

LIBRARIES ON THE WEB

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Life is more than a series of bullet points, and so is this presentation...
...but this handout isn't.

☉ Are Libraries Even Competative?

Is Your Library...

Flexible (Do you lock your information into a web page.. or worse: people's heads?)

Fast (A customer sends an email with a question. Will it take more than 24 hours for the answer?)

Easy (How many hoops do I have to just through to get the info?)

User-Centered (Will I need an MLS to figure your site out?)

☉ Why do all Library Web Sites do the same things right and wrong?

What Libraris Always Do Right

Structure

Content

What Libraris Always Do Wrong

Structure

Content

☉ The Secrets of Building Websites (from Orson Wells!)

Tools vs. Models

Learning Dreamweaver is not the same as being a web designer

Learn from your Peers

Not just libraries, but Amazon and eBay and Google

80/20 Rule

You will NEVER satisfy 100% of your users. So STOP TRYING, already.

Useful Links

Google Scholar

<http://scholar.google.com>

Search academic papers from around the world.

Soon to be seen in plagerized works everywhere.

MovableType

<http://www.movabletype.org>

THE weblogging tool. Anything bigger is a

CMS requiring programming experience.

Blogger

<http://www.blogger.com>

Simple and cheap blogging (Google this it, too).

Bloglines

<http://www.bloglines.com>

Read RSS feeds in your own personalized feed

reader. It's online so you can read it anywhere.

NewsIsFree

<http://www.newsisfree.com>

Choose RSS feeds to read online.

Wisconsin Historic Images

<http://www.wisconsinhistory.org/whi>

Didn't you just love the images from the presentation? They're all here.

Librarian Avengers

<http://www.librarianavengers.org/weblog>

The best critic of online library websites I've ever read.

James Ellis

<http://www.suite102.com>

Me.