay

Kathy Pletcher will lead this interactive session for supervisors and managers, and those who are considering moving into these roles. Discussion of specific personnel situations will illustrate how to build a strong and agile organization dedicated to the mission of the institution. Topics to be addressed include: recognizing and developing talented people, managing for high performance, building effective teams, resolving conflicts between individuals or within teams, and firing employees without litigation or loss of dignity.

Sponsors: Wisconsin Association of Academic Librarians, WeLead, Wisconsin Association of Public Libraries

Library Outreach to the Incarcerated

La Crosse Center A2

Michelle Besant, Director, UW-Madison School of Library and Information Studies Laboratory Library; Lori Bock, Director, Barron County Library Service, Rice Lake; Nancy Fletcher, PR/Special Needs Librarian, Waukesha County Federated Library System, Waukesha

Library outreach can contribute to positive literacy experiences for incarcerated individuals. A panel of librarians from around the state will discuss their programs and projects to serve this population, how to get started, and how it's made a difference.

Sponsor: Outreach Services Round Table

Thursday, October 27

8:45 – 10:00 a.m.

My Grandma was an Indian Princess: Documenting Native American Ancestry

La Crosse Center C

Janice Rice, Outreach Coordinator, UW-Madison College Library; James Hansen, Genealogy Reference Librarian, Wisconsin Historical Society, Madison

Native American genealogical research may begin with the same methods as other ethnic research, but there are differences too. While the few published how-to books are generally aimed at the Oklahoma tribes, this program will emphasize Wisconsin's native heritage, and how to make the connection.

Sponsor: Wisconsin Genealogy and Local History Round Table

What's New Under the Dome? Library Legislative Issues

La Crosse Center D

Tom Hennen, Chair, WLA Library Development & Legislation Committee, and Director, Waukesha County Federated Library System, Waukesha; Jessica MacPhail, WLA Federal Relations Coordinator, and Director, Racine Public Library; Richard Grobschmidt, Assistant State Superintendent, DLTCCL

This is an opportunity to learn about the current status of library legislation at the state and federal levels, and review progress and assess efforts needed on behalf of the 2006 WLA library legislative agenda and work plan. Among the topics to be discussed will be the 2005-2007 state budget, other state initiatives, and federal legislative issues.

Sponsors: Division for Libraries, Technology and Community Learning; WLA Library Development & Legislation Committee

9:00 a.m. – 3:30 p.m.

WLA Foundation Silent Auction

La Crosse Center B1

Don't miss the fun at the sixth annual WLA Foundation Silent Auction. Bid on items such as art works, collectibles/antiques and much more.

Sponsor: Wisconsin Library Association Foundation

Thursday, October 27

10:00 – 10:45 a.m.

No-Conflict Break in the Exhibits Area

Take a break and stretch your legs! Quench your thirst with a tasty beverage while you visit the exhibit area. Pick up useful information about products and services for your library, and say hello to our fantastic line-up of exhibitors.

Partner: Davidson Titles, Inc.

10:45 a.m. – 12:00 p.m.

Great Wisconsin Knowledge Based Economy = Great Salaries and Status for Wisconsin Library Workers

La Crosse Center E2

Barbara J. Arnold, Admissions and Placement Adviser, Senior, UW-Madison School of Library and Information Studies; Dennis Dresang, Professor, UW-Madison La Follette Institute for Public Policy; Jo Anna Richard, Assistant to the Secretary, Wisconsin Department of Workforce Development, Madison; Diane Fay, Chair, ALA APA Standing Committee on the Salaries and Status of Library Workers

Education, economic, and government leaders in Wisconsin are working to increase a knowledge based economy to improve the quality of life in the state. The ALA APA Standing Committee on the Salaries and Status of Library Workers is working to promote library workers and has presented its first annual award. Come discuss how librarians are knowledge workers, and how we can work to improve Wisconsin's economy and the salaries and status of Wisconsin's library workers.

