



# Conference Schedule

Wintergreen Resort & Conference Center  
April 17-20, 2007  
Wisconsin Dells

*Tuesday, April 17, 2007*

5:30 pm - 7:30 pm

Mt McKinley

**WAAL Planning Committee Meeting**

7:00 pm - 8:30 pm

Mt Everest

**WAAL Board Meeting**

*Wednesday, April 18, 2007*

8:00 am - 5:00 pm

Ballroom Atrium  
Mt Everest

**Registration  
Internet Café**

8:00 - 9:30 am

Grand Ballroom

**Breakfast**

9:00 - 10:15 am

Mt Blanc

**Four Concurrent Sessions**

**Family Feud: The Rewards of Meeting Up and Teaming Up**

*(Co-sponsored by the WLA Library User Education Round Table (LUERT))*

Janice Rice, College Library, UW Madison  
Kelli Keclik, College Library, UW Madison  
Karen Dunn, Steenbock Library, UW Madison

Who says teaching students about libraries is all serious business? Join in the collegiate spirit of challenging games and competition, as three librarians share how they teamed up with campus student services and used games as teaching tools. Learn how everyone became winners by using ideas that promote entertainment, competition, and rewards to bring energy into instruction and training programs.

## WAAL Annual Conference | April 17-20, 2007, Wisconsin Dells

9:00 - 10:15 am

### Four Concurrent Sessions (continued)

Matterhorn

#### **Who Are the People in Your Neighborhood? : Teaching a Library Skills Course as Part of a Learning Community** Erika Behling, UW Parkside Library

How does teaching a library skills class as part of a community differ from teaching the course independently? This overview of the Fall 2006 class taught as part of a Student Support Services Learning community includes a demonstration of the course D2L site and details student profiles and accomplishments. Embedded throughout the presentation will be discussion of the learning community concept. Would I teach the course this way again? I'll let you know at the presentation!

Mt Rainier

#### **Middle Age Couriers: How Medieval Polish Manuscripts Turned Up in Milwaukee and How they returned back to Poland** Ewa Barczyk, UW Milwaukee Libraries

In the closing days of World War II, an American G.I. found a cache of old documents in a ditch in Austria, and took them home with him to Racine as a souvenir. Years later, Milwaukee area scholars and archivists determined that they were medieval manuscripts. The speaker and her husband, a history professor, personally delivered them to their country of origin in 2006. She will give an illustrated account of this scholarly adventure, providing historical background, demonstrating some of the manuscripts, and describing the surprises, satisfactions, and discoveries of helping to restore part of the Polish historical heritage.

Pikes Peak

#### **Dangerous Herb or Miracle Supplement? Resources to Help You Find the Evidence**

Gerri Wanserski, Ebling Library, UW Madison  
Ulrike Dieterle, Ebling Library, UW Madison

*Lutein, Ginkgo Biloba, St. John's Wort, Hoodia 750.* Do you know the best resources for determining which herbals/supplements are therapeutically effective, which may interact with medications, tests or procedures, and what to look for when purchasing products? We'll use a systematic approach to introduce key print and electronic resources that will answer these and other questions you or your patrons may have. Along the way we'll discuss special features of each and provide tips for searching.

10:15 - 10:30 am

### Break

10:30 - 11:30 am

Mt McKinley

#### **Yankee Book Peddler** Jean Eaglesfield

## Discover WAAL @ Wisconsin Dells

10:30 - 11:45 am

### Four Concurrent Sessions

Mt Blanc

#### **Effective Assessment Tools for a Journals Cancellation Project; or, How we Reduced Print Subscriptions by 42%, with 100% Faculty Support**

Jeff Ellair, Battig Memorial Library, UW Sheboygan

In need of making some significant reductions in serials expenditures, UW-Sheboygan librarians took a holistic approach to review all titles with input from all faculty. A scoring algorithm was created and applied to each title to assess usage, cost, and online availability, in order to guide initial discussion and decisions. Jeff will explain the development and use of this simple algorithm and assessment tools used to involve faculty, as well as review some of the outcomes of the project.

