

# WLA Conference Program Schedule – October 16-19, 2007

## Tuesday, October 16, 2007

### Pre-Conferences

**12:30 p.m. – 4:30 p.m.**

**"Interesting" Times of Intellectual Freedom: an IFRT Pre-conference**  
Auditorium

Pre-registration required using the WLA Conference registration form. [Flyer in PDF](#)  
Fee: \$40  
\$30/student rate

*Judith Krug, Director, American Library Association, Office of Intellectual Freedom*

Find out about important legal and ethical topics affecting the library community today, and reflect on how they can impact your role as a librarian, library staff member, library educator or trustee.

**1:00 p.m. -- 4:00 p.m.**

**Living Your Life on Purpose: Developing a Personal Mission**  
Meeting Room 7

Pre-registration required  
Fee: \$40

*Joan Gillman, Director, Small Business Development Center, UW-Madison*

The WeLead Task Force invites all WLA members to participate in this leadership pre-conference, featuring Joan Gillman, Director of the Small Business Development Center at the UW-Madison. Joan speaks internationally on business development and leadership topics and will share one of her most popular programs, on developing a life of purpose and satisfaction. Small group discussions, where you can share your own experiences and learn from your peers, follow Joan's presentation.  
Sponsor: WeLead

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Tuesday – Wednesday

**3:00 p.m. – 7:00 p.m.**

**Registration**

KI Convention Center

**4:00 p.m. – 6:00 p.m.**

**Vendor Reception**

Exhibits Hall

Join us for a kickoff reception with hors d' oeuvres and a cash bar, and take some time to meet and greet your colleagues and WLA members.

Sponsor: WLA Conference Committee

**Wisconsin Association of Public Libraries Board Meeting**

Meeting Room 5A

**6:00 – 8:00 p.m.**

**Wisconsin Library Association Board Meeting**

## **Wednesday, October 17, 2007**

**7:00 a.m. – 7:00 p.m.**

**Registration**

KI Convention Center

**Conference Breakfast**

Regency Suites Hotel Atrium

**7:30 a.m. – 8:30 a.m.**

**Wisconsin Library Association Past Presidents' Breakfast**

Meeting Room 6B

**8:45 a.m. – 10:00 a.m.**

**Keynote Address: A Writer's Life**

Meeting Rooms B1,2,3

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**David Maraniss**, Pulitzer Prize-winning Author, Storyteller, Journalist, Historian and Editor

David is an associate editor at *The Washington Post* and the author of two critically acclaimed and bestselling books, *When Pride Still Mattered: A Life of Vince Lombardi* and *First in His Class: A Biography of Bill Clinton*. He is also the author of *The Clinton Enigma* and coauthor of *The Prince of Tennessee: Al Gore Meets His Fate* and *Tell Newt to Shut Up!* Maraniss' most recent book, published in April 2006, is *Clemente: The Passion and Grace of Baseball's Last Hero*. David won the National Reporting Pulitzer Prize in 1993 for his revealing articles on the life and political record of candidate Bill Clinton. He was also a Pulitzer Prize finalist in 1996 for National Reporting, in 2002 for Feature writing and 2004 for History with the book *They Marched Into Sunlight: War and Peace, Vietnam and America, 1967*. This book will become a feature film in 2008. David received praise for his lengthy account of the shootings on the Virginia Tech campus in an April 2007 article in the *Washington Post* entitled *That Was the Desk I Chose to Die Under*. He lives in Washington, D.C., and Madison, Wisconsin, with his wife, Linda. They have two grown children.

**10:00 a.m. – 10:45 a.m.**

**Exhibits Grand Opening with Refreshments**

Exhibit Hall

**10:00 a.m. – 5:00 p.m.**

**Exhibits**

Exhibit Hall

**Internet Cafe**

Ballroom A4

**WLA Foundation Silent Auction**

Ballroom A4

**11:00 a.m. – 12:15 p.m.**

**Applying Survey Methodology in the Real World**

Meeting Rooms B1,2,3

**Thomas Walker**, Associate Dean, UW-Milwaukee, SOIS

This session will introduce managers and others to fundamentals of research methods involving surveys. Long a staple data-gathering technique among librarians who want to learn more about their communities or to evaluate their services, surveys can be

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deceptively simple tools. Topics covered will include general applications of this kind of instrument, how to identify a population to study, sampling methods, administering surveys, aligning the purpose of the research need and the instrument, question wording, and analysis. Resources for advice or further consultation will also be provided.

### **Grants: Finding Out “Where Do I Get the Money?”**

Meeting Room 6B

***Nikki Busch**, Grants Librarian, Memorial Library, UW-Madison*

Join Nikki Busch as she explains what you need to know to apply for a grant, how to identify funding and grant opportunities that match your library or project needs, and sources and resources for funding research. She will discuss how to use these resources effectively and how grants differentiate.

### **Intellectual Freedom Issues: Hot Off the Presses**

Auditorium

***Judith Krug**, Director, Office of Intellectual Freedom, ALA*

Judith Krug is a dynamic speaker who will present a program on important intellectual freedom issues that are prominent in Fall 2007. With her knowledge of issues that are in the news media, she will share the most recent developments from across the nation. Patriot Act II, censorship, privacy, and the internet are topic areas to be addressed. She will talk about how these things affect us, challenges we face in the library profession and what we can do in our library communities.

### **Library Conference Planning 101: Backs to the WAAL**

Meeting Room 6A

***Jim Buckett**, Head, Collections, Access and Technical Services, Steenbock Library UW-Madison; **Sylvia Contreras**, Library Director, Oscar Rennebohm Library, Edgewood College; **Julie Schneider**, Information Resources Coordinator, Ebling Library UW-Madison; **Debra Duncan**, Technical Services Librarian, Forrest R. Polk Library, UW-Oshkosh; **Eric J. Robinson**, Wisconsin Library Services, Memorial Library, UW-Madison*

Have you ever wondered how much work goes into planning a library conference? Did you know that planning starts with conference hotel selection several years in advance of the event? Would you ever imagine that agreeing to help plan a library conference would have a positive impact on your regular job? If you find any of these questions intriguing come join us as a panel of members from the WAAL 2007 Conference Planning Committee talk about their experiences over the course of a year's meetings,

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discussions and planning. We'll answer these questions and talk about what we think makes a good (or not so good) library conference. Questions and discussion about what has worked or not worked for others that have planned conferences will be encouraged from program attendees.

### **Open Holds - a Win-Win Solution!**

Meeting Room 3

**Susan Hedrick**, Library Director, Verona Public Library; **Jane Grogan**, Circulation Supervisor, Madison Public Library; **Pearl Mosier**, Circulation Manager, Sun Prairie Public Library; **Nancy McGuire**, Circulation Services Supervisor, Waukesha Public Library

Do you have long lines of patrons waiting to pick up the items they've placed on hold? Wondering if there's a better way to handle this, and maybe free up staff for other projects in the process? Have you heard about libraries placing these items on "open holds" shelves for patrons to retrieve themselves? Would you like to know how it's working out? Come hear from several libraries about their experience with self-service open holds, and how it has enhanced customer service.

