

Wisconsin Library Association

FoundationNews

Supporting Wisconsin libraries as essential institutions

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Investing in the Future

One focus of WLAF is strengthening librarianship in the state by investing in our future through scholarships, professional and leader development. As I write this column, the WLAF scholarship committee under the able leadership of Peg Branson has just identified this year's scholarship winners.



The six endowed scholarships collectively funded \$6,800 for four state library school students entering or currently enrolled in master's level programs and continuing education opportunities for library staff. And this spring, a new WeLead class of six protégés and mentors got underway: WLAF is a sponsor

of the WeLead program.

Bernie Bellin, Conference silent auction chair (extraordinaire), is teaming with WLAF's Pat Eschmann, Board members and volunteers to offer a hybrid physical and online smorgasbord of auction choices: as in Chicago, we hope that people will vote early and often by bidding on an array of items—either on site at the fall Conference or featured online. Typically, the WLAF has raised over \$4,000 to help fund the Campaign for Wisconsin Libraries—and we hope to have a banner year in 2010! Visit the Conference site for forms to donate items: wla.lib.wi.us/conferences/2010/highlights/SilentAuction.htm. And when you register for the Conference, sign up for an evening of "Bowling & Boards" fun at the Kalahari. For those forming "leagues" of four or five, there are bonus drink cards to be had! For those who don't enjoy bowling, there will also be a variety of board games to enjoy.

The Campaign showcase event for 2009, "Wisconsin Libraries Say Cheese! A Day in Pictures" was featured in a "TRENDS" article in the June/July issue of *American Libraries*. Students from Ellsworth Community Schools are depicted eagerly participating in a cheese party in the library. Pete Gilbert

and his committee are rolling out information on plans for the 2010 "Say Cheese Day" event—scheduled for November 17. In an election year, in tandem with the state budget biennial cycle, it is more important than ever to get our collective stories out about how libraries impact the lives of people in communities across the state every day. The Campaign committee seeks compelling stories, visually told, and your narratives. Do you or one of your users have a story to share with us? We want to hear from you: wisconsinlibraries.org/blog/share.asp.

Rick Krumwiede and members of the WLAF development committee are in the process of defining a Legacy Society (see page 3) and preparing information that will help WLA members and friends of Wisconsin libraries plan legacy gifts through WLAF that will ensure the vitality of Wisconsin libraries into the future.

The Wisconsin Library Heritage Center is more than its award-winning Web site. Larry Nix, WLHC steering committee chair, along with other volunteers, takes the show on the road, displaying library artifacts and memorabilia at libraries around the state. An upcoming exhibit is slated for the month of September at Middleton Public Library.

You have a role to play in WLAF. As a donor at any level, a volunteer, a participant in conference activities and "Say Cheese Day" and by sharing your stories, you are part of the mosaic that helps to build the message of the value of Wisconsin libraries. Thank you for your active engagement!

—Anita Evans, WLA Foundation president

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WLAFL 2010 Scholarship Awards

The Wisconsin Library Association Foundation (WLAFL) supports six scholarships for library education and library continuing education for WLA members and prospective students. The scholarships are awarded annually. The amounts of the scholarships vary and applicants must meet specific requirements for the scholarships as defined by the WLAFL and the scholarship sponsors.

LIBRARY EDUCATION SCHOLARSHIPS

The library education scholarships awarded in July 2010 are as follows:

Library Education Scholarship. (*An applicant for this scholarship must be a Wisconsin resident and attend a master's level program in library and information science at a Wisconsin school.*)

Alexandra Hinrichs received an award of \$1,300 to complete her master's degree in library and information studies at the University of Wisconsin-Madison. She plans to work as a children's librarian in a public library after receiving her degree in 2011.

Diversity Scholarship. (*This scholarship is available to a Wisconsin resident who attends a master's degree program in library and information science at a Wisconsin school and who is African-American, Latino-Hispanic, Asian/Pacific Islander, of Native American/Alaskan Native descent or physically challenged.*)

Kia Vang received an award of \$1,000 to attend the University of Wisconsin-Madison starting September 2010. She plans to complete her degree in 2012 and work as a reference librarian in a public or academic library.

Sally Davis Scholarship. (*This scholarship is available to a Wisconsin resident attending the University of Wisconsin-Madison School of Library and Information Studies.*)

Cristina Springfield was awarded \$1,250 to pursue her master's degree in library and information studies at the University of Wisconsin-Madison. She started the program in fall 2009 and expects to complete her degree in 2011. She aspires to work as an academic reference librarian specializing in multicultural and bilingual materials.