Matterhorn

#### **Energy Conservation in an Academic Library**

Robert Sessions, Steenbock Library, UW Madison

Every opportunity for change is an opportunity for improvement. The renovation of Steenbock Library's air handling system required extensive demolishing of existing ceiling, lighting and heating systems. The new facility and equipment has innovative automatic controls paid for in part by energy saving funds. Learn about library automation extending into programmable lighting controls, Variable Air Volume heating systems that enable more efficient use of energy. See how we made the library look and feel better at the same time.

Mt Rainier

#### **Digitizing Large Scale Print Collections**

Matt Blessing, Raynor Memorial Libraries, Marquette University

Jim Lowrey, Raynor Memorial Libraries, Marquette University

Many libraries have completed successful digital initiatives that involved preparing item-level metadata. Some libraries and archives are now considering larger scale projects, but recognize the impracticality of item-level cataloging. Using university yearbooks as an example, this session presents a straightforward method for digitizing bound print materials. The presenters will consider factors involved in selecting a vendor; plus tasks completed by professional, support staff, and student employees. We also explore the unique funding opportunities available for anniversary celebrations, and consider some of the decisions made in selecting materials for digitization.

Pikes Peak

#### **Staff Engagement: Discovering a Path to Success**

Jo Ann Carr, CIMC, UW Madison

Engaging all levels of staff in planning, communication, and community building has resulted in the development of a facility that elicits love (& cookies) from its patrons and a joyful workplace for its staff. This program will review our strategies for creating a joyful workplace from logs to blogs, from memos to enotes, and from bulletin boards to facebook entries. CIMC emphasis on shared program development has resulted in a client responsive environment. Program participants will be encouraged to share their secrets for creating a culture of staff engagement.

## WAAL Annual Conference | April 17-20, 2007, Wisconsin Dells

11:45 am - 12:00 Noon

**Break**

12:00 Noon to 1:45 pm

Grand Ballroom

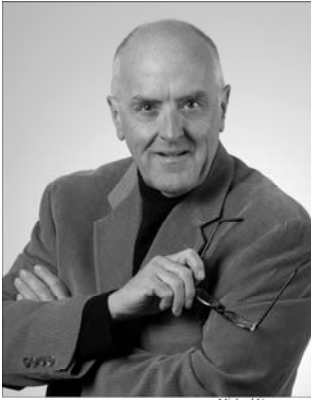
**Wisconsin Library Association Foundation - Announcement**  
Rick Krumwiede, WLA Foundation President

Grand Ballroom

### **Luncheon Program**

*Mike Norman*

**Luncheon Speaker**



### **“Exploring Haunted America”**

Author, educator and playwright, Michael Norman, is an Illinois native who now lives and works in River Falls, Wisconsin. A professor emeritus of journalism at the University of Wisconsin - River Falls, Norman created, with his late co-author Beth Scott, the best-selling *Haunted America* series of true ghost tales from the United States and Canada. His newest book, *Haunted Homeland*, was published in the fall of 2006 by Forge Books/Tom Doherty Associates.

*Haunted Homeland* takes readers on a coast-to-coast ghost trip with over 100 ghost stories from 30 states and Canada - from a legendary haunted Russian castle in Sitka, Alaska to the multiple ghosts in a crumbling Mississippi mansion. Illinois readers will come across legendary phantom hitchhikers in downstate Mount Vernon and Lebanon, and discover how one of the most notorious Chicago murder trials included the ghostly presence of the female victim, killed in a most hideous manner by her philandering husband.

1:45 - 2:00 pm

**Break**

2:00 - 3:15 pm

### **Four Concurrent Sessions**

Mt Blanc

#### **All for One and One for All: The UW System Primary Book Vendor Contract**

Kim Bartosz, UW Parkside, Jen Holman, UW La Crosse, Diane Osborne, UW Milwaukee, Lisa Pillow, UW River Falls, Richard Reeb, UW Madison, Joan Robb, UW Green Bay

In the spring of 2006 the CUWL Collection Management Task Force recommended establishment of a Book Procurement Working Group to conduct an RFP process in order to select a primary book vendor for domestic monographs for all UW campus libraries. At the time this program was being prepared, the vendor awarded the contract for 2007 had not yet been announced. Members of the Working Group will present the rationale underlying this new CUWL direction, a description of the RFP process, and early steps in implementation. Another Collection Management Task Force recommendation that has been referred to the Collection Development Committee is that of compiling “best practices” among UWS technical services operations from the point orders are received in Acquisitions through the processing of invoices. Their findings will also be presented.