Sponsor: Association of Wisconsin Special Librarians

Illuminating the LibQUAL+™ Project

La Crosse Center A1

Dr. Fred M. Heath, Vice Provost, The General Libraries, The University of Texas at Austin

Dr. Fred Heath, author of the LibQUAL+™ initiative, will explain the genesis and future of this project, which includes a “suite of services that libraries use to solicit, track, understand, and act upon users’ opinions of service quality.” Dr. Heath will also discuss how libraries can use the data that they have collected from LibQUAL+™ surveys, many of which have already been conducted in Wisconsin libraries.

Sponsor: Library Research Round Table

Thursday, October 27

10:45 a.m. – 12:00 p.m.

Keeping Public Services Statistics Flowing

La Crosse Center B2

Nancy McClements, Head of Reference, UW-Madison Memorial Library; Sarah Calcese, Head of Resources, UW-Madison Wendt Library; Nathan Vack, Computer Services Director, UW-Madison Wendt Library

The UW-Madison libraries are using a locally-created program to record, search, and tally public service questions anytime and from anywhere. This web-based tool allows staff to enter not just tally marks, but the text of actual questions and answers. The speakers will explain how the form was programmed, show how questions are entered and searched, demonstrate creating reports on the fly, and describe how the database is being used to improve training and staffing patterns.

Sponsor: Wisconsin Association of Academic Librarians

Knit 1, Purl 2: Creating Community One Row at a Time

La Crosse Center E1

Roxane Bartelt, Head of Children's Services, Kenosha Public Library; Shawn Brommer, Youth Services and Outreach Coordinator, South Central Library System, Madison; Marcia Sarnowski, Library Consultant, Winding Rivers Library System, La Crosse; Julie Flemming, Director, Fox Lake Public Library; Shannon Barniskis, Youth Services Librarian, Horicon Public Library; Amy Reed, Children's Librarian, Deerfield Public Library

Knitting is hot so cast on and join the fun! A knitting club is a great way to provide an intergenerational program and help build community. In this session, you'll find books, websites, yarn samples, knitting needles, a list of charitable organizations that accept handknit items, and practical ideas on how to implement a club in your library. No matter your age or gender, knitting can be a grand way to spend your time.

Sponsors: Youth Services Section, Wisconsin Association of Public Libraries

National History Day

La Crosse Center C

Gregory P. Wegner, Professor, School of Education, UW-La Crosse; Paul Beck, Archivist, UW-La Crosse; Dayce McAndrews, Pupil Services Support Teacher, Holmen School District

National History Day works to build relationships between schools and public research institutions. Students learn to identify secondary and primary sources, and to critically analyze historical information. Regional Coordinator Greg Wegner, archivist Paul Beck, and middle school teacher Dayce McAndrews will explain this program for sixth through twelfth graders, which encourages students to research a historical topic in depth and then to present their findings as a paper, an exhibit, a performance or a documentary.

Sponsor: Wisconsin Genealogy and Local History Round Table

Thursday, October 27

10:45 a.m. – 12:00 p.m.

Open Meetings and Public Records: Legal Perspectives from the Attorney General's Office
La Crosse Center D

Tom Bellavia, Attorney, Wisconsin Department of Justice, Madison; Maureen Flanagan, Attorney, Wisconsin Department of Justice, Madison

The Attorney General and Department of Justice promote open government through Wisconsin's 1976 Open Meetings Law and the Wisconsin Public Records Law, which was substantially revised in 2003. Both are intended to give Wisconsin citizens opportunities to become better informed about their government's operations. Representatives from the office of the Attorney General will clarify these laws and explain how libraries can comply with them.

Sponsors: Wisconsin Library Trustees Association, Friends of Wisconsin Libraries, Library Advocacy Round Table

Scientific Freedom and Democratic Politics: The Politicization of Science and Knowledge in U.S. Policymaking

La Crosse Center A2

Clark A. Miller, Assistant Professor of Public Affairs and Science Studies, UW-Madison, and Faculty Affiliate with the Center for Sustainability and the Global Environment and Gaylord Nelson Institute for Environmental Studies

Recent U.S. government policies with respect to science have raised new specters of political controls over the use, release, and dissemination of scientific knowledge, data, and information. In turn, scientific organizations like the Union of Concerned Scientists have accused the Bush administration of inappropriately politicizing science. This presenter will explore these events in the context of the broader history of science and democracy in U.S. policymaking.