### **Rural Library Sustainability Reunion**

Meeting Room 5B

**Bob Bocher**, Technology Consultant, Division for Libraries, Technology and Community Learning; **John DeBacher**, Public Library Administration Consultant, Division for Libraries, Technology and Community Learning

Bob Bocher and John DeBacher will facilitate a discussion of successes and challenges for small and rural libraries following the "Greener Pastures Rural Sustainability Workshops."

### **WISCAT Update**

Meeting Room 5A

**Mary Clark**, WISCAT Coordinator, Reference and Loan Library, Division for Libraries, Technology and Community Learning; **Vicki Long**, WISCAT Training and Technical Support, Reference and Loan Library, Division for Libraries, Technology and Community Learning; **Terry Wilcox**, Interlibrary Loan Services Librarian, Reference and Loan Library, Division for Libraries, Technology and Community Learning

WISCAT staff will provide information and demonstrations related to the WISCAT project, including updating serial holdings, interlibrary loan, the Z39.50 gateway, and new features.

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### **Youth Issues in Mental Health**

Meeting Room 7

*Joan Helbing, Special Education Diagnostician, Appleton Area School District*

This workshop will offer information on the impact that mental illnesses have on youth. The importance of early identification and intervention will be discussed from the perspective of a parent and educator as well as from a young person who has faced such challenges.

**12:30 p.m. – 2:00 p.m.**

### **Association of Wisconsin Special Libraries Business Meeting**

Meeting Room 1

### **Author Luncheon with Ann Bausum**

Ballroom 1,2,3

The Beloit resident and award-winning author of *Freedom Riders: John Lewis and Jim Zwerg on the Front Lines of the Civil Rights Movement* will give a presentation titled: **Armed with Nonviolence: Two Stories from the Fight for Human Rights.**

**2:00 p.m. – 3:15 p.m.**

### **The Changing Face of Reference**

Meeting Rooms 5A and 5B

*Ken Hall, Director, Fond du Lac Public Library; Lori Burgess, Information Services Librarian, Fond du Lac Public Library; Mary Leb, Information Services Librarian, Fond du Lac Public Library; Tina Potter, Executive Director, Fond du Lac Area United Way; Nan Baumgartner, Department Head, UW- Extension Service for Fond du Lac County*

In May of 2007, the Fond du Lac Public Library released *L.I.F.E. in Fond du Lac County*, a 140-page statistical snapshot of the quality of life in the county. The Fond du Lac County United Way and UW-Extension were editorial participants in the process. The idea to create the document came from the FDL *Safe and Stable Families Coalition*. Learn how the FDL Library leveraged the professional expertise of their Information Services Section to create a new paradigm for reference service in the community.

### **Learning Games and Simulations: What Librarians Need to Know**

Meeting Room B1

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**Ulrike Dieterle**, *Distance Services and Outreach Coordinator, Ebling Library, UW-Madison*

As the wired generation of “digital natives” storms the portals of higher education, “digital immigrants” frantically search for innovative approaches that will actively engage learners, encourage critical thinking and produce measurable learning outcomes.

Learning games and simulations are receiving increased attention for real-world problem solving, collaborative endeavors, social networking spaces and as enhancements to existing learning systems. As these technologies become more accessible and affordable, they are proving to be both practical and effective for many learning communities, including the military, health care, K-12 and higher education.

This presentation will demonstrate a selection of active virtual learning environments, and describe their scope and impact to date.

## **Lutie Stearns and Her Library Legacy**

Meeting Room 4

**Stuart Stotts**, *Storyteller*

Lutie Stearns was a pioneer librarian from 1895 to 1914 in Wisconsin. Driven by a passion for social justice and sharing information, she single-handedly brought traveling libraries to hundreds of rural communities while working for the Wisconsin Free Library Commission. In this presentation, her story and the larger story of the role of traveling libraries in American history is told through anecdote, primary material and slides. This presentation includes a hands-on personal reflection about library work, and a brief discussion of the curriculum guide that accompanies her biography, "Books in a Box."

## **Parents' Toolkit to Using Badgerlink**

Meeting Room 2

**Kate Bugher**, *Education Consultant in School Library Media on the Instructional Media and Technology Team, Division for Libraries, Technology and Community Learning;*  
**Donna Steffan**, *Instructional Technology Consultant, Instructional Media & Technology Team*

A BadgerLink Toolkit is here! The purpose of this BadgerLink Toolkit is to provide parents/caregivers, school and public librarians, teachers and community members as well as students of all ages with guides that they can use to learn about BadgerLink resources as 21st century learning tools. This kit includes tools for adults and youth of all ages to learn how to use each database of full text magazines, newspapers, and digital media located on BadgerLink. These tools range from scavenger hunts, video tutorials, games, topical searches, PowerPoint demos, science fairs projects and home-

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school or in the classroom or library lessons. There is a print and online version of this BadgerLink Toolkit.

### **Podcasting as a Library Tool: A Way to Spread Literature and Promote Local Culture**

Auditorium

**Keith Schroeder**, *Library Media Specialist, Howard-Suamico School District*

Podcasts are a remarkably efficient system. Imagine your patrons setting up their software to “build” their own newscast, talk program or another show from selected library feeds for their ipod or other mp3 player. If someone is talking about a subject they care about, it doesn’t need the highest production values with all the bells and whistles. For them, listening to people talk about board games might be more interesting than anything they can find on the 200 digital cable channels available to them. Imagine your library partnering with the schools, the local historical organization or with the local public TV and radio stations. Learn how to get started now!

### **Putting Library Services Where Our Users Live and Work: Future of the OPAC**

Meeting Room 7

**Matt Goldner**, *Executive Director, Cooperative Collection Services, Columbus, OH*

The future of the library OPAC as an information portal is shaky at best. In today's web environment, people have changed how and where they find information. What should libraries do to address these changes? How do we move toward exposing our resource collections in this new environment? Join us in looking at some of the ways OCLC is reaching out to library users (and non-users) as it considers one scenario for libraries' futures.

### **Reaching Out to the Spanish-Speaking Community**

Meeting Rooms 6A and 6B

**René Bue**, *Bilingual Outreach Coordinator, Hedberg Public Library*; **Karla Frost**, *Children’s Librarian, Brown County Library – East Branch*; **Gabriela Langholff**, *Library Assistant, Fond du Lac Public Library*; **Jean Yeomans**, *Reference/Outreach Coordinator, Hedberg Public Library*

The members of the panel will discuss ways to attract Spanish speakers to the library and how to work with the Spanish-speaking community. They will focus on collection development, resources for children and adults, programming, outreach and marketing.

