

Booklet Advertising Contract

Wisconsin Library Association Conference
Kalahari Resort and Convention Center, Wisconsin Dells
October 31 - November 3, 2006

COMPANY NAME _____
STREET ADDRESS _____
MAILING ADDRESS (if different) _____
CITY _____ STATE _____ ZIP CODE _____
DATE _____
AD AUTHORIZED BY (signature) _____
EMAIL: _____
TELEPHONE: _____

I authorize advertising in the WLA Conference Booklet in the amount of \$ _____ for the following space:

CHECK ONE: _____	Back Cover, \$310	(7-1/2" by 10")
_____	Inside front cover, \$265	(7-1/2" by 10")
_____	Inside back cover, \$265	(7-1/2" by 10")
_____	Full page, \$235	(7-1/2" by 10")
_____	Half page, \$170	(7-1/2" by 4-3/4")
_____	Quarter page, vertical, \$135	(4-1/2" by 3-1/2" wide)
_____	Quarter page, horizontal, \$140	(3-5/8" by 4-1/2" tall)
_____	Flyer in registration folder, \$250	(8-1/2" by 11"; supply your own sheets; will need 1,300)

Copy preference is via digital file (any digital format acceptable) or by email to vacha@scls.lib.wi.us. If laser copy, please no more than 85 dpi screens (please do not use inkjet printers).

Advertisers will receive a copy of the Conference Booklet.

By August 31, 2006, send check (payable to Wisconsin Library Association), this Advertising Contract and digital/laser advertising copy to:

Wisconsin Library Association
5250 East Terrace Drive, Suite A1
Madison, WI 53718-8345

**CONFERENCE BOOKLET
ADVERTISING SPACE INFORMATION**

Make checks payable to Wisconsin Library Association; send contract, advertising copy (digital file, include graphics and fonts, laser copy **OR** email copy to vacha@scls.lib.wi.us) and payment to Wisconsin Library Association, 5250 East Terrace Drive, Madison, Wisconsin 53718-8345, **no later than August 31, 2006.**