Sponsors: Government Information Round Table, Intellectual Freedom Round Table, Wisconsin Health Science Library Association

11:45 a.m. – 1:00 p.m.

Box Lunches Available in the Exhibit Area

(pre-registration required)

Thursday, October 27

Noon – 2:00 p.m.

WLTA Luncheon & Business Meeting: The Value of Libraries: What Research Tells Us Radisson Ballroom

Dr. Louise S. Robbins, Professor and Director, UW-School of Library and Information Studies

While the library community sometimes feels powerless in the face of other claims on public investment, we have a lot of empowering information on our side. This program will show what research says about the difference libraries make in the lives of their users and communities. You're also invited to "The Value of Libraries: Telling the Story," a post-luncheon workshop structured to develop ways to communicate the value of libraries to a variety of constituencies. Members of the Friends of Wisconsin Libraries (FOWL) are invited to join Wisconsin library trustees for this luncheon. Registrations for FOWL members are being taken by Judy Beine, FOWL President, 414-421-3490, or jbeine@wi.rr.com.

Sponsors: Wisconsin Library Trustees Association, Library Advocacy Round Table, Friends of Wisconsin Libraries, Intellectual Freedom Round Table, Social Responsibilities Round Table

Noon – 2:30 p.m.

Lunch Aboard the La Crosse Queen

Pre-registration required

Your luncheon cruise on the La Crosse Queen offers you the opportunity to experience a modern-day replica of the grand riverboats which roamed the Mississippi River in the late 19th Century. The Queen is one of the few authentic Mississippi River paddlewheel riverboats still in operation in the country today. Casual dress, a jacket and rubber-soled shoes are recommended. And don't forget your camera and binoculars! Join us for the unique experience of "riverboatin'."

Sponsor: WLA Conference Committee

1:00 – 3:00 p.m.

Tour

Hixon House, 429 N. 7th St., La Crosse

Pre-registration required

Restored to its turn-of-the-century elegance, this National Historic Landmark is a Victorian home that was completely restored in 2005. Begun in 1859 by lumber baron Gideon Hixon, this Italianate home features beautiful woodwork reflecting the owner's connection to the lumber industry. It is furnished almost entirely with original furniture and accessories. The lovely grounds with flower beds, wrought iron fencing, and ornamental hedges, have also been restored to their circa 1900 glory.

Sponsor: WLA Conference Committee

Thursday, October 27

2:00 – 3:15 p.m.

From Barbara Cartland to Chick Lit: The Appeal of the Romance Genre

La Crosse Center E1

Shari Anton, Romance Author, Warner Books; Ann Voss Peterson, Romance Author, Harlequin Intrigue; Maureen Welch, Interlibrary Loan Coordinator, Indianhead Federated Library System, Eau Claire

What is a romance? Who are the readers, the writers, and the publishers of the romance genre? How do you select romances for your collection from over 2000 romance books published annually? This session will answer these questions and offer tips for reader's advisory in the genre and for marketing your romance collection. And for the GREAT theme of this conference, this session provides Genre Romance Excellent Authors Talking Great Reads, Emotional And Tempting.

Sponsor: Readers Section

How Making Picture Books in Minority Languages Helped Locate Drawing Stories Around the World

La Crosse Center B2

Anne Pellowski, Author and Storyteller

Anne Pellowski will bring examples of books from Guatemala, Venezuela, Peru, Paraguay, Kenya, South Africa, Cape Verde and Indonesia, and will share her experience assisting in the making of picture books in minority languages. Participants will learn several drawing stories from Anne's new book, Drawing Stories from Around the World. She will discuss the USBBY, the US Board on Books for Young People, and the Board's efforts to help restock children's libraries in tsunami-affected areas.

Sponsor: Youth Services Section

Nothing to Laugh At: Surviving and Thriving in a "Humorless" Work Environment

La Crosse Center C

James Gollata, Director, UW-Richland Center Miller Memorial Library

Nurturing an active sense of humor on the job is essential for mental health and balance, particularly in a climate of accelerated technological developments and demands. To wit: humor is a serious business, and no laughing matter. This presentation will discover and discuss the sources, methods, and importance of humor and laughter, especially in the library workplace.

