

downloads ... my library records ... my browser history ... my social network
my credit card purchases ... my personal data ... my shopping cart ... my br
to search ... my email ... my phone calls ... my photos ...
loads ... my browser history ... my social networking
al data ... my shopping cart ... my browser h
... my email ... my phone calls ... my photo

CHOOSE PRIVACY WEEK

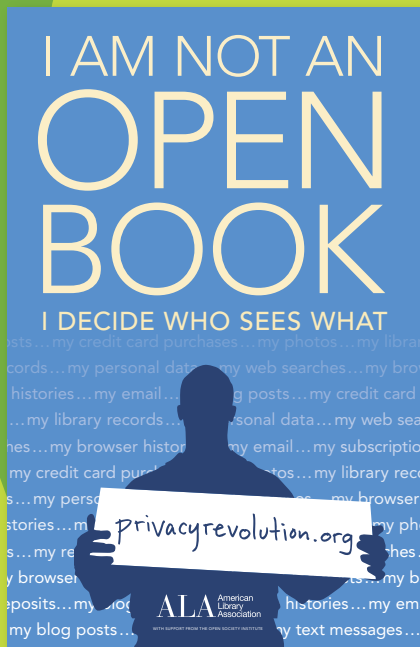
ANNOUNCING CHOOSE PRIVACY WEEK

MAY 2-8, 2010

Choose Privacy Week is a new initiative that invites library users into a national conversation about privacy rights in a digital age. The campaign gives libraries the resources they need to educate and engage their users, helping citizens think critically and make more informed choices about their privacy. Print and online tools provide libraries with out-of-the-box programming and outreach.

Choose Privacy Week is a project of the ALA Office for Intellectual Freedom. For more information about Choose Privacy Week, visit www.privacyrevolution.org.

For more Choose Privacy products, visit www.alastore.ala.org.



2010 CPW Blue Poster
22" x 34"
Item# 5230-1021 \$14



2010 CPW Red Poster
22" x 34"
Item# 5230-1022 \$14



2010 CPW Green Poster
22" x 34"
Item# 5230-1023 \$14

algraphics
posters bookmarks gifts incentives

ALA American Library Association

Join the national conversation on privacy!

SAVE 20%

Receive 20% off Choose Privacy Week materials if you order before November 15, 2009.

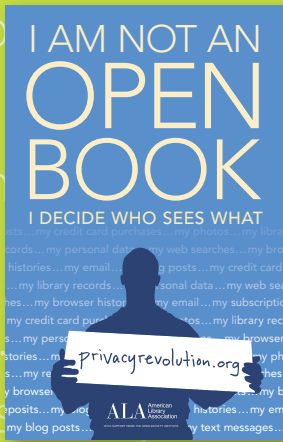
Use Discount Code PRIV20

downloads ... my library records ... my browser history ... my social network

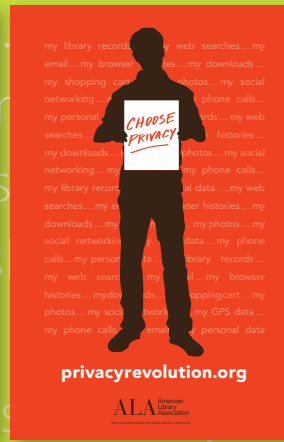


2010 CPW Buttons
1" diameter

Set of 9 (3 of each) Item# 5239-1022 \$7
Set of 27 (9 of each) Item# 5239-1023 \$19



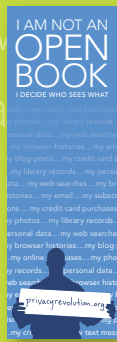
2010 CPW Blue Poster
22" x 34"
Item# 5230-1021 \$14



2010 CPW Red Poster
22" x 34"
Item# 5230-1022 \$14



2010 CPW Green Poster
22" x 34"
Item# 5230-1023 \$14



Front



Back



2010 CPW Resource Guide
Tips, tools, how-tos,
and ideas for activities.
Item# 978-0-8389-8539-7 \$15

2010 CPW Bookmark
2" x 6" 2-sided
100/pack
Item# 5232-1021 \$10

Choose Privacy Week Sets

2010 CPW Set 1
100 bookmarks, set of 9 buttons, one of each poster
Item# 5239-1024 \$48

2010 CPW Set 2
Resource Guide, 100 bookmarks, set of 9 buttons, one of each poster
Item# 5239-1025 \$60

Order Form

Submit your order by April 14, 2010 to receive your materials in time for **Choose Privacy Week** using standard shipping.

ALA Member # _____ (Must provide to receive your discount.)

Home Organization

E-mail address (Required in case we have questions about your order.)

Daytime Phone:

□□□-□□□-□□□□ □□□□ (Extension)

Ship to:

Name

Title

Organization

Address

City State Zip

Method of Payment

Check or money order enclosed \$ _____ (Make payable to ALA)

Bill my library, school or organization. (Only orders of \$50 or more from established organizational accounts can be billed.)

Purchase Order # _____ (Only for billed orders to libraries, schools or other organizations. For first-time orders, please provide organizational purchase order.)

VISA MasterCard American Express

□□□□ □□□□ □□□□ □□□□ □□/□□
Credit Card Number Exp. Date

Signature _____

Federal Tax I.D. Number _____ (Library, Bookstore)

Method of Shipping

All orders are sent UPS Ground Service unless otherwise specified*. For the following alternate shipping options, call 1-866-SHOP ALA for a shipping quote.

UPS 2nd Day Air UPS Next Day Air

*AK, HI, Puerto Rico, U.S. Virgin Islands, and Guam orders must select UPS 2nd Day.

ITEM #	SIZE	COLOR/STYLE	DESCRIPTION	QTY.	UNIT PRICE	10% MEMBER DISCOUNT*	TOTAL (QTY. x UNIT PRICE - DISCOUNT)

*Member discounts do not apply to special offers or sets. Discounts are not combined.

**Residents of IL, CT, DC, or GA who are not tax exempt, please add appropriate sales tax. If you are unsure of your tax rate, call 1-866-746-7252 for assistance. If you are tax exempt, please include a copy of your tax-exempt certificate with your order.

IMPORTANT: Only orders of \$50 or more from established organizational accounts can be billed. To open an organizational account, see ordering information provided below.

SUBTOTAL
SALES TAX **
SHIPPING AND HANDLING
ORDER TOTAL

Shipping & Handling charges will be added to all orders:

Within the US:

Up to \$49.99	\$9
\$50 to \$99.99	\$11
\$100 to \$149.99	\$13
\$150 to \$199.99	\$14
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\$1,000+	Call 866-746-7252