

Nearly 600 Attend Spring Conferences

With academic, public and support staff conferences on tap in April and May, nearly 600 librarians, library staff and supporters attended a WLA unit conference to learn from and reconnect with peers from around the state.

"Something's Brewing in Milwaukee," the conference hosted by the Wisconsin Association of Academic Librarians (WAAL), was held April 20-23, 2010 at the Clarion Hotel in Milwaukee. Luncheon speakers highlighted the architecture and history of Wisconsin's largest city. On Wednesday, Dr. Robert Greenstreet, architect and dean of the School of Architecture and Urban Planning at the UW-Milwaukee, spoke about the redevelopment of Milwaukee's urban environment during the past five years. At Thursday's lunch, historian John Gurda looked back at Milwaukee's history with "The Making of Milwaukee."

A tour of the Lakefront Brewery on Wednesday night gave attendees a chance to sample some of Milwaukee's finest for themselves. And at Thursday night's dessert reception, architect-guided tours of UW-Milwaukee's new Information Commons was the icing on the cake.

More than 200 attendees also selected from 27 breakouts, 11 poster sessions and keynote presentations by Lisa Janicke Hinchliffe and Rachel Singer Gordon. Handouts made available by speakers are online at www.wla.lib.wi.us/waal/conferences/2010/resources.html.

The following week, April 28-30, 2010, more than 300 individuals gathered at Blue Harbor Resort on the shores of Lake Michigan in Sheboygan for the Wisconsin Association of Public Librarians (WAPL) Conference. The conference theme, "Anchoring the Past, Setting Sail for the Future," showcased dozens of speakers. ALA Executive Director Keith Michael Fiels provided a keynote address on "A Library State of the Nation," while journalist and public television commentator Joel McNally offered humorous and sometimes biting remarks on how the news is shaped. Milwaukee historian John Gurda spoke at Friday's luncheon, eloquently reminding attendees why it's worth fighting for public institutions like libraries even when public spending is unpopular.

Dozens of other presenters shared their expertise on topics ranging from readers' advisory (Becky Spratford from Berwyn, Ill., shared her top tips) and e-books, to how the library can make "Fresh Connections" that advance community goals, showcase the library and build partnerships. Several handouts from the presentations, including the text of Gurda's speech, are available online at www.wla.lib.wi.us/wapl/conferences/2010/postconf/index.htm.

Last, but not least, some 60 support staff from Wisconsin libraries gathered at Fox Valley Technical College (FVTC) in Appleton on May 26, 2010. Hosted by the Support Staff Section and FVTC, "2010: A Library Odyssey" conference provided attendees with the all-too-scarce opportunity to refresh and recharge with a day of learning away from the library!

Tasha Saecker, director, Menasha Public Library, started the day with her keynote address, "Traditions, Technology and Tension." Saecker reminded attendees that the end of libraries has been predicted for many years now as the Internet and other technologies change how library service is offered. Yet

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Keith Michael Fiels presents the WAPL Conference keynote, "A Library State of the Nation."

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<http://wlaweb.blogspot.com/>

President's View

Conferences Keep WLA President on the Go

Hello, fellow WLA members! I recently have had great opportunities to meet and talk with members of both the Wisconsin Association of Academic Librarians and the Wisconsin Association of Public Libraries at their spring conferences. I very much enjoyed both conferences and learned many new things. Many thanks to WAAL chair Dennis Unterholzer of Carthage College and Conference Planning co-chairs Ane Carriveau of Ripon College and Anne Rauh of UW-Madison's Wendt Library and the members of the WAAL Conference committee for the great event at the Clarion in Milwaukee. This year's WAPL Conference at the Blue Harbor Resort in Sheboygan was the first WAPL Conference I attended and I must report that public librarians REALLY know how to put on a conference. My thanks to WAPL chair Cheryl Becker of the South Central Library System and to Conference chair David Weinhold of the Eastern Shores Library System and the members of the WAPL Conference committee. Thanks, as well, to Lisa Strand and the WLA staff for serving as both anchors and compasses as we plan and put on our conferences. My thanks are also due Janice Welburn, dean of Raynor Memorial Libraries at Marquette University and Scott Mandernack, head of reference and instruction services at Raynor Memorial Libraries for allowing me the time to attend the two conferences.



Alberto Herrera, Jr.

