

Page Composer: Create your own web page in minutes!

What is Page Composer?

It's a new feature available from EBSCO that allows you to create web pages of articles from EBSCOHost and other web sources....without knowing HTML or how to use a page editor!!

Why would I use Page Composer?

You could use Page Composer to create an online syllabus, or to create a reading list on a particular topic.

How much does this feature cost?

Page Composer is included in the EBSCOHost package you receive through BadgerLink...it is available to you absolutely free!

How do I get to it?

To use Page Composer, go to:

<http://search.epnet.com/login.asp?group=pc>

You may be asked for a user ID and password:

User ID: This is your EBSCO customer ID. If you don't know what your ID is, just contact us at (888) 542-5543 or badgerli@dpi.state.wi.us, and we'll be happy to provide you with this information.

Password: pc

How do I make a page using Page Composer?

Good question. Let's do a sample page so you have an idea of the steps, and you can see how easy it really is.

I want to create a page for my high school government class on the 2000 election and campaign advertising. To begin, I go to:

<http://search.epnet.com/login.asp?group=pc>

The first screen I see looks like this:

EBSCO Bring Your Information Together With Focus

Create New Page Never created a page? Let us walk you through each step!	Edit Existing Page Remember where you left off? Return there!	Search for Articles Been here before and know what you need? Begin searching!	Getting Started A little confused? Let our tutorial help!
---	--	--	--

Exit Page Composer

I click on the "Create New Page" box at the left to begin creating my page. The next screen asks me to choose my design type:

New Page Wizard **Help**

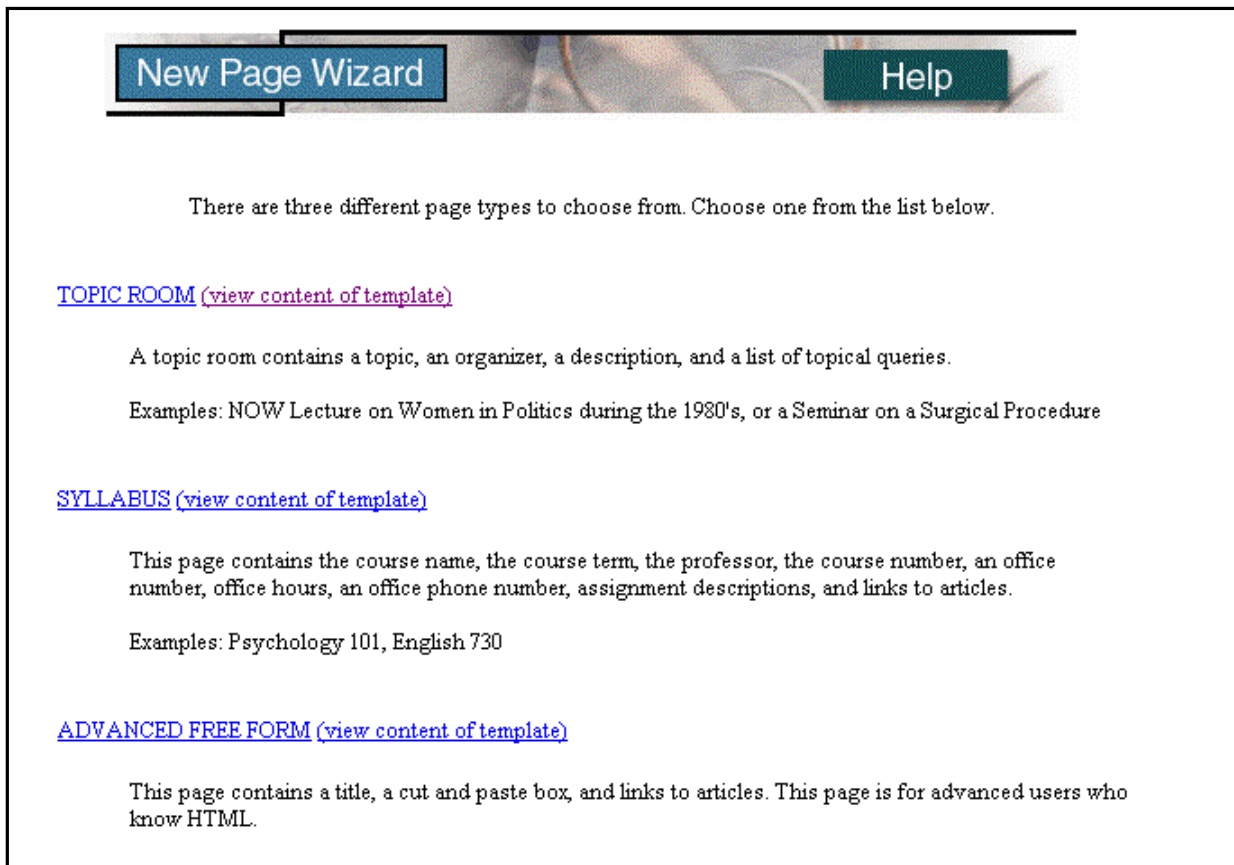
Begin by choosing one of the designs below. The design will apply to the different pages you can create with this wizard. To see a larger version of the design, click on the words under the image. To choose a design and continue, click on the image.