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**2:00 p.m. – 4:00 p.m.**

### **Reel Librarians: Connecting Librarians & Film**

Meeting Room 3

*Jennifer Snoek-Brown, Reference Librarian, Karrmann Library, UW-Platteville*

Librarians in the spotlight! Have you ever moaned at Mary turning into a spinster librarian in *It's a Wonderful Life*? Sung along with Marian the Librarian? Jennifer Snoek-Brown will highlight how librarians are portrayed in movies. This program, complete with film clips, will shine the spotlight on stock characters and stereotypes for both female and male librarians. We can all identify and laugh (or groan!) at how we are portrayed in the reel world.

### **Tour of the St. Norbert Abbey Library and Archives**

The Association of Wisconsin Special Libraries presents a tour of the library and archives of the St. Norbert Abbey in De Pere.

Meet at the Regency Hotel Front Entrance and enjoy a ride on the Double-Decker Bus!

**3:15 p.m. – 4:00 p.m.**

### **Break in the Exhibits Area**

Exhibit Hall

**4:00 p.m. – 5:15 p.m.**

### **The Best of WEB 2.0: How to Make It Work for You in Your Library and Life**

Auditorium

*Keith Schroeder, Library Media Specialist, Howard-Suamico School District*

How can you collaborate effectively and at the same time improve your productivity? There are tons of WEB 2.0 tools available for you to use, but how do you know which ones? This session will take a look at the best WEB 2.0 collaborative tools you can use.

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### **Burnout and YSS Annual Business Meeting**

Meeting Room 3

**Barbara Viste-Johnson**, *Counselor, Family Services of Northeast Wisconsin*

A speaker from Family Services will do a one-hour program on burn out. The program would follow a short YSS business meeting which will take up the additional programming time slot.

### **FLASH! The Digital Future of Talking Books**

Meeting Room 1

**Marsha Valance**, *Management Librarian, Wisconsin Regional Library for the Blind & Physically Handicapped*

This session will introduce the new Library of Congress flash memory cartridges and players.

### **Library 2.0: The Movement Explained**

Meeting Rooms 6A and 6B

**Tasha Saecker**, *Library Director, Menasha Public Library*

Everyone has heard the term Library 2.0, but what does it really mean for public libraries? Take a tour through the movement and its core philosophies at this program. We will explore the meaning of the term, find out what is different with Library 2.0 vs Library 1.0 and learn about what it means to be a Librarian 2.0.

### **NAMI's In Our Own Voice**

Meeting Room 2

**Jennifer Lowenberg**, *Advocacy and Training Specialist, NAMI Wisconsin, Inc.*

This workshop will highlight the In Our Own Voice (IOOV) program developed by the National Alliance on Mental Illness. The personal educational component of this program dispels many myths surrounding mental illnesses and increases understanding as we openly talk about our experience.

### **Providing Health Reference on a Budget**

Meeting Room 5B

**Julie Schneider**, *Head, Information Resources & Collection Development, Ebling Library, UW-Madison*; **Michael Venner**, *Health Sciences Librarian, Ebling Library, UW-Madison*

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With a small collection and an understanding of available resources, patrons can still count on receiving excellent health information from a well-prepared librarian. What to buy, where to look for answers, and how to communicate health information will be discussed in this session.

### **Real World RSS: Developing a Current Awareness Service for Your Patrons**

Meeting Room 5A

*Rebecca Holz, Health Sciences Librarian, Ebling Library, UW-Madison; Stephen Johnson, Health Sciences Librarian, Ebling Library, UW-Madison; Andrew Osmond, Health Sciences Librarian, Ebling Library, UW-Madison*

You might have heard about RSS; maybe you've set up a feed reader, but have you explored the possibilities of using RSS as the foundation of a valuable service for your patrons? Learn about how the Ebling Library has cut through the hype and hassle of RSS and developed a current awareness service that has involved gathering and categorizing journal feeds, developing subject categories and feed "bundles," and providing marketing and educational programs for helping patrons keep in touch with developments in their areas of interest.

**6:00 p.m. – 7:00 p.m.**

### **UW-Madison School of Library Information and Studies — Reunion**

Meeting Room A3

### **UW-Milwaukee School of Information Studies — Reunion**

Meeting Room A2

**6:00p.m. – 7:30 p.m.**

### **One Thousand White Women: Book Discussion**

Auditorium

*Gary Warren Niebuhr, Director, Greendale Public Library*

Join Gary Niebuhr and READ for a discussion of *One Thousand White Women* by Jim Fergus. This book begins with May Dodd's journey west, into the unknown. Committed into an insane asylum by her blueblood family for the crime of loving a man beneath her station, May finds that her only hope of freedom is to participate in a secret government program whereby women from the "civilized" world become the brides of Cheyenne warriors. What follows is the story of May's breathtaking adventures: her brief, passionate romance with the gallant young army captain John Bourke; her marriage to

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the great chief Little Wolf; and her conflict of being caught between two worlds, loving two men, living two lives.

**8:00 p.m. – 11:00 p.m.**

### **WLA Foundation Fundraiser: “WLAF Irish Fest”**

Ballrooms A1, A2, A3

Celebrate the **green** on the 17th! Ok – we know it’s only **Green** Bay on *October* 17th, but anything Irish is always fun! Come listen to Celtic party music by Druid’s Table, while you enjoy “a pint” with statewide colleagues. Your ticket of \$20 helps the Foundation in fundraising efforts and also entitles you to one drink and light snacks. There’ll be some great raffle items and a cash bar available. So come join us! As an Irish blessing says... “...the best ships are friendships and may they always be.”

## **Thursday, October 18, 2007**

**7:00 a.m. - 5:00 p.m.**

### **Registration**

KI Convention Center

**7:00 a.m. - 9:30 a.m.**

### **Conference Breakfast**

Regency Suites Hotel Atrium

**7:30 a.m. – 8:30 a.m.**

### **Circulation Services Round Table Business Meeting**

Meeting Room 1

### **Government Information Round Table Business Meeting**

Meeting Room 2

### **Library User Education Round Table Business Meeting**

Meeting Room 7

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### **Media and Technology Section Business Meeting**

Meeting Room 3

### **Resources Sharing Round Table Business Meeting**

Meeting Room 5A

### **Wisconsin Genealogy and Local History Round Table Business Meeting**

Meeting Room 6A

### **Continental Breakfast and "Show & Tell" on Brown County Library's New Parent/Teacher Centers**

Brown County Library

Visit the Brown County Central Library (515 Pine Street) for a mini tour and presentation of the new Parent/Teacher Center, established through an LSTA grant project that builds upon existing library resources to improve and better publicize library collections related to parenting, child development and early education. This current LSTA project, available at the Brown County Central Library and two small branch libraries, ties into Brown County's broad-based Community Partnership for Children. Continental Breakfast is sponsored by the Friends of Brown County Library, Inc.

