



# Libraries: Create Adventure

## program highlights

### **Keynote: Marilyn Johnson**

The acclaimed author of *This Book is Overdue: How Librarians and Cybrarians Can Save Us All*, will join us for an engaging and humorous look at librarianship in the 21st century.

### **President's Luncheon: Curt Meine**

Twenty years after publishing the first biography of Wisconsin's famed conservationist Aldo Leopold, Curt Meine will share his thoughts on Leopold's enduring legacy – and how it continues to grow and change in response to today's environmental challenges.

### **Speed Networking**

A high-energy, high-fun way to meet fellow attendees and forge connections with others who share a passion for libraries. Participants will spend five minutes sharing experiences/insights and making friends.

### **Badger Boneyards: The Eternal Rest of the Story**

The bodies are buried, but the stories are not. Following the clues in tips from readers, unusual epitaphs, and well-worn stones, Dennis McCann finds the humorous, the tragic, and the universal in Wisconsin's cities of the dead.

### **Dewey or Don't We?: BISAC v. Dewey**

Join a panel discussion with practitioners and researchers exploring what libraries may learn and use from BISAC classification and the "bookstore" model.

### **Take This Job and LOVE It!**

Wanna be happier in your job? Gail Johnson and Pam Parr of Face to Face Communications and Training offer this energetic and highly interactive workshop to help you become more engaged, productive, and motivated.

### **Pre-Conferences on Tuesday, November 2**

"Lessons to Lead By: Assessing and Building Your Leadership Skills" and "Embracing and Enhancing the Role of Private Gifts in Managing your Library Budget."

*For details on these and other programs, including the Book Cart Drill Team Competition, a tour of the library at the Circus World Museum, and the WLA Foundation Fundraiser "Bowling & Boards," please see the conference Web site:*

<http://www.wla.lib.wi.us/conferences/2010>

# Wisconsin Library Association 2010 Annual Conference Libraries: Create Adventure

November 2–5, 2010, Kalahari Resort & Convention Center, Wisconsin Dells

Name (as preferred on nametag) \_\_\_\_\_  
(characters not to exceed 30 spaces)

Institution \_\_\_\_\_  
(characters not to exceed 30 spaces)

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work phone \_\_\_\_\_ E-mail \_\_\_\_\_

For TDD users, please use the Wisconsin Relay System 1-800-947-3529.

### *Pre-Conferences:*

**The Magic, Power and Joy of Philanthropy** – Embracing and enhancing the role of private gifts in managing your library budget, Tuesday, November 2, 1:00 – 4:00 p.m. . . . . \$60.00

**Lessons to Lead By: Assessing and Building Your Leadership Skills**, Tuesday, November 2, 10:00 a.m. – 4:00 p.m.  
Fee \$75.00 entire conference, \$50.00 afternoon only (1:00 – 4:00 p.m.); lunch is on your own. . . . . \$75.00 \$50.00

**Pre-Conference Subtotal \$ \_\_\_\_\_**

### *Special Events:*

**Meet & Mingle with Exhibitors**, Tuesday, Nov. 2, 4:00 – 6:00 p.m.  
(Opportunity to also meet the new class of WeLead Protégés). Hors d'oeuvres, no charge; cash bar.

**WLA Foundation Fundraiser – Bowling and Boards!**, Wednesday, Nov. 3, 8:00 – 11:00 p.m.  
Kalahari Bowling Lanes; includes one drink ticket, snacks, bowling and board games, plus you benefit the Foundation! Cash bar available. . . . . \$35.00

**Tour of the Circus World Library**, Thursday, November 4, 2:00 p.m.  
Bus service included; no charge (first come, first served; 50 maximum bus capacity).

**Special Events Subtotal \$ \_\_\_\_\_**

### *Conference Registration:*

Deadline for early registration: On or before **Friday, October 1** (postmark date). Registration after **October 15** may be done at the conference. (Refunds for cancelled conference registration will be provided, less a \$25 cancellation fee, for all requests received no later than Friday, **October 15, 2010**.)

	FULL			SINGLE DAY: Circle one: Wed Thurs Fri		
	Early (by 10/1)	Advance (by 10/15)	Onsite (after 10/15)	Early (by 10/1)	Advance (by 10/15)	Onsite (after 10/15)
Member	\$140	\$150	\$160	\$115	\$125	\$135
Non-Member	\$225	\$240	\$255	\$185	\$200	\$215
Friend/Trustee/Retired	\$105	\$115	\$135	\$95	\$105	\$115
Student	\$50	\$50	\$50	\$40	\$40	\$40
Guest*	\$40	\$40	\$40	\$40	\$40	\$40
Exhibit/Business Meeting only	\$10					

**Conference Registration Subtotal \$ \_\_\_\_\_**

\*A guest is identified as a conference registrant's spouse, significant other or family member; a guest must return a registration form and payment of \$40 plus the cost of any meal functions and/or special events.