Sponsors: Social Responsibilities Round Table, Wisconsin Small Libraries Round Table, Association of Wisconsin Special Librarians

Thursday, October 27

2:00 – 3:15 p.m.

RFID Update

La Crosse Center A1

***Katie Schultz**, Director, New Berlin Public Library; **Beth Carey**, Director of Library Services, Shorewood Public Library; **Linda Miller**, President, LMA Techwork, Rockford, IL*

Can RFID (Radio Frequency Identification) make your library's circulation services GREAT? Join our presenters as they describe their experiences with implementing and maintaining RFID at their libraries. You'll also find information from a pro on the preparations and planning needed to accommodate RFID technology in existing and new libraries. What works well? What doesn't? Bring your questions along!

***Sponsors:** Media & Technology Section, Wisconsin Association of Public Libraries*

Skills for Library Leadership

La Crosse Center A2

***Laurel Privatt**, Public Services Coordinator, Mount Mary College, Milwaukee; **Valerie Edwards**, IMC Director, Monona Grove High School*

Librarians use a variety of leadership skills to promote and direct their programs. This session will involve the discussion, sharing, and practice of critical leadership characteristics and skills. It is of particular importance in this economic and political environment that librarians use every means possible to ensure the continuation of high quality service. All library leaders, current and future, are encouraged to attend this session.

***Sponsors:** Wisconsin Educational Media Association, Library User Education Round Table*

The Value of Libraries: Telling the Story

La Crosse Center D

***Dr. Louise S. Robbins**, Professor and Director, UW-Madison School of Library and Information Studies*

This is an interactive workshop structured to develop ways to communicate the value of libraries to a variety of constituencies. The session is based on research presented in Dr. Robbins' address at the WLTA Luncheon.

***Sponsors:** Wisconsin Library Trustees Association, Library Advocacy Round Table, Friends of Wisconsin Libraries, Intellectual Freedom Round Table, Social Responsibilities Round Table*

Thursday, October 27

2:00 – 3:15 p.m.

WisStat Statistical Database: An Online Database for Locating Social and Economic Information for Wisconsin's Communities

La Crosse Center E2

Dan Veroff, Director, Applied Population Laboratory, Madison; James Beaudoin, Information Processing Consultant, Applied Population Laboratory, Madison

Finding statistical data for Wisconsin can be frustrating and sometimes difficult. That's why the Applied Population Laboratory developed WisStat, an easy to use, on-line database for locating social and economic information for Wisconsin's communities. In our presentation we will demonstrate how to select, view, download and utilize data from WisStat. WisStat's predefined data profiles and on-line mapping tools will also be presented.

Sponsor: Government Information Round Table

2:30 – 4:00 p.m.

FOWL Fall Meeting

La Crosse Public Library, Auditorium A, Lower Level
800 Main Street

Meeting will be followed by tours of the library and the Bookshop. You do not need to be a member of Friends of Wisconsin Libraries to attend the meeting. It will be a time to share ideas and learn more about what FOWL can do for your club. Your contact person in La Crosse for Friends is Carole Edland, (608) 785-ARTS (2787) or edland@centurytel.net.

3:00 – 4:15 p.m.

Tour

St. Rose Convent Chapels, 715 S. 9th St., La Crosse

Pre-registration required

For a trip back in time and culture, tour the historical and breathtakingly beautiful Romanesque chapels of St. Rose Convent, home of the Franciscan Sisters of Perpetual Adoration. Your visit will include Mary of the Angels (Maria Angelorum) Chapel and the Adoration Chapel where the sisters have prayed 24 hours a day since 1878. St. Rose Convent is one of the most popular historical sites in La Crosse.

Sponsor: WLA Conference Committee

Thursday, October 27

3:15 – 4:00 p.m.

No-Conflict Break in the Exhibits Area – Grand Prize Drawing

Cure that afternoon energy slump with a soda and a walk through the exhibit hall! Our exhibitors have the resources you need for your library – from furniture and software to books and puppets! And don't miss your last chance to sign up for door prizes.

Partner: Swets Information Services

3:30 – 4:15 p.m.