**8:00 a.m. – 10:00 a.m.**

### **WLA Foundation Board Meeting**

Meeting Room 4

**8:30 a.m. – 3:30 p.m.**

### **WLA Foundation Silent Auction (4:00 p.m. pick up and pay)**

Ballroom A4

**8:30 a.m. – 4:30 p.m.**

### **Exhibits**

Exhibit Hall

Visit our exhibitors as they display their products and services for libraries of all types.

**8:30 a.m. – 5:00 p.m.**

### **Internet Cafe**

Ballroom A4

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**9:00 a.m. – 10:15 a.m.**

### **Academic Podcasting – Costs, Benefits and Outcomes at UW-Washington County** Auditorium

**Marc Boucher**, Library Director, UW Washington County; **Jim Stevens**, IT Manager, UW Washington County; **Mark Robson**, Network Administrator, UW Washington County

UW-Washington County's Library and IT Departments have created a solution to offer course content and community lectures through an openly accessible podcasting portal. The presenters explain the process and demonstrate how a library can offer such a service themselves with minimal time and cost. Among the items to be discussed are pitfalls that were encountered on the way and possible improvements in the future.

### **How I Manage Series Authorities Now that LC is Not?**

Meeting Room 3

**Michael Cohen**, Head, Copy Cataloging & Catalog Maintenance Units, General Library System, UW-Madison; **Susan Foran**, Authority Control Librarian, UW-Milwaukee Libraries; **Holly Ledvina**, Catalog Librarian, Outagamie Waupaca Library System

In June of 2006, the Library of Congress stopped tracing series and creating/updating series authority records. Many libraries relied on LC to do this and had even structured cataloging departments around it. Three Technical Services Librarians will discuss how the absence of LC's previous series work has affected their department workflows. What changes had to be made? Is there now more work for original catalogers? Have PCC libraries felt increased pressure to do more?

### **Leadership and Resilience: Strategies for Personal and Organizational Renewal**

Meeting Room B1

**Jeffrey Russell**, Co-Director, Russell Consulting, Inc.

Leading people toward accomplishing important work isn't easy. It takes clarity of purpose and vision, passion for the cause, a willingness to challenge the status quo, and a capacity to enlist others toward the vision. In this workshop, you'll learn what it takes to become a leader, how to find the common purpose and language to communicate your ideas, and strategies for creating commitment in others toward the vision. We will also explore the importance of resilience to the work of leadership and its role in personal and organizational renewal. You will leave this session with a fresh

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perspective on your leadership and resilience and the beginnings of a personal plan to translate this perspective into results for your library.

### **Litera Scripta Manet: How to Inspire and Cultivate Booklust in your Patrons**

Meeting Rooms 6A and 6B

*Erica Reynolds, Web Content Manager, Johnson County Library, Overland Park, KS*

"Litera Scripta Manet" is Latin for "the written word endures." Even as we provide more services to patrons online, books remain the library's brand, and we should celebrate books online as well as in person. Discover how libraries around the country are using OPAL (Online Programming for All Libraries) as a medium for providing online programs, such as book discussions, for patrons. With experience in public, special, and academic libraries, Erica Reynolds currently serves as the Web Content Manager for Johnson County Library. The Johnson County Library was one of the first public libraries to join OPAL (Online Programming for All Libraries) in 2004 and has hosted a number of regional and national programs for patrons as well as for librarians.

Be the first Wisconsin library to host an OPAL program for your patrons!

### **Net Neutrality and Internet Surveillance: An Update on Federal Actions and Activities**

Meeting Room 7

*Bob Bocher, Technology Consultant, Division for Libraries, Technology and Community Learning*

What is "Net Neutrality" and why is it important to libraries? Does a neutral Internet require Congressional action? And what are the latest attempts by some in federal law enforcement and Congress to track everyone's Internet activities? This program will review these topics and other related issues, like pending Congressional bills to require filtering of social networks.

### **Open Meetings Law and You**

Meeting Room A2

*Krista Ross, Director, Southwest Wisconsin Library System*

When does the Open Meeting Law apply? What is required if it does, and when can you meet in a closed session? Who enforces the law and what are its penalties? Krista Ross will discuss all of this and more at this informative session.

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### **The Smooth, Bumpy and Zigzagged Road to Making the *Masters of Story Time*** Meeting Room 1

**Susan B. Santner**, Outreach Program Manager, Continuing Education Services, School of Library and Information Studies, UW-Madison; **Anna Palmer**, Outreach Specialist, Continuing Education Services, School of Library and Information Studies, College Library, UW-Madison

Watch librarians in action! Librarians on screen and behind the scenes contributed to make this unique training DVD. It was designed to help librarians instruct staff and day care providers on the importance of incorporating early literacy techniques into their story times. Learn how the DVD was funded, planned, and produced. DVD highlights (and silly outtakes) will be shown. Funding to produce the DVD was provided by the Ira and Ineva Reilly Baldwin Wisconsin Idea Endowment.

### **Those Who Can, Teach: Becoming a More Effective "One Shot" Trainer (and Explainer)**

Meeting Room 2

**Michele Besant**, Director, School of Library and Information Studies Library, UW-Madison;

**Carrie Nelson**, Associate Academic Librarian, UW-Madison; **Pamela O'Donnell**, Academic Librarian, UW-Madison

What do you know about yourself as a learner? Does it affect how you present information to others? What about the tenth time you present a workshop? How can you keep the material fresh and yourself engaged? This program will model integrating material for different learning styles, demonstrate how to "own" material and keep it interesting, and offer tips to make user education, staff training, and service desk interactions more successful (and pleasurable) for all.

### **Uncomfortable with Your Discomfort?**

Meeting Rooms 5A and 5B

**Clare Ann Jacobsmeier**, Clinical Coordinator/Director of Community Support Programs, Department of Human Services-Door County

This is an opportunity to deal with the discomfort that comes with dealing with others' unpredictable and unusual behavior. Clare will discuss a variety of types of mental illness and the behavior that may result in a public setting, as well as service needs of this population. She will include OCD (Obsessive Compulsive Disorder) and PTSD (Post Traumatic Stress Disorder) as these issues are increasing in our communities. The format will be interactive with Clare responding to scenarios and incidents provided from the audience. You will leave with some concrete tools to use in your own setting.

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**10:00 a.m. – 10:45 a.m.**

### **Break in the Exhibits Area**

Exhibits Hall

**11:00 a.m. – 12:15 p.m.**

### **CCBC (Children's Cooperative Book Center)**

Meeting Room 4

*Megan Schliesman, Librarian, Children's Cooperative Book Center, School of Education, UW-Madison*

Librarians from the CCBC will present a program on Best Books for Young Adults nominees.