 View Children Design	 View Corporate Design	 View College Design
--	---	---

I have three choices of design type: Children, Corporate, or College. I'll click on the image of the design type to choose it.

In my case, I'm going to choose "College" because I'm designing for high school students. I click on the image for "College Design" to continue.

The next screen asks me to choose a page type:



New Page Wizard **Help**

There are three different page types to choose from. Choose one from the list below.

[TOPIC ROOM \(view content of template\)](#)

A topic room contains a topic, an organizer, a description, and a list of topical queries.

Examples: NOW Lecture on Women in Politics during the 1980's, or a Seminar on a Surgical Procedure

[SYLLABUS \(view content of template\)](#)

This page contains the course name, the course term, the professor, the course number, an office number, office hours, an office phone number, assignment descriptions, and links to articles.

Examples: Psychology 101, English 730

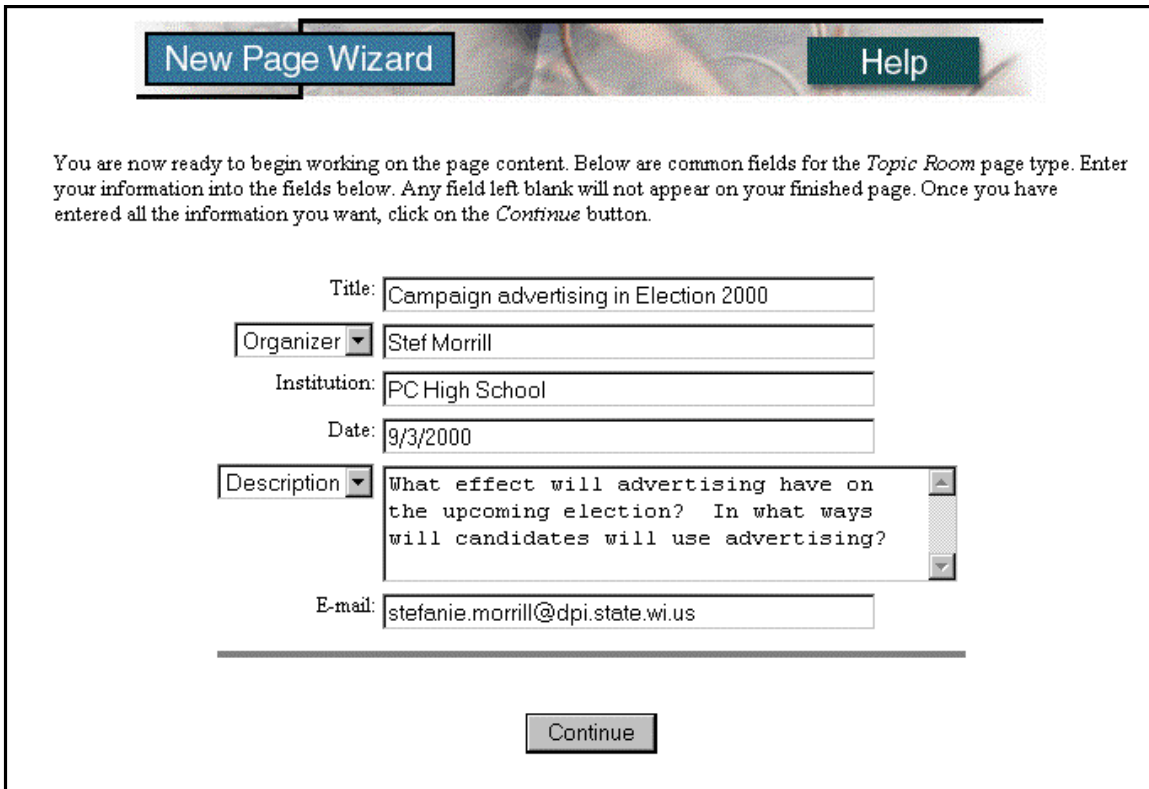
[ADVANCED FREE FORM \(view content of template\)](#)

