

**Web Tutorial Design for Non-Geeks**  
**WAAL Conference Presentation**  
April 18, 2001

**Library Instruction at Steenbock Memorial Library, UW-Madison**



**GOAL:** to design short web tutorial modules to enhance instruction in workshops and courses

**CHALLENGE:** with little or no technical expertise, time restraints, and a limited amount of staff help and funding, how does one do it?

- share knowledge, exchange experiences, offer support to colleagues and campus librarians, e.g. support groups
- e-mail discussion groups
- find software that will produce satisfactory outcomes, but that does not demand high-level technical knowledge
  - for example, we used screen captures in PowerPoint and converted those slides into html; we also tried three of the Macromedia software programs that easily integrate: Dreamweaver, Fireworks, and CourseBuilder
- get some very basic html training (this can be self-taught!) at least to be familiar with coding
- apply several trial and error attempts before actually doing the real thing; “play around” with different features and options in your software to get a feel for what potential exists—this will help you also to establish a comfort level before you begin
- this will require a LOT of time; if possible, pick a “downtime” in the semester when there is a considerable “chunk” of uninterrupted time in which to work

**OUTCOME:**

**Tutorials made by using screen captures and formatting in PowerPoint:**

**[IMPORTING A SILVERPLATTER SEARCH INTO PROCITE 5 FOR WINDOWS](#)**



**[www.library.wisc.edu/libraries/Steenbock/bipage/tutorials/procite/procitewebspirs/index.htm](http://www.library.wisc.edu/libraries/Steenbock/bipage/tutorials/procite/procitewebspirs/index.htm)**

## HOW TO FIND JOURNAL ARTICLES APPROPRIATE FOR PROJECT PROPOSALS



[www.library.wisc.edu/libraries/Steenbock/bipage/pres/b152/slideshow\\_presentation/sld001.htm](http://www.library.wisc.edu/libraries/Steenbock/bipage/pres/b152/slideshow_presentation/sld001.htm)

Tutorials made with Dreamweaver, Fireworks and integrated CourseBuilder quizzes:

### BIOLOGY 152: DEVELOPING A BASIC SEARCH STRATEGY



[www.library.wisc.edu/libraries/Steenbock/bipage/pres/b152/Biology152/mod1\\_intro1.htm](http://www.library.wisc.edu/libraries/Steenbock/bipage/pres/b152/Biology152/mod1_intro1.htm)

### BIOCORE 301: DEVELOPING A BASIC SEARCH STRATEGY



[www.library.wisc.edu/libraries/Steenbock/bipage/pres/bc301/biocore301/searchstrat\\_intro1.htm](http://www.library.wisc.edu/libraries/Steenbock/bipage/pres/bc301/biocore301/searchstrat_intro1.htm)

### BIOLOGY 151: ADVANCED TIPS & TRICKS FOR GETTING THE MOST OUT OF THE INTERNET



[www.library.wisc.edu/libraries/Steenbock/bipage/pres/b151/biology151/part1\\_intro\\_1.htm](http://www.library.wisc.edu/libraries/Steenbock/bipage/pres/b151/biology151/part1_intro_1.htm)

## RESOURCES I USE FOR GRAPHICS AND CLIP ART:

- Microsoft Design Gallery Live:

<http://dgl.microsoft.com/default.asp?nEULA=1&nInterface=0&tPhrase=>

- AltaVista Image Search:

<http://web.altavista.com/cgi-bin/query?pg=q&stype=simage>

- Google [www.google.com](http://www.google.com)

In Google, type the words of the item you are looking for with the term "clipart" (it might be two words--"clip art"--try both variations for results), also, try using terms such as "image" or "graphic"

- IconBAZAAR [www.iconbazaar.com/](http://www.iconbazaar.com/) and About the Human Internet:

<http://webclipart.miningco.com/internet/webclipart/>

- Image Collections in the EBSCOhost Academic Search database