Vida Cummins Stanton Scholarship. (*This scholarship is available to a Wisconsin resident attending the University of Wisconsin-Milwaukee School of Information Studies pursuing a career as a school library media specialist or youth services librarian.*)

Elizabeth Lowrey was awarded \$1,400 to complete her master's degree at the University of Wisconsin-Milwaukee School of Information Studies. She plans a career as a youth services librarian in a public library setting. She expects to receive her degree in 2012.


LIBRARY CONTINUING EDUCATION SCHOLARSHIPS

The library continuing education scholarships awarded in July 2010 were as follows:

George Bauer Continuing Education Scholarship. (*This scholarship is available to a person employed in a library in Wisconsin, or someone who works with library employees in those communities, to attend a conference or other continuing education program within or outside Wisconsin.*)

Dawn Wacek, youth services manager, Rice Lake Public Library, was awarded \$700 to attend the Wisconsin Library Association annual Conference in November 2010 in Wisconsin Dells.

Gloria Hoegh Scholarship. (*This scholarship is available to a person employed in a library in a Wisconsin community with a population of 5,000 or less, or someone who works with library employees in those communities, to attend a conference or other continuing education program within or outside Wisconsin.*)

In 2010 \$1,050 was available for this scholarship and was awarded to two Wisconsin librarians. Jane Marie Smiley Frankiewicz, director, and Jill Elaine Fredrickson, library assistant, both at Spooner Memorial Library, were each awarded \$525 to support their attendance at the 2010 Wisconsin Library Association annual Conference in Wisconsin Dells. 

—Peg Branson, 2010 chair
WLAFL Scholarship Committee


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WLAF Establishes Legacy Society

The Wisconsin Library Association Foundation has established a Legacy Society to thank and honor those Foundation members and friends who have made provisions for a planned gift to the Foundation. There will be an inaugural reception for Legacy Society members at this fall's WLA annual Conference, but we need your help to identify Legacy Society members. Because WLAF doesn't know about your giving plans, we're asking you to inform us if you've made provisions for a planned gift to the Foundation. A form for reporting Legacy Society membership is available online at wla.lib.wi.us/wlaf/plannedgiving.htm. Of course, WLAF will honor any requests to keep a planned gift anonymous.

"Planned giving" usually refers to gifts given via wills, through living trusts, and as the beneficiary of an insurance policy or retirement fund. For most people a planned gift is an opportunity to make a more substantial contribution to the Foundation than might be possible through annual donations. Even if you are of modest means, your planned gift to the Foundation can have a lasting impact on the future of Wisconsin libraries.

Planned gifts can be designated to support a specific WLAF program such as scholarships, awards and honors, or the Campaign for Wisconsin Libraries, to honor a loved one or colleague, or to provide unrestricted support for the programs of WLAF.

Please be sure to let Pat Eschmann, WLAF communications coordinator, eschmann@scls.lib.wi.us, know if you'd like to become a member of the WLAF Legacy Society, and please don't hesitate to contact us if you have any questions. Call the WLA/WLAF office at (608) 245-3640. 

—Rick Krumwiede, chair
WLA Foundation Development Committee

Including WLAF in Your Will

There are several options for including WLAF in your will. You can designate that a specific amount be transferred as a gift for either general or restricted use. Gifts may be any type of asset. You may also give a percentage of your estate. This option is useful since it may be difficult to determine the ultimate size of your estate.

The following wording can be used for unrestricted requests: "I give to the Wisconsin Library Association Foundation, Inc., Madison, Wisconsin, \$ _____ (or _____% of my estate) to be used for the Foundation's general purposes and programs." You may also designate a specific WLAF fund or program. If your will is already written, a codicil can be added to it without having to redo the entire will. Contact the WLAF office for more information.



2010 WLA FOUNDATION CIRCLE CONTRIBUTORS

The WLA Foundation thanks these individuals for contributions made *and processed* through July 27, 2010. We appreciate your generosity and support! If you have made a donation and

do not see your name on this list, please contact Pat Eschmann at the WLA Foundation office (608-245-3645) or e-mail eschmann@scs.lib.wi.us.

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* Indicates 5 or more years of consecutive giving
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