

MATS Business Meeting  
October 18, 2007, 7:30am  
Green Bay, Wisconsin

Board Members present: Nichole Fromm, Joy Schwarz, Peter Gilbert, Kathy Setter. Also present Deb Shapiro (chair-elect), Jamie McFarlane (scholarship winner) and Vicki Teal Lovely.

I. Approval of Board Meeting 05/23/07 minutes  
Minutes are approved as submitted.

II. Welcome to new officers. Deb was welcomed.

III. Update on Conference Activities

a. WLA 2007

i. Webbies – Nichole has been giving out the Webbies certificates as she has seen the winners as we have only enough time at the awards banquet to announce who the winners are and invite people to visit with them in the Internet Café Friday morning. Discussion on when to present the awards next year. Suggestion to do it in the exhibit hall, or in conjunction with the reception.

ii. Blogging the Con – have 6 people blogging this year and it is going great. There is a wide variety of posts.

[Jon Mark Bolthouse joined the meeting.]

b. WAPL 2008 – had a brainstorming meeting with section leaders for program possibilities. Suggestions: have you heard about session, youth and gaming. Discussion on being involved with WAAL; WAAL doesn't typically have unit sponsors. Jon Mark is doing a session there on teaching youth to do podcasting; maybe he can repeat it for WAPL.

IV. Ideas for Future Conference Activities – ideas for a preconference: Jon Mark's podcasting session could be a half or full day to teach how to use the technology, actually record a podcast, then edit it. WLA is in Middleton next year; will have to look into a place and computer lab to use, and some way to isolate attendees while recording. It would be helpful to find a library that is using podcasting to partner with us to give practical applications on how and why to use it. Program submissions are due in March. Copyright and digital collections is a needed topic. Send speaker suggestions to Joy.

V. MATS website suggestions – let Joy know if there is anything to add or if anything is broken.

VI. Other issues and concerns

Peter expressed appreciation to Nichole for her leadership.

New officers take effect at year's end, or after the leadership conference.

Meeting adjourned at 8:12 am.