Recently I attended the meeting of the WLA Conference committee. The committee is making great progress in putting together the many pieces of the mosaic, which when completed will become the annual Conference, which this year will be held at the Kalahari Waterpark Resort & Conference Center in Wisconsin Dells, Nov. 2-5, 2010. The Conference title is "Libraries: Create Adventure," and the program promises to be interesting and informative with something for everyone. The Conference Web page is already up but the program is still being finalized. Check out the YouTube video of last year's bookcart drill competition via the link from the Conference home page. Please reserve the Conference dates now and plan to come to Wisconsin Dells in November. See you there!

The WLA Board has upcoming meetings on June 11, 2010 and Aug. 20, 2010 (with the UAC) in which proposed changes to WLA's structure and preparations for strategic plan discussions will loom large. The WLA finance committee will meet in Madison on June 9, 2010.

If, like me, you receive your notice to renew your WLA membership and place that notice on a pile of papers on your desk and then forget about it for a while, let me encourage you to dig out that notice and renew your membership. You can print out a paper renewal form and mail it in or renew online. I renewed this week when I was in the WLA office for the WLA Conference planning committee meeting. Your continuing membership, energy and ideas allow the association to pursue its strategic goals of advocacy, community and education.

If you have concerns, complaints or compliments, please e-mail me at: alberto.herrera@marquette.edu. I hope to see you in November, if not before.

*Alberto Herrera Jr.
2010 WLA president*

WLA Board Meeting Summary

Board Meeting Summary

April 10, 2010

The board agreed to ask the Web task force to work with the WLA Foundation on a plan to redesign the Web site. Motion by Trojanowski/Wixson to approve the continuation of the Committee until its work is done. Passed.

The board discussed WLA membership dues rate and structure, including the results of anniversary date billing, implemented several years ago. Staff reported that receiving a full year of membership upon joining WLA seems to be important to members and makes recruitment easier. The board decided to retain the current dues structure and rates.

President Alberto Herrera and Executive Director Lisa Strand reviewed a draft of the membership survey and discussed plans to update the strategic plan. The survey results will be provided for discussion at the Aug. 20, 2010 strategic planning session with the Unit Advisory Council at DeForest Public Library. 📄



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2010 WLA Board Meeting Dates

Please consult the Events & Registration link at <http://my.memberclicks.com/wla> for the latest information about meetings. Scheduled meetings are:

- June 11
- August 20 with Unit Advisory Council
- November 2
- December 2

2010 WLA Board

- President
Alberto Herrera, Jr.
- President-elect
Rhonda Puntney
- Secretary
Tasha Saecker
- Treasurer
Jan Berg
- Past President
Walter Burkhalter
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Julie Schneider
- YSS Representative
Marcia Sarnowski
- WAPL Representative
Jim Trojanowski
- WLTF Representative
Doug Lay
- AWSL Representative
Emily Wixson
- WAAL Representative
Kathy Myers
- WEMTA Representative
Allison Kaplan
- SSS Representative
Cindy Wallace
- WISL Representative
Edie Phillips
- Executive Director
Lisa K. Strand
(ex-officio, non-voting)

The Making of a “Library of the Year,” the Reality of a Budget Crisis, and Where Do We Go from Here?

Jeff Ellair, University of Wisconsin-Sheboygan library director

After being nominated for the award for the second year in a row, UW-Sheboygan University Library was named WLA’s Library of the Year 2009 last June. The beautiful, state-of-the-art facility opened in summer 2007 at the front entrance of the campus. Library gate counts quadrupled and the number of reference transactions, computer questions and print circulation showed dramatic increases in the first two years after opening. Utilizing results from a thorough series of assessment tools, and creativity as evidenced in a new information resources internship program funded entirely by the UW-Sheboygan Foundation, library staff had services humming. New efforts of outreach to area high schools and public library staffs were leading to the Sheboygan community’s increased usage of University Library resources.



University of Wisconsin-Sheboygan University Library staff members include (from left) Karen McArdle, senior library services assistant; Amy Mussell, academic librarian; and Jeff Ellair, library director. Photo courtesy of UW-Sheboygan.

The local press release telling of the award made big mention of the fact that this was the first time a campus of the two-year University of Wisconsin Colleges had ever been selected for Library of the Year, dating back to the origination of the award in 1955. So, everything was great in Sheboygan and with the UW Colleges, and it was time to celebrate big time! Well, yes, but ...