Autograph Garden

La Crosse Center Exhibits Area

Ann Voss Peterson, *Marital Privilege*

Shari Anton, *At Her Service*

4:15 – 5:30 p.m.

Creating Tutorials in a Collaborative Environment

La Crosse Center A2

Ulrike Dieterle, *Distance and Outreach Services Coordinator, UW-Madison Ebling Library, Health Sciences Learning Center*

For the fall of 2004, School of Nursing instructors and librarians at UW-Madison combined their creative energies to produce three online library tutorials. This presentation will illustrate project objectives; how the group planned, developed, and implemented online learning objects; lessons learned from experiences and assessments; and implications for future projects and collaborations.

Sponsors: *Wisconsin Association of Academic Librarians, Library Research Round Table*

Media Mania: Circulating and Supporting Equipment at Your Library

La Crosse Center E1

Bruce Broker, *Library Services Assistant, UW-Madison College Library*; **Bob Bocher**, *Technology Consultant, DLTCL*; **Jan Berg**, *Director, DeForest Public Library*; **Anna Lewis**, *Access Services Librarian, UW-Madison Center for Instructional Materials and Computing*

Many libraries check out equipment to patrons – everything from digital cameras to laptops. Come learn about some of the issues, ideas, and policies that help make circulating equipment easier. We will also address how libraries can best support equipment that patrons bring in – like wireless equipment and USB jump drives.

Sponsors: *Circulation Services Round Table, Media & Technology Section, Support Staff Section*

Thursday, October 27

4:15 – 5:30 p.m.

Preview of the New DLTCCL Publication on Serving Youth With Special Needs: Tips on How to Include and Manage Children with Special Needs at Story Time

La Crosse Center B2

Barb Huntington, Youth Services and Special Needs Consultant, Public Library Development, DLTCCL; Mary Peters, Early Childhood Consultant, DPI

The original DLTCCL planning guide for youth with special needs is being revised and expanded. Sections of that publication will include suggestions on how to adapt activities in story hours for children with special needs and tips on managing challenging situations. Some of these suggestions and tips will be shared at this session. Other topics to be addressed include: resources, techniques, adapted toys, and ways to adapt books for young children with disabilities.

Sponsor: Outreach Services Round Table

School and Public Library Collaborations

La Crosse Center D

Linda DeCramer, Children's Librarian, Ripon Public Library; Jennifer Einwalter, Library Director, Slinger Community Library; Grace Ann Hansen, School Library Media Specialist, Murray Park Elementary School, Ripon; Patty Peters, Assistant Director and Children's Librarian, Slinger Community Library; Marilyn Rasmussen, School Library Media Specialist, Slinger Middle School Library

At the 2004 WLA Conference, school and public librarians from throughout Wisconsin engaged in a discussion on "Everything you should know about school librarians." The next step in that discussion is an exploration of ways in which school and public librarians can collaborate to extend the impact of their services for students and teachers. A panel of public and school librarians will share stories of working together to share collections, present programs, and provide services.

Sponsor: Wisconsin Educational Media Association

Throw Me a Life Rope! Record Retention Strategies for Public Libraries and Public Library Systems

La Crosse Center E2

Anita Taylor Doering, Archivist, La Crosse Public Library

Do you feel like you're paddling upstream and are confused about how long to keep library records? Hop aboard our boat "The Filing Cabinet" and learn about the suggestions of the statewide committee of public libraries and public library systems for record retention guidelines. A group of Wisconsin librarians and state officials are working to create recommendations for the timely destruction of records and the historical, administrative, financial and legal reasons to keep public records.

Sponsors: Wisconsin Library Trustees Association, Friends of Wisconsin Libraries

Thursday, October 27

4:15 – 5:30 p.m.

Intellectual Freedom Round Table Annual Meeting

Radisson Iowa

Library User Education Round Table Business Meeting

Radisson Illinois

Autograph Garden

La Crosse Center Exhibits Area

Anne Pellowski, *Drawing Stories from Around the World and Sampling of European Handkerchief Stories*

Bridget Zinn, *DVD: World's Fastest Librarian*

5:30 – 6:30 p.m.