This page contains a title, a cut and paste box, and links to articles. This page is for advanced users who know HTML.

I can choose "Topic Room" if I'm making a bibliography for a particular topic, "Syllabus" if I'm making a more complete syllabus for a course, or "Advanced Free Form" if I know HTML, and would like to make more customizations to my page.

For this example, I'll click on "Topic Room" since I'm making a bibliography on a particular topic.

When I click on "Topic Room", I'll see a screen asking for information about my page. Here's the page, already filled out for my example:



The screenshot shows a web form titled "New Page Wizard" with a "Help" button. Below the title is a paragraph of instructions: "You are now ready to begin working on the page content. Below are common fields for the *Topic Room* page type. Enter your information into the fields below. Any field left blank will not appear on your finished page. Once you have entered all the information you want, click on the *Continue* button." The form contains the following fields:

- Title: Campaign advertising in Election 2000
- Organizer: Stef Morrill
- Institution: PC High School
- Date: 9/3/2000
- Description: What effect will advertising have on the upcoming election? In what ways will candidates will use advertising?
- E-mail: stefanie.morrill@dpi.state.wi.us

A "Continue" button is located at the bottom of the form.

I can provide the following information:

Title: What do I want the title of this web page to be?

Organizer: Who organized the page? I could also provide a Company, Instructor, or Speaker instead of Organizer.

Institution: What school or institution am I making this page for?

Date: What date did I make the page?

Description: What additional information do I want to provide about this page? I could also provide Instructions instead of Description, if I wanted.

Email: What is the email address the students can use if they need to contact the organizer, instructor, or speaker?

After I've supplied this information, I'll click the "Continue" button to continue. The next screen is where I search in EBSCOHost to find the citations I want to include in my web page.

You can use any search techniques you use in EBSCOHost at this screen. Here is the search I created for my example page:

Databases	<input type="checkbox"/> Academic Search Elite <input type="checkbox"/> EBSCO Animals <input type="checkbox"/> Business Source Elite <input type="checkbox"/> Comp MEDLINE w/ MeSH <input type="checkbox"/> Corporate ResourceNet <input type="checkbox"/> CRN Knight Ridder <input type="checkbox"/> ERIC <input checked="" type="checkbox"/> MasterFILE Premier <input type="checkbox"/> Clinical Reference Systems <input type="checkbox"/> Health Source Plus <input type="checkbox"/> USP DI Volume II, Advice for the Patient <input type="checkbox"/> Funk & Wagnalls New World Encyclopedia <input type="checkbox"/> Middle Search Plus <input type="checkbox"/> MAS Online Plus <input type="checkbox"/> EBSCO Online Citations <input type="checkbox"/> Primary Search
Keyword Search	<input type="text" value='election AND ("ad campaigns" OR ads OR adve'/> <input type="button" value="Search"/>
Natural Language Search	<input type="text"/> <input type="button" value="Search"/>
Results Per Page	<input type="text" value="10"/>
Limit Your Search	<input checked="" type="checkbox"/> Full Text Magazine: <input type="text"/> Date Published: <input type="text"/> Month <input type="text"/> Yr. <input type="text"/> to <input type="text"/> Month <input type="text"/> Yr. <input type="text"/>

Databases: For my example, I chose to use MasterFILE Premier. I could have chosen MAS Online Plus, which is the database designed for High School students, but I wanted to have more resources to choose from. If I was creating a page for Middle or Elementary school students, I might use Middle Search Plus or Primary Search.