Concomitant to this exciting news and the successful work that was going on was some pretty ugly budget news and reduction exercises. In March 2009, UW Colleges and UW-Extension chancellor David Wilson announced the formation of a work group to identify permanent base reductions of \$1.6 million to the UW Colleges budget. At the end of April, he released the work group’s report and his acceptance of the recommendations, including a \$500,000 reduction to the campus libraries. Though the work group’s models focused the entire \$500,000 on cuts to library staffing, a subsequent library task force—with library staff representation—was appointed in May to provide further analysis and recommend a specific reduction model. I was selected as the library director member for this group.

So at the same time I was to assist UW-Sheboygan campus dean Dr. Al Hardersen with preparing a nomination to go forward for the Library of the Year Award, I was embarking on this exercise which would, at best, result in reductions to the services and initiatives we were writing about, and/or, at worst, result in either myself or my reference librarian being jobless. Though Hardersen offered that we could choose to forgo the nomination if I wanted, he also counseled that the award was to recognize accomplishments already achieved at that time (not a promise for the future ... sigh). Further, we may never have such an opportunity again.

The library task force concluded its work in September without consensus, and so our final report went forward as a listing of all the various options that had been discussed—except for any that the group unanimously agreed to dispose of—including thoughts about some of the strengths and weaknesses of each. At the Oct. 22, 2009 WLA Awards banquet to receive our award, UW Colleges library staff still

didn’t know what the outcome of the reduction would be. We celebrated the award as best we could.

On Nov. 17, 2009, Chancellor Wilson announced his decisions—which followed mostly the principles of an option created jointly by the library staff across the Colleges. All library director and librarian positions would be reduced to 83 percent appointments, which could be achieved by working full-time during the academic year, but only half-time during the summer months and January (yielding a savings of \$316,800). Library acquisitions funding would also be cut by \$65,000 and the centralized Library Support Services operation’s supplies and expense budget would be reduced by \$20,300, for a total reduction to the UW Colleges libraries budget of \$402,100. At least we could take some minor solace that a cut of the full \$500,000 was not enacted. The reductions are scheduled to be implemented beginning July 1, 2010.

So, where do we go from here? First, I suspect that all the librarians in the UW Colleges have gone through some careful personal and professional assessment to clearly identify what a 17% reduction in salary means to them and their families, and to determine if the job they now find themselves in remains the best available position. We’ve lost four valued colleagues so far who have departed for

other jobs due to the cuts. But for many, an 83% position with benefits at one's current location of employment will still be the best option, and many of the positive aspects of the jobs that drew us to these positions still exist.

How do we shape services and define our time now to accomplish our goals with 83 percent appointments? At Sheboygan—with our 2.16 FTE library staff, down from the prior 2.5 FTE—University Library will be open 34 hours per week during summer term, down from the regular 56 hours of past summers. When classes are not in session in August, we'll be open 16 hours per week, rather than the previous years' schedule of 38 hours. Though this should still provide an adequate amount of library access to meet summertime demand, it will require more planning of users and not be as convenient.

Special initiatives or work to be scaled back will include several items that had been touted just a year ago in our Library of the Year Award nomination. Outreach efforts to area high schools will diminish, though the hope is to continue to facilitate library visits for those classes and teachers who contact us on their own initiative. Data collection, analysis and assessment activities will be curtailed, attempting to continue only those measures which yield the most Influential information. A previous desire to expand fall and spring semester hours slightly at each end of the day due to student traffic will be placed on hold indefinitely. Throughout the entire operation, we will seek out all additional ways to increase efficiency and determine if changes which lead to inferior results will produce outcomes that are "good enough." Print journal subscriptions and other acquisitions will be scaled back even further.

During my glass-half-empty moments, I feel defeated and disgusted that the momentum that had built in the last several years has been called to a grinding halt. I lament that we haven't been able to fully celebrate our Library of the Year designation. But it is now what it is. We must continue to call upon the same ultimate focus on students, our commitment to serving our patrons as well as possible with the resources provided, the endless process of priority-setting, our creative ability to thrive throughout constant change and the collaboration and support of librarians across the institution—these same factors which led to the achievements of the Library of the Year Award. This is what will lead us to where we go from here and enable us to continue to accomplish some pretty remarkable things. 🍷



Ten Easy-to-Do Political Campaign Activities

With elections coming up this fall, and 21 state legislators (so far) deciding not to seek re-election, now is the time to start building relationships with candidates for public office. Do you know who is running in your district? Do you know what they stand for? Are they library supporters?