Wisconsin Library Association/Wisconsin Library Association Foundation Business Meeting

La Crosse Center E1

Learn about WLA activities and the Foundation's exciting Campaign for Wisconsin's Libraries. Take the opportunity to hear more about the goals and activities of your professional association and related foundation.

6:30 – 8:30 p.m.

CAMPAIGN FOR WISCONSIN'S LIBRARIES FUNDRAISER

City Brewing Hospitality Center, 1111 South 3rd Street

Pre-registration required; \$30

Rick Krumwiede, *Director, Outagamie Waupaca Library System, Appleton, President, Wisconsin Library Association Foundation*

Join your colleagues for an evening of fun and music as the WLA Foundation hosts the first annual fundraiser to support the new Campaign. Sample several micro-brewery beers or some non-alcoholic options, feast on hearty hors d'oeuvres, and enjoy the entertainment at the City Brewing Hospitality Center. Shuttle bus service will be provided between the hotel and the hospitality center.

Sponsor: *Wisconsin Library Association Foundation*

Thursday, October 27

9:00 – 11:00 p.m.

Book Discussion of Eileen Rendahl's Do Me, Do My Roots

Radisson Iowa

Gary Warren Niebuhr, Director, Greendale Public Library

Gary Niebuhr will lead READ's popular book discussion group. Eileen Rendahl's book is a finalist for the 2005 Romance Writers of America RITA award in the categories of Novel with Strong Romantic Elements and Best First Book. Participants are encouraged to read the book in advance.

Sponsor: Readers Section

Friday, October 28

7:30 - 8:30 a.m.

Library Research Round Table Business Meeting

Radisson Iowa

8:00 – 9:00 a.m.

Free Continental Breakfast

Radisson Ballroom

8:00 a.m. – 12:00 p.m.

WLA Store

La Crosse Center (near Exhibits)

Did you remember to visit the store? Do you have mementos to take back to the library or home? Have you shopped 'til you dropped? One more opportunity before the store closes!

8:30 - 11:30 a.m.

Internet Cafe

La Crosse Center Escalator Area, Lower Level

Take time out to connect with friends, family and colleagues while attending the conference.

9:00 – 10:15 a.m.

The Brain Game: Children, Libraries, Literacy and Community Partnerships

La Crosse Center B2

Chuck Hanson, Attorney, Chair of the Brain Game Project; Nan Brien, Wisconsin Council on Children and Families; Diane Range, Family Services Coordinator, Learning Together Family Literacy Center; Hal Keitel, Chair, Reedsburg Rotary Club

The Rotary Club of La Crosse has developed a book designed to assist parents and caregivers of newborns in helping their children develop pre-literacy skills. Come learn about the research background of the project, and ways YOU can use it in your library with the help of your local Rotary or other service club! Two free copies of the book will be given as door prizes. (Copies will be available for sale after the program.)

Sponsor: Youth Services Section

Friday, October 28

9:00 – 10:15 a.m.

Education for Cataloguing: Balancing Many Needs

La Crosse Center E2

Hope A. Olson, Professor, UW-Milwaukee School of Information Studies

This session will explore cataloguing education in today's context. Who are we recruiting? Do they want to catalog? What is the right balance between theory and practice? What about continuing education? The presentation will supply information about the curriculum of the UW-Milwaukee School of Information Studies. Those attending the session will be invited to offer insights on the evolving needs of the profession.

Sponsors: Technical Services Section, Wisconsin Association of Academic Librarians

Great Legal Information from your Desktop

La Crosse Center D

Carol Schmitt, Law Library Manager, Boardman Suhr Curry & Field LLP, Madison; Beverly Butula, Assistant Director of Library Services, Davis & Kuelthau S.C., Madison

This session demonstrates federal, state, and local web sites that can assist librarians in locating legal information. Speakers will describe several categories of information and will then demonstrate specific sites pertinent to each category. The session is intended for reference librarians and others interested in expanding their "useful sites lists."

