

## **WLA Media and Technology Section**

### **Minutes from Board Meeting, November 3, 2004, 7:30 at Lake Geneva Resort**

Present: Marlys Brunsting, Beth Carpenter, Stef Morrill, Terrie Howe

1. Approval of New Bylaws: the changes to the bylaws were discussed (see attached old and new documents). Most changes were made to standardize the format of the section bylaws. The motion to approve passed unanimously.
2. 2004 Elections Results:
  - a. Vice-Chair/Chair-elect: Terrie Howe
  - b. Secretary – Paula Ganyard
  - c. Directors at Large – Bob Bocher and Marlys Brunsting.
3. Goals and Objectives: MATS objectives in the WLA Strategic Plan are due in December. See attached document. Explanation of objectives and changes:
  - a. 1.1 – WLA sends this type of information out, so we removed it from our objectives
  - b. 1.5 - removed because it doesn't seem to match WLA's goal
  - c. 2.1, 2.2 – 2.1 removed because it's redundant and 2.2 is more relevant
  - d. 3.1, 3.2 – added e-mail
  - e. 3.3 – made #1 more generic, #2 we will create a bookmark instead of a brochure
  - f. 3.4 – grants are too fleeting, we may offer a MATS scholarship next year for professional development
  - g. 4.2 – this has been difficult to coordinate
  - h. 4.3 – removed because the information is dated
4. Media Specialists – there are media specialists in the state who are very technologically savvy, but are not members of MATS. How do we get them involved in MATS? Many school librarians are not on our email list either because they don't have e-mail addresses or their district blocks emails that contain links. There are 59 out of 290 MATS members who don't get our emails, so they get print versions of our newsletter instead. The media specialists are part of WEMA—check with Lisa Strand to see if WLA is doing a mailing to them. We may be able to include something describing MATS and invite them to join us.
5. WAPL Programs For Next Year
  - a. Suggestions:
    - i. Google tips and tricks (Beth and Stef will co-present)
    - ii. Windows security and antivirus updates (Stef will ask Dan Jacobsen)
    - iii. OCLC environmental scan pattern recognition (how people change information gathering habits and what it means for libraries)
  - b. Programs We Could Co-sponsor at WAPL:
    - i. Status of AskWisconsin
    - ii. Newspaper archive.com
    - iii. Wisconsin Heritage Online

6. WLA Programs For Next Year - ideas will be solicited from members (via email). Beth will attend the WLA planning meeting in January to present these ideas.
7. Newsletter – we need to write brief articles describing the WLA sessions we co-sponsored this year.
8. “The Webbies” winners for this year:
  - i. Best web site done by a Wisconsin librarian – Mt. Horeb Public Library
  - ii. Best web site for kids – Milwaukee Public Library Kids Page
  - iii. Best reference web site – Wisconsin State Law Library
  - iv. Web site with the coolest design – Wisconsin Historical Society
  - v. Best of the Best (we select from all sites) – Wisconsin Historical Society.
  - vi. These will be announced during the no conflict time today at 3:15. The prize for Best of the Best is a 40 GB USB external hard drive.
9. WLA Store – due to a mix-up with mailing the check ahead of time, we don’t have anything for the WLA store except the Unshelved T-shirts.

*Respectfully submitted by Marlys Brunsting – November 18, 2004*