Tony Driessen, WLA lobbyist, with DeWitt Ross & Stevens, S.C., in Madison, provides some excellent ways to build a positive relationship with the legislators from your area. Here are Tony's ideas:

Write a short letter to your local newspaper, praising the candidates for their excellent work on an issue or subject of interest or concern to you. It doesn't really matter what the issue is, as long as your comments are positive. You can even share a copy of your letter, after you have sent it but before it is printed, with your legislator(s)/candidate(s). That way they know you are active on their behalf, even if your letter is not published.

Attend a candidate forum in your area. Introduce yourself (again) to the candidate(s) and provide them with your business card. If you are so inclined, pose a relevant question at the forum to which they can respond.

If you are a member of a community organization, invite the candidate(s) to be your guest for the next meeting. Then introduce them to others in attendance.

If your neighborhood has a social gathering or block party, invite your preferred candidate to attend. Then be attentive and introduce the candidate to your friends and neighbors at the get-together for a stated period of time.

Call the candidate and ask if you can cook hot-dogs, brats or burgers at a campaign event. Then again, see if they would like you to bake brownies, cupcakes or another treat for either a campaign event or for volunteers to eat during an active day.

Contact your candidate and offer to be a driver or campaign "go-fer" for an evening or a Saturday

morning or afternoon. You may be delivering campaign signs to homes, be picking up printed materials, going to the post office or even driving the candidate to a speaking event. This can provide you with valuable time to interact with the candidate!

Offer to stuff envelopes for mailings to voters. You can either do this at the candidate's campaign headquarters (often, that is his/her home) for a couple of hours, or you can pick up several boxes and do them at your home, in front of the TV. Either way, you are being very helpful and are making important connections with your candidate.

Offer to do a "lit drop" in your neighborhood for your candidate. A lit drop involves distributing campaign literature, usually at your convenience. Typically it takes less than an hour to do in your subdivision or neighborhood, and it is much appreciated. You then

get to meet with your candidate when you pick up the literature, and you can call them later to tell them you successfully completed the task.

Starting on June 1, 2010, have your family members, friends, relatives, business colleagues and neighbors sign the nomination papers that candidates need. Typically only 20 signatures on each nomination paper are needed. Plus, you get to connect with your candidate when you call to request a set of nomination papers, and again when you personally drop the papers off.

Offer to display a lawn sign at your home. Candidates for the State Assembly and State Senate are delighted by requests for lawn signs. You can then meet with your candidate again when you pick up the sign, or when he/she drops it off at your home.

One can be politically active without committing a lot of time (or money) to the effort. Rather, a little bit of occasional activity is recognized and appreciated by candidates. Make a commitment to yourself to do your small part to make participatory democracy serve the public interest! 🗳️

**Make a commitment to yourself
to do your small part to make
participatory democracy serve the
public interest**

New Class of WeLead Protégés & Mentors



From left to right: Cynthia Bachhuber, Sue Riehl, Cheryl Nessman, Karen Jander, Kelly Wochinske, Leah Langby, Marge Loch-Wouters, Jennifer McNaughton, Teresa Schmidt, Carol Anderson, Molly Beverstein, Mark Rozmarynowski (Photo by Pamela O'Donnell)

On Thursday, May 13, 2010, six new protégés and mentors met for a WeLead orientation at the WLA office in Madison. The new class was given a formal introduction to WeLead and its efforts to develop the leadership potential of new library professionals. Karen Barr, an instructor from Nicolet College, was on hand to discuss her research on the importance of mentoring in corporate advancement. Everyone in attendance utilized her tips on successfully fostering a mentor/protégé relationship as a starting point in building an effective mentoring bond.

The protégés and their mentors for 2010–2012 are:

Cynthia Bachhuber, campus librarian, Globe University-West Madison, who is paired with Karen Jander, head of the serials department at the University of Wisconsin-Milwaukee Library.


Molly Beverstein, research librarian at the architecture/design firm of Cogdell Spencer Erdman, Madison is being mentored by Mark Rozmarynowski, library director, UW-Baraboo, Sauk County.

Jennifer McNaughton, reference librarian at the Hartland Public Library, is being mentored by Marge Loch-Wouters, youth services coordinator at La Crosse Public Library.

Cheryl Nessman, head of technical services at the Manitowoc Public Library who is paired with mentor Sue Riehl, technical and public services librarian at the Todd Wehr Library of Carroll University in Waukesha.

