

Booklet Advertising Contract

Wisconsin Library Association Conference
Radisson Hotel and La Crosse Convention Center
October 25-28, 2005

COMPANY NAME _____

STREET ADDRESS _____

MAILING ADDRESS (if different) _____

CITY _____ STATE _____ ZIP CODE _____

DATE _____

AD AUTHORIZED BY (signature) _____

TIMES CAN BE REACHED BY TELEPHONE NUMBER: _____

I authorize advertising in the WLA Conference Booklet in the amount of \$_____ for the following space:

CHECK ONE:

- ___ Full page, \$235 (7-1/2" by 10")
- ___ Half page, \$170 (7-1/2" by 4-3/4")
- ___ Quarter page, vertical, \$135 (4-1/2" by 3-1/2" wide)
- ___ Quarter page, horizontal, \$140 (3-5/8" by 4-1/2" tall)
- ___ Flyer in registration folder, \$250 (8-1/2" by 11"; supply your own sheets)

Advertisers will receive a copy of the Conference Booklet.

Copy preference is via digital file (any digital format acceptable) or by email to greyhorse@execpc.com. If laser copy, please no more than 85 dpi screens (please do not use inkjet printers). Deadline: September 17

Also by September 17, send check (payable to Wisconsin Library Association) or credit card information and this advertising contract to:

Wisconsin Library Association
5250 East Terrace Drive, Suite A1
Madison, WI 53718-8345

___ Visa ___ MasterCard # _____ Exp. Date _____