Keyword Search: For my example, I used the keyword search:

election AND ("ad campaigns" OR ads OR advertisements)

Notice that I can use boolean and exact phrase searching in Page Composer, just like I can in EBSCOHost.

Natural Language Search: For my example, I chose not to use Natural Language Search. I could have used this type of searching if I wanted to ask a natural language question.

Results Per Page: This is the number of citations I will see per page when my results are displayed. For my example, I left this at the default of 10.

Limit Your Search: For my example, I limited my search to "Full Text". I wanted to be sure to only receive citations for full-text articles.

I can also limit my search to a specific magazine, or to a specific date.

Once I fill in all the fields, I click the "Search" button next to "Keyword Search" to continue.

I'll receive a citation list from my search:

Searched: *MasterFILE Premier for election AND ("ad campaigns" OR ads OR advertisements)*

(1 to 10) of 167 Pages: 1 2 3 4 5 6 7 8 9 10 >>

record	Mark	Select Result For More Detail
1.	<input type="checkbox"/>	image of the week . Advertising Age, 08/21/2000, Vol. 71 Issue 35, p60 Full Text
2.	<input checked="" type="checkbox"/>	Bush, Gore ad campaigns steer clear of national TV ; By Teinowitz, Ira., Advertising Age, 08/07/2000, Vol. 71 Issue 33, p3 Full Text
3.	<input checked="" type="checkbox"/>	Dubya's Bush ads eyeball tough issues--except one ; By Garfield, Bob., Advertising Age, 07/31/2000, Vol. 71 Issue 32, p1 Full Text
4.	<input checked="" type="checkbox"/>	The Outlaw Strikes again ; By Bai, Matt., Newsweek, 07/10/2000, Vol. 136 Issue 2, p29 Full Text
5.	<input type="checkbox"/>	Stealth ads revive efforts to change election-finance laws ; By Russell Chaddock, Gail., Christian Science Monitor, 06/12/2000, Vol. 92 Issue 140, p2 Full Text
6.	<input checked="" type="checkbox"/>	From Polis to Agora The Marketing of Political Consultants ; By Novotny, Patrick., Harvard International Journal of Press/Politics, Jun2000, Vol. 5 Issue 2 Full Text
7.	<input type="checkbox"/>	All Bets Were Off ; By Shannon, Michael R., Campaigns & Elections, May2000, Vol. 21 Issue 4, p34 Full Text
8.	<input type="checkbox"/>	Seagram ads drive cablers to drink again ; By Chura, Hillary., Advertising Age, 04/24/2000, Vol. 71 Issue 18, p1 Full Text
9.	<input checked="" type="checkbox"/>	How Bush Found His Voice ; By Carney, James., Time South Pacific, 02/28/2000 Issue 8, p32 Full Text
10.	<input type="checkbox"/>	MARCH MADNESS ; By Manning, Steven., New York Times Upfront, 02/28/2000, Vol. 132 Issue 13, p8 Full Text

(1 to 10) of 167 Pages: 1 2 3 4 5 6 7 8 9 10 >>

[New Search](#) [Save Articles for Selection](#)

I received 167 results for my search. The first 10 are displayed.


I've selected five citations to be part of my web page. These citations have a check in the box in the "Mark" column

To continue, I click on the "Save Articles for Selection". I will then receive a screen to add my selected citations to my page:

Edit Wizard Return to Searching View Marked Articles View Search History Add URL Preview & Save Help Main Menu

Adding an article to your page couldn't be easier. Use the arrows to move through the marked items from your search to find the one article you want to add. Once visible below, choose the file format you prefer, then click the "Insert Item Here" button in the location you wish the article's citation link to appear.