Teresa Schmidt, library director of the Mercer Public Library, who is paired with mentor Carol Anderson, library director, Spring Green Community Library.

Kelly Wochinske, a librarian at the Milwaukee Public Library, who is being mentored by Leah Langby, library development and youth services coordinator, Indianhead Federated Library System, Eau Claire.

WeLead is funded by Embury, Ltd., Wisconsin Association of Academic Librarians, Wisconsin Association of Public Librarians and the WLA Foundation. We thank them for their support. 

WLA Membership Survey to Be Delivered in June

WLA members will receive a membership satisfaction and opinion survey in early June via e-mail or in delivery if no e-mail address is available. The survey will take about 10–15 minutes to complete. You'll be asked to rate specific WLA services and programs, and well as share your opinions about the relevance of your association experience and favored ways of receiving communications from WLA.

Cumulative survey results will be analyzed for use in the strategic planning session scheduled with unit leaders and the WLA Board on Aug. 20, 2010. Summaries of the results will be reported to the entire membership.

We would appreciate your participation in the survey to make sure that the results accurately represent the opinions of the membership. If you do not receive a survey, please contact the WLA office at (608) 245-3640 or wla@scsls.lib.wi.us.

AAA Offers WLA Members Discounted Pricing

As a benefit of WLA membership, you qualify for discounts on AAA membership and then become eligible for further discounts on AAA insurance products.

Effective May 1, 2010 AAA has slightly increased prices on AAA memberships. Please see the changes below:

Regular price on traditional membership – primary	Regular price on traditional membership – associate	Regular price on plus membership – primary	Regular price on plus membership – associate
\$55.00 + one-time \$10 enrollment fee	\$28.00	\$83.00 + one time \$10 enrollment fee	\$43.00
Group rate on traditional membership – primary	Group rate on traditional membership – associate	Group rate on plus membership – primary	Group rate on plus membership – associate
\$46.75, no enrollment fee	\$22.95	\$74.75, no enrollment fee	\$38.95

- WLA members would also receive a 10 percent savings on AAA auto and home insurance if they purchase a membership.

- There are also additional savings on auto/home insurance through AAA's group program

To get more information, call (888) 203-2606 or visit <http://wisconsin.aaa.com/>. The WLA group code is 500ELIB003 (all zeroes).

Ethnic & Multicultural Round Table Proposed for WLA

WLA member Faith Steele, post-MLS resident librarian at Raynor Memorial Libraries at Marquette University, has proposed creating an EMERT (Ethnic & Multicultural Information Exchange Round Table) for WLA. This round table will serve to support librarians of color, librarians who work closely with ethnic and multicultural groups and library professionals interested in supporting diversity in Wisconsin libraries.

New round tables must have signatures from 35 members who are willing to join it before the round table can be established. Steele has already gathered the required number of signatures and will present the petition to the WLA Board at the June 11, 2010 Board meeting in Madison.

If you are interested in getting involved in this round table, contact Faith Steele, (414) 288-6295, or faith.steele@marquette.edu, or the WLA office at (608) 245-3640, or wla@scsls.lib.wi.us.

WLA Ballots Due from Units July 16; Online Balloting Available Again

WLA is looking for a few good leaders! If you are interested in serving in an elected or leadership position, fill out the People Pool form on page (9) and send it to the WLA office or e-mail wla@scsls.lib.wi.us to indicate your interest. You may also contact a unit officer to indicate your interest in a position. WLA unit leadership is asked to provide ballots for officer positions by Friday, July 16, 2010.


Everyone with e-mail addresses will receive an online ballot for all WLA and unit elections again this year. In 2009, members were overwhelmingly positive about the online voting experience. If you didn't provide us with an e-mail address, please contact Brigitte Rupp Vacha as soon as possible, or edit your online profile at <http://my.memberclicks.com/wla>. Even if you do not wish to provide an e-mail address for other purposes, we would appreciate receiving you're address for balloting. Members without e-mail addresses on file will receive paper ballots for all elections in which they are eligible to vote.

Library Alliance of Wisconsin Meeting Scheduled for June 16 at WLA

The Library Alliance of Wisconsin, formerly the Library Issues Discussion Group, is an informal group of organizations representing all types of libraries in the state. The group last met in 2008 to share information, identify key issues of mutual concern and discuss ways to work together to achieve a common agenda.