### **Fighting Fraud: We Can Do It — Together!**

Auditorium

*Jeanne I. Benink, State Program Coordinator, AARP Wisconsin; Susan Schilz, Regulatory Specialist, Wisconsin Department of Agriculture, Trade & Consumer Protection; Patricia D. Struck, Administrator, Division of Securities, Wisconsin Department of Financial Institutions*

Hear clear and concise examples from Jeanne, Susan and Patricia on illustrating why all of us need to be disseminators of financial security information whenever possible. You will learn how fraud impacts individuals (eg: did you know it takes the average fraud victim more than 40 hours to get their finances back in order?). You will also learn how to spot different types of fraud, how to talk to people about it and which authorities/agencies can help the most in each situation. Gain excellent (& FREE) resources and literature to display at your libraries for the public to take home.

### **Managing Your Library for GREAT Customer Service: Ensuring Your Library's Success through Strong Customer Partnerships**

Meeting Room B1

*Jeffrey Russell, Co-Director, Russell Consulting, Inc., Madison*

In this Internet age — at a time when people have unlimited choices over how they will spend their time — how can you ensure that the people in your community continue to choose your library as their primary resource for information and learning? A central ingredient of the answer to this question is customer service. The most successful libraries have created strong partnerships with their customers by organizing their work around their customers. In this workshop, you'll learn the foundations of GREAT

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customer service and leave with specific ideas of what you can do to create staff commitment to a customer-driven library.

### **The New Media Ecology: How the Growth of the Internet and Cell Phones Have Changed the Way People Deal with Each Other, Receive Information, and Create and Share Media**

Meeting Rooms 6A and 6B

**Lee Rainie**, *Director of the Pew Internet and American Life Project, Washington D.C.*  
(<http://www.pewinternet.org/>)

Lee Rainie will discuss the Project's latest findings about how different people use the Internet and other technology to gather, share, and create information. He will explore the implications for these changes on the role of libraries. Further, he will look at how today's trends in technology development and Internet use might evolve in the future.

### **Non-Profit Marketing: What I Should Know About Marketing That My Mother Wouldn't Tell Me**

Meeting Room 3

**Don McCartney**, *Senior Lecturer of Business Administration, UW-Green Bay*

Through presentation and discussion, discover what marketing really is for your library group. Learn to identify exchange factors, market segmentation, and social identification. Explore membership and participation expectations and strategies to enhance both. The speaker has led successful retreats for UWGB's Friends of the Cofrin Library. He'll help you feel enthusiastic and energized for your next marketing project!

### **Notable Book Marathon**

Meeting Room 7

**Gary Warren Niebuhr**, *Director, Greendale Public Library*; **James A. Gollata**, *Director, Miller Memorial Library, UW-Richland*; **Helene Androski**, *retired Reference Librarian, Memorial Library, UW-Madison*; **Beverly DeWeese**, *retired Deputy City Librarian, Milwaukee Public Library*

An annual event offering thoughtful, inspiring, humorous and fast-paced reviews of notable titles selected from the ALA Notable Books list and the WLA Literary Awards Committee's notable books. Our presenters are all experienced, knowledgeable book talk and discussion leaders.

### **Training 2.0: Bringing Order to Chaos**

Meeting Rooms 5A and 5B

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**Renee Ettinger**, Reference and Instructional Services Librarian, Cofrin Library, UW-Green Bay; **Emily Rogers**, Coordinator of Access Services, Cofrin Library, UW-Green Bay; **Leah Smith**, Library Services Assistant, Cofrin Library, UW-Green Bay

Tired of answering the same questions with each new employee or volunteer? Finding it difficult to schedule time to go over policies and procedures? Learn how to incorporate wikis, blogs, screen capture software, and other tools to keep training consistent and manageable. By utilizing an online training program, we were able to reach employees during all hours, even if a supervisor was not available. This program increased training efficiency for everyone involved, bringing order to the chaos.

### **Using Digital Collections for K-12 Education**

Meeting Room 1

**Melissa McLimans**, Digital Services Librarian, UW-Madison; **Vicki Tobias**, Digital Services Librarian, UW-Madison

Learn about a little known, yet extensive resource available to you for free through the University of Wisconsin Digital Collections (UWDC). Find out how UWDC may be used to enhance K-12 education. Use our existing lesson plans created by WI state educators to supplement technology-based learning in the classroom. Partner with us to create new lesson plans based on the materials already available for free. Join us for a concluding discussion focusing on how we can further work with you to meet your needs in the classroom.

### **Using WISCAT as a Resource Sharing Tool**

Meeting Room 2

**Charles Clemence**, Interlibrary Loan Librarian, Winding Rivers Library System; **Mary Ann Blahnik**, High School/Middle School Librarian, Sturgeon Bay Schools; **Nilla Sjoberg**, Interlibrary Loan Librarian, Rhinelander District Library; **Kathy Wegner**, Children's Librarian, Neillsville Public Library

This panel will discuss how WISCAT is used as their primary resource sharing tool. The focus would be on how the program functions for them in their library or system, how they use it, and what features they like or don't like about the software. WISCAT users will get ideas they can apply to their own libraries, and others will understand what WISCAT users are doing.

### **What's My Role? A Mini Trustee Workshop**

Ballroom B3

**Krista Ross**, Director, Southwest Wisconsin Library System

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Krista Ross will lead participants in a mini-trustee workshop that will include the responsibilities of the library board, the library director and the municipality.

**12:30 p.m. – 2:00 p.m.**

### **President's Luncheon**

Ballroom A1 and A2

*Kevin Reilly, UW-System President*

### **WLTA Luncheon and Business Meeting: Trustees and Friends Working Together for Library Excellence**

Ballroom A3

*Barbara Arnold, Student Services Coordinator Senior, UW-Madison School of Library and Information Studies*

**2:00 p.m. – 3:15 p.m.**

### **Appreciative Inquiry (AI) – Now That We Know About It, How Do We Use It At Our Library?**

Meeting Room B2

*Gerald Campbell, Professor – UW- Madison*

A refresher course and further exploration of how to practically apply the organizational theory on positive change (AI), especially as it applies to circulation, frontline staff, customer service, staff relationships, and library visioning. Introduced at the 2006 Conference, AI recognizes and celebrates what's right in the world. Results are positive energy and imaginative changes never thought possible.

Professor Campbell is part of a group in the University of Wisconsin system that does presentations on Appreciative Inquiry. He is the co-leader of a Systems Thinking and Organizational Learning team and an active member of a Community Leadership team. He has been working with others in UW-Extension and at UW-Madison using Appreciative Inquiry and other learning approaches in organizational change.

### **Everyone's Retiring! What Will Wisconsin's Workforce Look Like In Ten Years?**

Meeting Room 7

*Jeanne I. Benink, State Program Coordinator, AARP Wisconsin*

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We will discuss current trends in the workforce, such as the boomers getting ready to retire, and the labor shortage due to the small population of Gen X'er's. Other topics will include why we need to work together across the generations, how the employers need to change existing practices to keep experienced workers in their employment (and why the employers are not listening to the experts when it comes to this entire issue) and what we as individuals can do together to ease this unavoidable transition in our country. Retired librarians will also discuss some of their experiences!

