


**ALA Privacy Initiative:
Join the Privacy Revolution!**

Angela Maycock
WLA 2009 Conference



ALA's Privacy Initiative

- What is ALA's Initiative?
- Why Privacy? Why Now?
- What Can Libraries Do?
- How Can I Get Involved?
- Questions and Discussion



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ALA's Privacy Initiative

- ALA Council Resolution in 2006
 - IF and civic engagement groups within ALA
 - Partners orgs: privacy, free expression, more
- Awareness campaign like Banned Books Week
- **Goal: Start a national conversation about privacy as an American value**

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Why Privacy?

- Why did ALA choose to focus on privacy?
- What does privacy mean to librarians?
- How do library users feel about privacy?
- What role do libraries have in this national conversation on privacy?

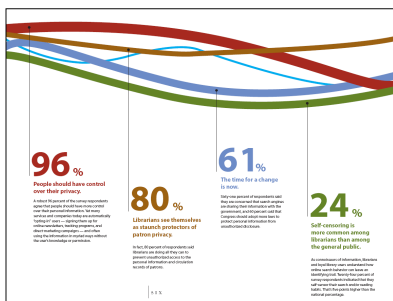
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Librarians Care About Privacy

- Core value of librarianship
 - ALA Code of Ethics, Library Bill of Rights
- Foundation for freedom to read, free speech
 - Lack of privacy produces “chilling effect”
- History of defending user privacy
 - State laws protecting privacy of library records
 - “Fishing expeditions” to PATRIOT Act to Google

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Librarians Care About Privacy



http://www.privacyrevolution.org/images/uploads/ALA_privacy_position_paper_MAR09_2.pdf

Choose Privacy Week

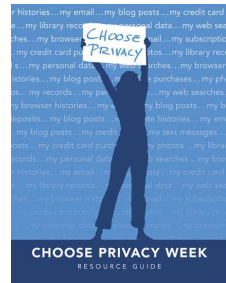
- May 2-8, 2010
- Libraries will host programs and events
- Headcount of citizens calling for change will be delivered to Congress



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Resources

- Website
- Posters
- Bookmarks
- Buttons
- Resource Guide



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Resource Guide Contents

- Programming Guide: Public, Academic, and School Libraries
 - Lesson plans for school library media centers
 - Reading discussion groups, “One Book” programs
 - Film discussion series
 - Speaker programs and workshops
 - Interactive games, quizzes and activities

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How Can You Get Involved?

- Visit privacyrevolution.org and sign on
 - Learn about issues and take action
- Host Choose Privacy Week in your library
 - Post information on your website
 - Order materials to promote awareness
 - **Start the conversation in your community**

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Questions?

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