A lot has happened in (and to) libraries since the group last met. On June 16, 2010 the group reported on current activities, budget issues and priorities for the upcoming biennium (2011-13). The attendees also assessed where a common agenda can be crafted and developed shared strategies for success in what will likely be an even more challenging budget cycle than normal.

Organizations invited to send representatives included: DPI's Council on Library and Network Development and the Division for Libraries, Technology and Community Learning, UW System, Council of University of Wisconsin Libraries, Wisconsin Association of Independent Colleges and Universities, Wisconsin Technical College System, Wisconsin Library Services, Law Librarians of Wisconsin, Wisconsin Health Sciences Library Association, Wisconsin Educational Media & Technology Association, Wisconsin Library Association, System & Resource Library Administrators of Wisconsin, the Talking Book and Braille Library and Milwaukee Public Library.

If you know of another organization who may wish to send a representative to future meetings of the Library Alliance, please contact Lisa Strand, WLA executive director, at (608) 245-3640 or strand@scsls.lib.wi.us. 

WLA People Pool

WLA is developing a pool of candidates for committees, for special representatives and for elected offices. Please volunteer yourself or nominate a person you feel would be qualified for any of these assignments. Thanks for your assistance in building a strong leadership team.

Name _____

Library _____

Address _____

City _____ Zip _____

Phone (work) _____ Email: _____

Division/Unit _____

Appointments

The WLA Appointments Committee meets in late June of each year to select people for committees and special representative positions for the following year. Please indicate below the committees and/or representative position that interests you. Only one appointment per person will be made, so if you have a preference, please mark your first choice "1", second choice "2", etc.

- | | |
|--|--|
| <input type="checkbox"/> Awards & Honors | SPECIAL REPRESENTATIVES |
| <input type="checkbox"/> Conference Planning | <input type="checkbox"/> State Legislative Advocate |
| <input type="checkbox"/> Nominations & Elections | <input type="checkbox"/> Federal Legislative Advocate |
| <input type="checkbox"/> Library Development & Legislation | <input type="checkbox"/> Parliamentarian/Resolutions |
| <input type="checkbox"/> Library Legislative Day | <input type="checkbox"/> Foundation Representative
(elected positions also exist) |
| <input type="checkbox"/> Organization | <input type="checkbox"/> WLA Representative to
WEMTA Board |
| <input type="checkbox"/> WeLead Mentor | |

Unit Offices Available

Check any of the following to indicate your interest in running for office in a WLA unit, including WLA Board Representative for those units with an asterisk. (You must be a member of the unit in order to run for office.) Committee opportunities also available.

- | | |
|---|---|
| <input type="checkbox"/> Association of Wisconsin
Special Librarians* | <input type="checkbox"/> Library User Education |
| <input type="checkbox"/> Wisconsin Association of
Academic Librarians* | <input type="checkbox"/> Media and Technology |
| <input type="checkbox"/> Wisconsin Association of
Public Libraries* | <input type="checkbox"/> Outreach Services |
| <input type="checkbox"/> Wisconsin Library Trustees
& Friends* | <input type="checkbox"/> Readers Section |
| <input type="checkbox"/> Circulation Services | <input type="checkbox"/> Reference & Adult Services |
| <input type="checkbox"/> Government Information | <input type="checkbox"/> Resource Sharing |
| <input type="checkbox"/> Intellectual Freedom | <input type="checkbox"/> Support Staff* |
| <input type="checkbox"/> Library Research | <input type="checkbox"/> Technical Services |
| | <input type="checkbox"/> WI Genealogy & Local History |
| | <input type="checkbox"/> Wisconsin Small Libraries* |
| | <input type="checkbox"/> Youth Services* |

Other: If you aren't sure what office or committee to volunteer for, but would like to get more involved in WLA, please describe your interests and/or skills here:

WLA Offices Available

Please use this form to nominate yourself or someone else for elected office.

Vice President/President Elect
Elected each year for a 3-YEAR TERM _____

Treasurer or Secretary
Election on alternate years; each
position is for a 3-YEAR TERM _____

Director of WLA Foundation Board
Elected each year; 3-YEAR TERM _____

ALA Councilor (3-YEAR TERM) _____

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David Weinhold, WAPL conference chair, welcomes attendees to Sheboygan.



Sharon Winkle, WAPL registration chair, and her volunteers staff the registration desk at the WAPL Conference.

Table mates of historian and luncheon speaker John Gurda (back, center) pause for this photo opp at the WAAL Conference.