◀ 1 of 5 ▶

Full Text  [Bush, Gore ad campaigns steer clear of national TV.](#); By Teinowitz, Ira., Advertising Age, 08/07/2000, Vol. 71 Issue 33, p3

Title:

Organizer

Institution:

Date:

Description

E-mail:

To add the citations to my web page, I simply display the citation in the window at the top (the arrow buttons will move you from one citation to the next.) and click the "Insert Item Here" button at the bottom of the screen

Once I've inserted one item, I'll have the option to insert above or below any citation I've added. Once I'm done adding all of the citations I chose from my search, I choose one of the options from the menu at the top of the screen:

Return to searching: If I wanted to search for more citations, I would click this button.

View Marked articles: This is where I am right now. If I click on this button, it won't do anything!

View Search History: I can add the search language I used to get these citations to my web page by clicking on this option.

Add URL: Page Composer doesn't limit me to information from EBSCOHost. I can add any web page I would like by using the "Add URL" option. I just need to provide the exact web address and a description of the site.

For my example, I'll add a URL to a site created by the Washington Post that has online video of many of the Election 2000 campaign ads.

Preview & Save: When I'm done, I'll click here to complete my web page! I'll see the following screen:

The screenshot shows a web interface titled "Edit Wizard" with a navigation bar containing buttons for "Return to Searching", "View Marked Articles", "View Search History", "Add URL", "Preview & Save", "Help", and "Main Menu". The "Preview & Save" button is highlighted. Below the navigation bar, the text reads: "You're almost done. You have several options on how to proceed." There are four numbered options:

- 1. Send the HTML file (and graphics) as an attachment to email.**
Click the "Preview" button below. After you've reviewed your page and are satisfied with the results, close the new browser window which will open. Enter your email address below and choose "Continue".
Email address:
- 2. Save the finished page from within the browser.**
Click the "Preview" button below. After you've reviewed your page and are satisfied with the results, click on the File menu (top left) and then on the save or save as. This will save the HTML file to your hard drive.
- 3. Save the file for later retrieval.**
If you're not finished and need to continue at a later date, enter your email address and click the "Save" button below. The save procedure will display a code in red on the screen which you need to record for later retrieval of your file.
Email address:
- 4. Download images.**
If you chose the children's look and feel there is one image you need to download. Below is the image, right click on the image and choose save image, or save picture. This will save the image to your computer for future use.

At the bottom of the form are two buttons: "Preview" and "Return to Editing".

I have many options at this point. If I've finished my page, I can preview it, and then save it or have it emailed to myself. I'll need to talk to the technical staff at my school to determine which option I should use, and how I can make my new page available to my students.

If I haven't finished my page yet, I can save the file for later retrieval (Option #3). This will allow me to come back to Page Composer to finish my new page later.

If I have decided to use the children's look and feel, I'll need to save the image for the background (Option #4). If I need help doing this, I'll need to talk to my technical staff.

I'm going to preview my sample page by clicking on the preview button:

Campaign advertising in Election 2000

Stef Morrill

PC High School

9/3/2000 - What effect will advertising have on the upcoming election? In what ways will candidates will use advertising? - stefanie.morrill@dpi.state.wi.us

- [Bush, Gore ad campaigns steer clear of national TV.](#); By Teinowitz, Ira., Advertising Age, 08/07/2000, Vol. 71 Issue 33, p3
- [Dubya' Bush ads eyeball tough issues--except one.](#); By Garfield, Bob., Advertising Age, 07/31/2000, Vol. 71 Issue 32, p1
- [The Outlaw Strikes again.](#); By Bai, Matt., Newsweek, 07/10/2000, Vol. 136 Issue 2, p29
- [From Polis to Agora The Marketing of Political Consultants.](#); By Novotny, Patrick., Harvard International Journal of Press/Politics, Jun2000, Vol. 5 Issue 3, p12
- [How Bush Found His Voice.](#); By Carney, James., Time South Pacific, 02/28/2000 Issue 8, p32
- [Washington Post Ad Watch: See candidates' television ads](#)

I've created a pretty good looking web page in about 5 minutes! I'll now save the page, and talk to my technical staff to find out how to load this new page to our web site!

Try out Page Composer!! If you have any questions about it, or anything else about BadgerLink, please contact us at (888) 542-5543 or badgerli@dpi.state.wi.us