### **Genealogy 101**

Meeting Room 1

*Karen Weston, University Archivist, UW –Whitewater*

The program introduces basic genealogical concepts. It gives ideas on how to handle common genealogical queries (i.e. the Boy Scout genealogy merit badge) when a library does not have a knowledgeable staff member and when the collection is limited in resources.

### **Just Keep Shoveling**

Meeting Room B1

*Michael Perry, Author and 2007 Banta Award Winner for Truck: A Love Story*

Other book titles: *Population 485* and *Off Main Street*

### **Library and Community Involvement**

Meeting Room 2

*Audrey Ascher, Chair, WLTA; Jim Backus, Vice-Chair, WLTA*

Audrey Ascher and Jim Backus will talk about innovative ways you can make your library a community center and a key functionary in your community's development.

### **Taking the Non out of Non-User: Increase Your Library's Reach with Creative Marketing Strategies**

Auditorium

*Jill S. Stover, Undergraduate Services Coordinator, James Branch Cabell Library, Virginia Commonwealth University, Richmond, VA*

Your library's merits are evident to your loyal patrons, but what about those who have never used your services? Drawing in non-users requires creative approaches to service design and delivery as well as promotion. Learn about marketing theories and practical tactics that will help you create real value for non-users to get them in the door and keep them coming back.

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### **Teen Time**

Meeting Room 3

***Amber McCrea**, Librarian, Beloit Public Library; **Ruhama Kordatsky**, Librarian, Burlington Public Library*

Teen Librarians will present panel discussion on issues surrounding teen/YA programming.

### **UW-Madison Libraries/Google Partnership**

Meeting Rooms 5A and 5B

***Ed Van Gemert**, Deputy Director, General Library System, UW-Madison; **Irene Zimmerman**, Head, Cataloging Department and Google Project Manager, UW-Madison*

UW-Madison and Google are partnering to expand access to hundreds of thousands of books and documents from the holdings of the UW-Madison Libraries and the Wisconsin Historical Society. The primary goals of the project are storage, preservation and access. The presentation will cover what has occurred in between the time the agreement was signed one year ago to the present.

### **We Are the Very Model of a Modern Staff Training Program: Involving All Staff in Preparing, Leading and Learning Information Service Competencies**

Meeting Rooms 6A and 6B

***Jane Bannerman**, Senior Academic Librarian, UW-Madison; **Sharon Drugan**, Library Services Assistant-Advanced/Lead, UW-Madison, **Pamela O'Donnell**, Academic Librarian, College Library, UW-Madison; **Carrie Kruse**, Director, College Library, UW-Madison*

Using training teams, inventive techniques, and a model of inclusion, the Staff Development Committee at College Library, UW-Madison, recently implemented a library staff training program. Their unique approach empowers all staff members to take leadership roles in establishing and meeting competencies for reference, circulation, security, and facility management. This model, which includes a "training toolkit" and Web-based training archive, is applicable for libraries of all sizes and types.

**3:15 p.m. – 4:00 p.m.**

**Break in the Exhibits Area**

Exhibits Hall

**4:00 p.m. – 5:15 p.m.**

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### **Bibliotherapy with Pet Books-Nonfiction Reads for Animal Lovers**

Meeting Room 7

**Ken Foster**, *Author, New Orleans, LA*; **Kirsten Houtman**, *OCLC Member Services Librarian*

Join Kirsten as she discusses the nonfiction pet books that have been published in the last 7 years. Bestsellers, recommended reads, and some children's titles, will be discussed. Ken Foster, author of *The Dogs Who Found Me*, will end the session with a lively talk about the books he has written about dogs, their behaviors and their resulting effect on the humans who love them.

### **Kitchen...Stitchin': Places for Women to Express Self and Community**

Meeting Rooms 5A and 5B

**Traci Kelly**, *PhD, Technical Communication, Department of Engineering Professional Development (EDP), UW-Madison*

Whether for pleasure or out of duty, women often cook or sew for their families. For many years in the US and around the world, women were expected to be the center of homemaking duties. For most of us, that has changed; we are no longer expected to work "only" in the home. For many years, women were expected to toil daily in these realms, with little time or opportunity to carve out any means of creative self-expression. However, we know that every human needs creative expression, and that's where quilts and cooking come into play. We will look at examples of how recipes, community cookbooks, quilts, and other marginalized media provided women the opportunity for creativity, memoir, history, and storytelling. If you'd like, please bring a community cookbook, a church cookbook, quilts (or a picture of one) or recipes that document stories, trends, family life. Traci will also bring plenty of examples of cookbooks and recipes to pass around!

### **Life in a Consortium: A Balancing Act**

Ballroom A1

**Vicki Teal Lovely**, *Software Applications Supervisor, South Central Library System*; **Louise Diodato**, *Coordinator of Technical Services, Cardinal Stritch University*; **Gerri Moeller**, *Library Automation Manager, Outagamie Waupaca Library System*

Being a member of a consortium means balancing the need for uniformity with the desire for autonomy. This balancing act will be discussed from three viewpoints. Administration involves getting people to agree on basic issues, and includes decision-making, communication, and training. Catalogers strive for consensus in providing data base information that will make it easy for their customers to find what they want. Finally, circulation addresses issues such as loan periods, fines and holds.

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### **Presentation by the 2008 Burr Worzalla Award Winner — Ann Bausum**

Meeting Room 4

Travel with Ann Bausum on the research trails that led to *Freedom Riders: John Lewis and Jim Zwerg on the Front Lines of the Civil Rights Movement*. Visit the back roads of Alabama, the office of a U.S. Congressman, and newly discovered photo archives, among other research highlights. The author will explore the personal influences she brought to this history, too, from her childhood in Virginia to adult experiences in Wisconsin to her lifelong interest in social justice issues.

### **Reel to Real: Films and Discussion About Topics That Matter**

Auditorium

**Lynne Blinkenberg**, *Director of Community Outreach, Wisconsin Public Television*

Come and learn how to build community programs around the abundance of thought-provoking films available on Wisconsin Public Television (WPT). After viewing a WPT film together at the library, participants can engage in a discussion about the content and what it means for their particular community. Presenters will walk you through the steps that will help make your efforts successful. You'll learn how to choose a film, and guidelines for partnering with other organizations. You'll also learn how to plan and promote an event, and tips for facilitating the discussion or selecting a facilitator from your community. WLA and WPT recently agreed to a partnership to better promote this program to Wisconsin libraries.

### **Student Research Forum**

Meeting Room 1

With two schools with ALA-accredited programs preparing future librarians in Wisconsin, UW-Madison and UW-Milwaukee, the profession has an excellent opportunity to benefit from new, creative, and energetic talent that manifests itself in practice and in research. This session will present four graduate students, two from each university, who will summarize their research. To be chosen by the respective schools, the students will be masters or doctoral students who have completed significant course projects, theses, or dissertations.