(Left to right): Krista Ross, Mary Dunn, Heather Eldred and Jim Backus share tips on starting Friends of the Library groups at the WAPL Conference.

Photos by Steve Platteter and Dar Menzer

continued from page 1

libraries are still thriving. She conceded, however, that e-books and other digital materials are going to have major ramifications for library service and that libraries needed to be assertive about protecting the rights of library users. For instance, why can an individual with a Kindle loan a book on that device to five other people, while libraries have been given more limited rights?


Following the keynote, Jeannie McBeth, technology and facility maintenance supervisor, Oshkosh Public Library, presented, "Are You Game?: The Library's Place in the World of Gaming." Other topics included yoga, getting the MLS, BadgerLink and Social Media 101.

None of the spring conferences would be possible without the hard work of our excellent conference planning committees. We recognize them here, and we thank them profusely for the excellent job they did!

WAAL Conference Planning Committee: Ane Carriveau, Ripon College, co-chair, Anne Rauh, UW-Madison Wendt Library, co-chair; Adam Brisk, WITC-Superior; Jessica Gile Hutchings, UW-Madison SLIS; Angela Milock, WiLS; Charles Elftmann, Alverno College; Molly Mathias, UW-Milwaukee; Karen Dunn, UW-Madison Steenbock Library; Elizabeth Hunt, Ripon College;

Michael Watkins, UW-Oshkosh; Laurie Swartwout, Cardinal Stritch University; Lisa Weikel, UW-Milwaukee; Jim Buckett, UW-Madison Steenbock Library; Dennis Unterholzner, WAAL chair.

WAPL Conference Planning Committee: David Weinhold, Eastern Shores Library System, Chair; Paula Siefert, Eastern Shores Library System; Sharon Winkle, Mead Public Library, Sheboygan; Paul Onufrak, Eastern Shores Library System; Dick Nelson, North Shore Library, Glendale; Karin Menzer, Mead Public Library; Renee Miller, Winnefox Library System; Julie Fricke, Lawrence University; Jennie Stoltz, Pewaukee Public Library; Helene Capizzi, Mead Public Library; Joann Dent, Family Resource Center-Literacy Project; Trix Tahtinen, Oostburg Public Library; Nina Ryer, W.J. Niederkorn Library; Linda Bendix, Frank L. Weyenberg Library of Mequon-Thiensville; Cheryl Becker, WAPL chair.

SSS Conference Planning Committee: Jane Roisum, Fox Valley Technical College, SSS chair and Conference chair; Catherine Phan, UW Digital Collections Center; Jessica Gile Hutchings, UW-Madison SLIS; Mary Hayden, UW-Eau Claire; Cindy Wallace, Winnefox Library System; Renee Miller, Winnefox Library System; Jennifer Williams, Whitefish Bay Public Library. 



Kirsten Houtman and Julie Kamikawa take a break to visit between sessions at the WAAL Conference.



Andi Coffin, Internet Scout Project, UW-Madison, and Anne Rauh, UW-Madison Wendt Library, and WAAL Conference Co-Chair, get ready for WAAL poster sessions.



In front of the WLA Foundation's display at the WAAL Conference poster session (left to right): Pat Eschmann, WLA Foundation Communications Coordinator, with Elizabeth Hunt and Charles Elftmann, both WAAL Conference Committee members.



Enjoying the WAAL Conference in Milwaukee (left to right): Dennis Unterholzner, WAAL Chair, Ane Cariveau, Conference Co-chair, and Chris Grugel, who's happy to be just attending for a change.

Photos by Lisa Strand

CALENDAR of EVENTS

To get a complete calendar of events, including links to more information about meetings and registration forms, go to <http://my.memberclicks.com/wla> and click on Events & Registration. All meetings are held at the WLA office in Madison unless otherwise noted.

JULY

- 14 WLA Foundation Board of Directors
- 20 WLA Conference Committee
- 30 Wisconsin Association of Academic Librarians (WAAL) Board

AUGUST

- 12 Wisconsin Association of Public Libraries (WAPL) Board – GoToMeeting
- 16 Intellectual Freedom Round Table (IFRT) Board
- 17 Youth Services Section (YSS) Board
- 20 WLA Strategic Planning – DeForest Public Library (WLA Board, Unit and Committee Leaders)

SEPTEMBER

- 6 Labor Day (WLA Office Closed)
- 15 WLA Foundation Board of Directors
- 28 WLA Conference Committee