Sponsors: Association of Wisconsin Special Librarians, Law Librarians Association of Wisconsin, Government Information Round Table, Wisconsin Association of Academic Librarians

MLIS Student Perceptions on Field Work Experience

La Crosse Center A2

Elizabeth Buchanan, Ph.D., Associate Professor, UW-Milwaukee School of Information Studies, and Co-Director of the Center for Information Policy Research; Stephanie Reister, Graduate Student, UW-Milwaukee School of Information Studies

The speakers will present their research study results on the experiences of MLIS students who have participated in fieldwork practices in their graduate coursework. The researchers investigated the role of fieldwork experiences of students in the UW-Milwaukee School of Information Studies and will report on how LIS graduate students perceive the fieldwork experience, whether the fieldwork experience serves as a mentoring experience, and which conditions make for the most successful fieldwork experience to optimize learning.

Sponsor: Library Research Round Table

Friday, October 28

9:00 – 10:15 a.m.

Mentoring Future Library Leaders: Tools for Professional Growth (Part 1)

La Crosse Center C

Tom Howe, Coordinator, Wisconsin New Teacher Project, UW-Madison; Sharon Nelson, Program Director, Wisconsin New Teacher Project, UW-Madison

This three-hour workshop will explore the varied roles and responsibilities of mentorship. Mentoring requires focusing and reflecting on professional norms and standards as well as best practice models. Mentoring strategies and tools will be introduced and practiced in this groundbreaking double session. Anyone working with new and emerging library leaders and hoping to give an exciting boost to their own professional practice is encouraged to attend this dynamic program.

Sponsors: Wisconsin Educational Media Association, Library User Education Round Table

Notable Books Marathon

La Crosse Center E1

James A. Gollata, Director, UW-Richland Center Miller Memorial Library; Beverly DeWeese, retired Deputy City Librarian, Milwaukee Public Library; Helene Androski, retired Reference Librarian, UW-Madison Memorial Library; Sandra Sechrest, WLA Literary Awards Committee Chair

An annual event offering thoughtful, inspiring, humorous, and fast-paced reviews of notable titles selected from the ALA Notable Books list and the WLA Literary Awards Committee's notable books. Our great presenters are all experienced knowledgeable book talk and discussion leaders.

Sponsor: Readers Section

11:00 a.m. – 12:15 p.m.

Building a Healthier Wisconsin: Navigating Health Information from Your Desktop

La Crosse Center A2

Ulrike Dieterle, Distance and Outreach Services Coordinator, UW-Madison Ebling Library, Health Sciences Learning Center; Mary Jo Boland, MALS, Consumer Health Librarian, Corporate Knowledge Resources, Gundersen Lutheran Medical Center, La Crosse

This is an interactive exploration of the health sciences information found online at Wisconsin's Badgerlink web site. Participants will learn how to navigate a health-based reference encounter, to recognize the health-based resources BadgerLink provides, how to tap the right resources in BadgerLink for the information need, and when it's time to go beyond BadgerLink for assistance or referral. This session is appropriate for librarians with health-based information needs and access to BadgerLink's online resources.

Sponsors: Association of Wisconsin Special Librarians; Wisconsin Health Sciences Library Association; Government Information Round Table

Friday, October 28

11:00 a.m. – 12:15 p.m.

The Continuing Saga of Challenges to Intellectual Freedom

La Crosse Center D

Elizabeth Buchanan, Ph.D, Associate Professor and Co-Director, UW-Milwaukee Center for Information Policy Research

This session will be a highly interactive discussion of the ongoing threats to the principles of the profession. Intellectual freedom principles and the importance of professional dedication to them in light of increasing challenges will be discussed.

Sponsor: Intellectual Freedom Round Table

Have it Your Way: MarcEdit, Voyager, and Bulk E-book Record Files

La Crosse Center A1

Joe Tomich, Cataloguer/Metadata Librarian, UW-Milwaukee Libraries

With the ever-increasing prominence of e-books in library collections and catalogs, it is important that librarians have the tools to make the records meet their own standards of excellence in a timely, efficient manner. This presentation will consist of a live demo of MarcEdit, freeware from Oregon State University that allows users to do complex editing of bulk MARC record files. The demo will showcase UW-Milwaukee's customizations of some of its e-book record files.