## Book Cart Drill Team Registration:

**Book Cart Drill Team**, Wednesday, Nov. 3, 5:30 – 6:30 p.m.

Here's an easy way to register your team; check out the rules at [www.wla.lib.wi.us/conferences/2010/](http://www.wla.lib.wi.us/conferences/2010/), then complete the form below (only the team captain need fill out the form.). Remember to include a signed copy of the rules with your registration form.

Team Name \_\_\_\_\_ Representing (library, system, town, etc.) \_\_\_\_\_

Team Contact Name \_\_\_\_\_ E-Mail \_\_\_\_\_

Phone # \_\_\_\_\_ Number of Participants \_\_\_\_\_ Number of Book Carts Needed \_\_\_\_\_

### ***Meals (must be pre-registered)***

#### **Wednesday, November 3**

**Deluxe Continental Breakfast**, 7:00-8:30a.m. . . . . \$5.00

#### **YSS Luncheon with Gordon Korman**

*Select one (includes salad, rolls, dessert and beverage)*

- Herb Roasted Chicken . . . . . \$23.00
- Roasted Top Sirloin . . . . . \$23.00
- Garden Vegetable Burger . . . . . \$22.00

**Sandwich Buffet @ the Exhibits.** . . . . . \$19.00

*Includes choice of bread, cheese, ham or turkey, salad, dessert and beverage*

#### **Thursday, November 4**

**Hot Breakfast Buffet**, 7:00-8:30 a.m. . . . . \$11.00

#### **WLTF Business Meeting/Luncheon**

*Select one (includes salad, rolls, dessert and beverage)*

- African Barbequed Pulled Pork Roast . . . . . \$22.00
- Asian Vegetable Fried Rice . . . . . \$22.00
- Chicken Parmigiana . . . . . \$24.00

#### **OSRT Luncheon with Art Munin**

*Select one (includes salad, rolls, dessert and beverage)*

- Sicilian Lasagna . . . . . \$22.00
- Fresh Vegetable Lasagna . . . . . \$22.00
- Tori Teriyaki (Chicken). . . . . \$23.00

**Sandwich Buffet @ the Exhibits.** . . . . . \$19.00

*Includes choice of bread, cheese, ham or turkey, salad, dessert and beverage*

#### **Awards Banquet**

*Select one (includes salad, rolls, dessert and beverage)*

- Chicken Kalahari . . . . . \$27.00
- Roasted Top Sirloin . . . . . \$27.00
- Portabella Mushroom, Roasted Pepper, Fresh Mozzarella Napoleon. . . . . \$23.00

#### **Friday, November 5**

**Deluxe Continental Breakfast**, 7:00-8:30a.m. . . . . \$5.00

#### **President's Luncheon with Curt Meine**

*Select one (includes salad, rolls, dessert and beverage)*

- Cedar Maple Ham . . . . . \$23.00
- Herb Roasted Chicken . . . . . \$23.00
- Fresh Vegetable Lasagna . . . . . \$22.00

**Meals Subtotal \$ \_\_\_\_\_**

### ***Payment***

Pre-Conference Subtotal \$ \_\_\_\_\_

Special Events Subtotal \$ \_\_\_\_\_

Conference Registration Subtotal \$ \_\_\_\_\_

Meals Subtotal \$ \_\_\_\_\_

\*Membership Dues Subtotal \$ \_\_\_\_\_  
(\$3 per \$1000 of salary; \$32 min/\$250 max)

**TOTAL ENCLOSED \$ \_\_\_\_\_**

Institution Check \$ \_\_\_\_\_ Personal Check \$ \_\_\_\_\_

Visa  Mastercard

(only Visa or Mastercard are accepted.)

# \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

\_\_\_\_\_  
Name on Credit Card

\_\_\_\_\_  
Credit Card Billing Address

### ***Registration Information***

Register one name per form; registration is required to attend any function. Call the WLA Office (608-245-3640) for additional forms or information.

Form also available at [www.wla.lib.wi.us/conferences/2010/general/registration.htm](http://www.wla.lib.wi.us/conferences/2010/general/registration.htm).

Submit one copy. Receipt will be available by accessing your member profile at <http://my.memberclicks.com/wla> (see your member ID card for username and password).

Cancellations received by **October 15** will be refunded after the conference, minus a \$25 cancellation fee. No refunds after **October 15**.

Individual members of library associations of other states and dual members of WLA/WEMTA may register at WLA member rates.

\*Join by paying dues with your registration (see subtotals above). Libraries with an institutional

membership in WLA may also send one non-member staff at member rates.

Registration materials may be picked up at the conference registration desk.

Room reservations are to be made directly with the hotel. See our web address for hotel information: [www.wla.lib.wi.us/conferences/2010/general/](http://www.wla.lib.wi.us/conferences/2010/general/).

Persons needing special accommodations are asked to inform hotel personnel when making reservations.

Please make checks payable to:

**Wisconsin Library Association**

Return this form with payment to:

**Wisconsin Library Association  
4610 South Biltmore Lane,  
Suite 100**

**Madison, WI 53718-2153**

**Fax (608) 245-3646**