### **Successful ILL Practices for Distance Education Students**

Meeting Room 2

**John Leonard Berg**, *Coordinator of Public Services, Karmann Library, UW-Platteville*

John will discuss the various ILL services available to distance education students attending UW-Platteville. This presentation will highlight ILLiad and Odyssey, Universal Borrowing and SFX. Relevant operating policies and web pages will be reviewed.

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Librarians attending this show-and-tell session will be invited to share their own experiences in providing ILL service to DE students.

### **What's New Under the Dome – Legislative Update Session**

Meeting Rooms 6A and 6B

*Rick Grobschmidt, Administrator, Division for Libraries, Technology, and Community Learning; Jessica MacPhail, Director, Racine Public Library, WLA Federal Relations Coordinator; Paul Nelson, Director, Middleton Public Library, WLA Legislative Chair*

This is an opportunity to learn the current status of library legislation at the state and federal levels, and review progress and assess efforts needed on behalf of the 2007 WLA library legislative agenda. State legislative initiatives and issues and the budget for libraries, including the 2007-2009 state budget, will be discussed, as will the federal budget and federal library legislative issues.

### **The Wisconsin User and Library User - Now: A 2007 Replication of the 2003 Statewide Survey**

Meeting Room 3

*Joshua H. Morrill, PhD, Owner, Morrill Solutions Research*

This presentation will address the outcomes of a 2007 statewide survey of Wisconsin public library users and non-users. This is a replication of a 2003 scientific survey of Wisconsin residents, and results will look at comparisons from the 2003 to the 2007 data. Some interesting attitudinal questions that will be addressed include: participants' perception of their local public libraries, technology usage and new technology initiatives, areas of interest in library collections and much more.

**5:30 p.m. – 6:30 p.m.**

### **WLA and WLA Foundation Annual Business Meeting**

Auditorium

**7:00 p.m. – 9:00 p.m.**

### **Awards Banquet**

Ballrooms 1, 2, 3

Please join us for this annual celebration in recognition of those professionals who symbolize the best in librarianship and support of libraries. Dinner will be followed by presentation of the following awards: Banta Award, Elizabeth Burr/Worzalla Award, Librarian of the Year Award, Library of the Year Award, WLA/Highsmith Award, Trustee

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of the Year Award, Muriel Fuller Award, Special Service Award, Citation of Merit Award, and the WLA/ProQuest Intellectual Freedom Award. There will also be acknowledgement of the winners of the Media & Technology Section's Webbies and Outreach Services Section Frances de Usabel Award.

**Partners:** *DEMCO Inc., Highsmith Inc., Wisconsin Library Association Foundation, Worzalla Publishing Company, Banta Corporation Foundation*

### **Friday, October 19, 2007**

**7:00 a.m. - 10:00 a.m.**

#### **Registration**

KI Convention Center

**7:00 a.m. - 8:30 a.m.**

Meet at front of Regency Suites to board Bus at 7:00 a.m.; bus will return by 8:30 a.m. (limited to first 50 registrants)

#### **Bird Watching and Nature Hike at the Bay Beach Wildlife Sanctuary**

**Ty Baumann**, *Director, Bay Beach Wildlife Sanctuary*; **Ida Baumann**, *Animal Handler, Bay Beach Wildlife Sanctuary*

An early morning stroll with field guides through Green Bay's Bay Beach Wildlife Sanctuary, a beautiful 700-acre urban wildlife refuge and one of Wisconsin's largest Wildlife Rehabilitation Sites. Participants will enjoy bird and animal watching on a short hike through scenic nature trails and exhibits escorted by the director of the sanctuary Ty Baumann and his wife Ida, both professional birdwatchers and life-long nature enthusiasts.

**7:00 a.m. - 9:30 a.m.**

#### **Conference Breakfast**

Regency Suites Hotel Atrium

**7:30 a.m. – 8:30 a.m.**

#### **Readers Section Business Meeting**

Meeting Room 3

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## **Technical Services Section Business Meeting**

Meeting Room 2

**8:30 a.m. – 11:30 a.m.**

### **Internet Cafe**

Ballroom A4

**9:00 a.m. – 10:15 a.m.**

### **BadgerLink: Best Practices for Branding and Access**

Meeting Room 4

*James Leaver, BadgerLink Coordinator, Reference and Loan Library, Division for Libraries, Technology and Community Learning*

This program will focus on best practices for BadgerLink branding and linking to the site and its related full-text resources to provide the broadest possible access for patrons, both from within the library setting and remotely.

### **How to Weed Your Library Without Losing Your Mind**

Meeting Room 2

*Denise Anton Wright, Director, New Glarus Public Library*

Over the years, we all become exceptionally fond of our libraries and all of the items within them. As librarians, most of us have a hard time weeding our collections and ‘throwing things out.’ This program will focus on why every type of library needs to regularly weed its collection. The focus will be practical and will use tips and tricks that every library can use.

### **In the “Palm” of Your Hand**

Auditorium

*Robert Wagner, Coordinator of Educational Technology Program, School of Education, Marian College*

Get “schooled” for the future using Handheld Computers. This session will show you some basics to start using the built-in applications of a Palm One™ handheld computer. Learn how Handheld Computers can help educators address No Child Left Behind, 21st-century skills in the classroom, and help them work within their budget at

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the same time. The first 20 participants will be able to use a handheld computer during the session!

### **Manga and Anime: It's All Japanese to Me**

Meeting Room 1

**Rachel Strehlow**, *Circulation Librarian/Graphic Novel Selector, Brown County Library;*  
**Jeanne Heuer**, *Young Adult Librarian, Brown County Library*

Does all Manga look alike to you? What makes it different from Anime? Why is it so popular? Which ones are appropriate for a library collection? Rachel Strehlow, who has a personal collection of 1,000+ Manga, has selected these materials for the Brown County Library for the last two years. She will focus on the differences between Manga and Anime, terminology, genres, boy vs. girl Manga, core titles, notable authors, budgeting for Manga and several resources. Examples will be abundant!

### **Tracing Your Ancestors Through Genealogy Tips and Tricks**

Meeting Room 5A

**John Leonard Berg**, *Coordinator of Public Services, Karmann Library, UW-Platteville*

Genealogical research has expanded beyond the scope of my particular ancestor to our shared immigrant standing in a new and evolving world. Discover not only a “how-to” on grafting a few additional branches onto the traditional family tree, but also discover the rich ethnic and historical context of our pioneer heritage. This presentation will summarize years of genealogical research on a German immigrant family who settled in New Ulm, Minnesota. A “show & tell” format will be frequently employed, so come prepared to share your own unique research stories! The presentation will wrap up with ideas for practical and unconventional strategies and approaches.