Sponsor: Technical Services Section

Laughing Librarians: Breaking the Humor-Impaired Stereotype

La Crosse Center E2

Bridget Zinn, recent graduate, UW-Madison School of Library and Information Studies; Jeff Rand, Reference Librarian, La Crosse Public Library

Besides having glasses, sensible shoes, and wearing their hair in a bun (and female), the stereotypical librarian is also an unsmiling professional who had their funny bone removed. But here is your chance to help break that humor-impaired stereotype! From a short film to a monologue about librarians' footwear to answering the philosophical inquiry "Is there such a thing as a dumb question?" this program encourages laughter, giggles, snickers, and possibly even a few snorts.

Sponsor: Wisconsin Small Libraries Round Table

Friday, October 28

11:00 a.m. – 12:15 p.m.

Mentoring Future Library Leaders: Tools for Professional Growth (Part 2)

La Crosse Center C

Tom Howe, Coordinator, Wisconsin New Teacher Project, UW-Madison; Sharon Nelson, Program Director, Wisconsin New Teacher Project, UW-Madison

This three-hour workshop will explore the varied roles and responsibilities of mentorship. Mentoring requires focusing and reflecting on professional norms and standards as well as best practice models. Mentoring strategies and tools will be introduced and practiced in this groundbreaking double session. Anyone working with new and emerging library leaders and hoping to give an exciting boost to their own professional practice is encouraged to attend this dynamic program. (Continued from the earlier session)

Sponsors: Wisconsin Educational Media Association, Library User Education Round Table

The Seven Million Books Project: Google Floods the Digital Plain

La Crosse Center E1

Abigail Potter, Seven Million Books Project, Washington, DC; Rebecca Dunkle, Librarian, Library OnSite Access, University of Michigan, Ann Arbor

In December 2004, Google and five major research libraries agreed to participate in the Seven Million Books Project: an initiative to digitize millions of titles held in research libraries. The University of Michigan was alone among these libraries in allowing all of its titles to be scanned. Project staff Rebecca Dunkle and Abigail Potter will share their perspectives on this project, its potential for unleashing library resources, and the challenges of this unprecedented partnership.

Sponsor: Wisconsin Association of Academic Librarians

Think Outside the Book

La Crosse Center B2

Jessica Becker, Program Officer, Wisconsin Humanities Council, Madison; Sandra Bonnici Hoercherl, Program Specialist, Madison Children's Museum; Shawn Brommer, Youth Services & Outreach Coordinator, South Central Library System, Madison

Think Outside the Book, a book discussion program for middle school students and their parents, encourages families to create a dialogue about democratic principles based on themes found in novels and other works of fiction. Using book discussion questions, activities, and creative exercises, children and parents begin to discuss community building and the rights and responsibilities of active citizenship.

Sponsor: Youth Services Section

Friday, October 28

12:15 – 2:15 p.m.

President's Luncheon

Retiring But Not Shy: Lessons Learned from Lives in Libraries

Radisson Ballroom

Librarians retiring in 2005 reflect on thoughts about their careers. Featured speakers are:

Peter Hamon (past President of WLA, former Librarian of the Year) who retires this year as Director of the South Central Library System and **Vonna Pitel** (COLAND member and WEMA representative on the WLA Board) who retired this year from her position as Head of Cedarburg School District Library Media & High School IMC Director.

We have also invited **Senator Russ Feingold** to speak at the luncheon.

1:00 – 6:00 p.m.

Tour

Down a Country Road: Amish Gift Shop and Amish Community Tour

Departing from and returning to the Radisson Hotel

Pre-registration required

Your tour bus will head for Cashton where you will be welcomed by the Kuderers, a non-Amish family, who live on a small farm in the heart of Wisconsin Amish Country. There you'll find several gift shops, including the Amish Shop, filled with hand-crafted treasures supplied by 45 Amish families. Back on the bus, you'll enjoy the narrative of an experienced tour guide as we travel down country roads making stops in the Amish community.

Sponsor: WLA Conference Committee

2:00 – 5:00 p.m.

Post-Conference

Collection Maintenance and Development: Putting a Library Collection Together Is Like Assembling a Wardrobe

(pre-registration required)

Radisson Iowa

Kelly Krieg-Sigman, Director, La Crosse Public Library

This program will provide a review of the principles of assessing your collection, materials selection, and weeding, for medium-size and smaller libraries.

Sponsor: Wisconsin Association of Public Libraries