### **What's Toxic in Your Neighborhood?**

Meeting Room 3

**Michael Watkins**, *Head of Government Documents, Polk Library, UW-Oshkosh*

The EPA has been closely monitoring toxic emissions into our local environments for several decades. This program will provide a demonstration on how to access that information using the *Landview 6* DVD, a joint publication of the Census Bureau and the EPA, and the *Toxic Release Inventory*, which is an annual report released by the EPA. There are concerns whether this information will continue to be gathered as the current administration is cutting back on EPA's information services. Will several EPA libraries be closed? Will the *Toxic Release Inventory* be discontinued?

### **The Wisconsin Court System's Self-Help Family Law Site - An Overview**

Meeting Room 1

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**Jane Colwin**, *State Law Librarian, Wisconsin State Law Library*; **Judge Gary Carlson**, *Taylor County Circuit Court*

In over 65 percent of Wisconsin family law cases, at least one of the parties is unrepresented by counsel. This “Home Depot” phenomenon led the Wisconsin Court System to create statewide standard family law forms and instructions which can be accessed and completed online. Take a tour of the website, see a demonstration of the family law forms generation program and learn about additional resources and tips to help you help your patrons with their day in court.

### **Wisconsin Public Library Standards and Certification, Here and Now - Mapping the Future**

Meeting Rooms 6A and 6B

**Barbara Arnold**, *UW-Madison SLIS, Council on Library and Network Development--COLAND (Moderator)*; **Jane Pearlmutter**, *Associate Director, Director of Continuing Education, UW-Madison SLIS*; **David Polodna**, *Director, Winding Rivers Library System*; **Linda Bendix**, *Director, Frank L. Weyenberg Library, Mequon-Thiensville*; **Elizabeth Timmins**, *Director, Muehl Public Library, Seymour*; **Ellen Connor**, *Director, Sturm Memorial Library, Manawa*

The scope and purpose of this program is to evaluate current public library standards and certification in Wisconsin, mapping the future for the next generation of librarians today by giving perspectives on the changing roles of public libraries and librarianship.

**10:30 a.m. – 11:45 a.m.**

### **The 411 on Mashups**

Meeting Rooms 6A and 6B

**Julie Fricke**, *Reference and Web Resource Librarian, Seeley G Mudd Library, Lawrence University*

Choose, create and host your own mashup! Learn how to “mash” data together from two content sources. Julie Fricke will discuss what mashups are and why you would want to use them. Examples will be shown!

### **Bay Beach Wildlife Sanctuary Live Animal Program**

Auditorium

**Ty Baumann**, *Director, Bay Beach Wildlife Sanctuary*; *Additional animal handlers: Ida Baumann, Shannon McCarthy*

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Animal experts and naturalists from Green Bay's Bay Beach Wildlife Sanctuary, a beautiful 700-acre urban wildlife refuge and one of Wisconsin's largest Wildlife Rehabilitation Sites, offer a hands on learning experience involving live animals. These live animals are shared up close with the opportunity for touching. Featured animals presented are Reptiles, Mammals, Birds of Prey, and Owls. These educational sessions can be scheduled at local libraries to encourage children and families to visit.

### **The Effects of Intervention on Students' Information and Communication Technology Literacy (ICT) Skills at the University of Wisconsin-Green Bay** Meeting Room 4

*Dave Dettman, Head of Library Instruction / Reference Librarian, Cofrin Library, UW-Green Bay*

Using an assessment instrument created by the Educational Testing Service we undertook a study to determine if library instruction and additional ICT related exercises throughout the semester allowed students to demonstrate a higher degree of mastery of the seven proficiencies measured: Define, Access, Evaluate, Manage, Integrate, Create, and Communicate. Details of the test and results of the study will be shared.

### **Helping Patrons Understand Environmental Issues: An Introduction to Internet Map Tools and Related Resources** Meeting Rooms 5A and 5B

*Adam Mednick, Natural Resource Educator, Wisconsin Department of Natural Resources; Dreux J. Watermolen, Chief, Science Information Services, Wisconsin Department of Natural Resources*

A number of on-line resources can help library patrons in Wisconsin better understand environmental issues facing their communities. We will highlight several library-maintained environmental sites. We also will demonstrate free, intuitive Internet tools that patrons can use to map and understand natural resources features (soil type, location within a watershed, air quality advisories, etc.) and evaluate some of the impacts of local land use decisions.

### **Hiring Tips to Strengthen Your Workforce** Meeting Room 1

What is appropriate to ask and not to ask on job applications? How does one conduct reference and background checks, as well as post-offer considerations? What is permissible under ADA guidelines? A management lawyer from Quarles & Brady LLP will discuss this information and laws applicable to the hiring process.

### **The Original Information Highway** Meeting Room 7

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***Bruce Smith, Delivery Coordinator, South Central Library System***

How do we improve the Physical Delivery Support of Library Resource Sharing with the increases in Inter-Library Loans and Intra-Library Loans due to state grants for more shared automation systems in Wisconsin? As resource discovery tools continue to improve, libraries must be equipped to provide delivery fulfillment of patron requested materials. Bruce Smith has worked in the delivery industry for 19 years, including 13 with South Central Library System. Bruce coordinates all aspects of both providing delivery to member public libraries within SCLS and managing the Wisconsin Libraries' Delivery Network. This program will explore practical delivery alternatives, best practices, and building/equipment changes to improve efficiency.

**Poets as Peacemakers, Poets as Healers**

Meeting Room 3

***Ellen Kort, Wisconsin's First Poet Laureate***

Poetry is the language of the heart. Ellen Kort, Wisconsin's first poet laureate, invites us to explore the many ways the act of poetry, peace making and healing can help us find peace in our relationships with one another, other living things and with the earth. She'll share the work she does as a poetry advocate in workshops, at medical conventions for physicians and psychologists, and with poetry students of all ages. She is intent on creating the awareness that we can all make our presence felt by words and deeds for a peaceful world.

**Private Soldiers: A Year in Iraq with Wisconsin's 2-127th**

Ballroom 1A

***Staff Sergeant Joseph Streeter***

In April 2005, the Wisconsin Army National Guard's 2-127th Infantry Battalion received word of their mobilization. The 620 soldiers would serve in Operation Iraqi Freedom on a mission that would take them into the most dangerous regions of Iraq, withstanding hundreds of attacks, see dozens wounded and lose three members killed in action. Get an inside look at the war when battalion members as well as authors and photographers of the new book *Private Soldiers* (Wisconsin Historical Society Press, 2007) show photos and discuss their experiences in Iraq and in putting together their stories for publication. This fall, a traveling exhibit will be going around to libraries throughout the state!

**Reaching Out to Homeschoolers**

Meeting Room 2

***Leah Langby, Library Development and Youth Services Coordinator, Indianhead Federated Library System***

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Learn about ways to reach out to elusive homeschoolers, find out about resources for homeschooling families, discuss some of the advantages of working with this group, and brainstorm solutions to some of the challenges of serving homeschoolers. Leah Langby has worked with homeschooling families at libraries for over ten years and her family is in its fifth year of learning at home.