## Discover WAAL @ Wisconsin Dells

2:00 - 3:15 pm

### Four Concurrent Sessions (continued)

Matterhorn

#### Mashing It Up

Tom Zilner, Wisconsin Library Services, Madison, Wisconsin

“Mashups” have become all the rage in the Web world. What are mashups? To quote Wikipedia: “A mashup is a website or web application that seamlessly combines content from more than once source into an integrated experience.” Tom will demonstrate some examples of library-related and other mashups, discuss how they work, and present a method to construct mashups that anyone can try out.

Mt Rainier

#### Redesign on a Dime: UW Colleges New Catalog Interface

Jon Mark Bolthouse, UW Colleges

Amy Mussell, Battig Memorial Library, UW Sheboygan

How do you get 27 librarians to agree on a new catalog interface? First appoint a committee, of course. This working group was charged with assessing the opinions and needs of library staff and users of the Endeavor (now Ex Libris) Webvoyage Catalog, regarding enhancements to the interface. Without a budget for the project, the working group surveyed library council members for enhancement requests, completed usability studies and recommended a radical redesign of the catalog interface. We will discuss our process, problems and the results: a streamlined catalog interface that went live in fall 2006.

Pikes Peak

#### What's Lurking in Your Stacks

Heidi Southworth, Chalmer Davee Library, UW River Falls

In October 2005, a library inventory committee was created to plan and execute a complete inventory of all bar-coded items in the Chalmer Davee Library. Using a laptop, a Symbol® barcode scanner, plenty of student help and the Scan and Go Voyager Inventory Program, the scanning began in March and ended on July 25, 2006. This presentation will explain the procedures used to plan the inventory and the personnel involved in running a successful inventory, what problems were experienced and their solutions, and how the final results were reached.

3:15 - 3:30 pm

### Break

Your library quote of the day:

“I find that a great part of the information I have was acquired by looking something up and finding something else on the way.”

- Franklin P. Adams

3:30 - 4:45 pm

## Four Concurrent Sessions

Mt Blanc

### **“But I’m Here and You are There...”: Support for Distance Learners**

Mark Rozmarynowski, T.N. Savides Library, UW Baraboo/Sauk County  
Susan Spiker, Viterbo University, Ulrike Dieterlie, Ebling Library, UW  
Madison

“...every thing you wanted to know about...” We’ve often heard this phrase in connection with everything from acupuncture to zinc mining. Today representatives from an academic library, a private college library, and an on-line university will share their secrets, challenges and experiences in supporting distance learners including ILL. Learn how others are doing it. Guaranteed to give you some new ideas of things to do and things NOT to do.

Matterhorn

### **Plagiarism, Privacy and Learning**

Carol Brill, Alverno College Library, Larry Duerr, Alverno College Library  
Jeff Desannoy, Alverno College Library

The Alverno College library works with faculty and staff to use the website turnitin.com as a teaching tool, instead of simply as one step on the path to student discipline. Although there are significant privacy concerns, the tool offers an opportunity to teach students about the proper citation of sources and the skill of paraphrasing. Multiple submissions of papers to Turnitin allow students to measure their understanding of plagiarism and meet the academic expectations of the college.

Mt Rainier

### **Podcasting in the Academic Library Setting**

Marc Boucher, UW Washington County Library  
Mark Robson, Information Systems, UW Washington County  
Jim Stevens, Information Systems, UW Washington County

Library staff and the IT Department have created a solution to offer course content and community lectures through an openly accessible podcasting portal. The presenters will explain the process and will demonstrate how a library can offer such a service themselves with minimal time and cost. Among items to be discussed are pitfalls that were encountered on the way and possible improvements in the future.

Pikes Peak

### **Tail of the Dog: Re-envisioning Virtual Reference**

Steven Frye, College Library, UW Madison, Nancy McClements, Memorial  
Library, UW Madison, Kelli Keclik, College Library, UW Madison

When UW-Madison Libraries decided to replace their virtual reference software we integrated this decision into a larger reference services planning process. We collected user survey data, conducted staff interviews, reviewed the pertinent literature, and produced a final report, Re-envisioning Reference on the UW-Madison Campus, which was approved by our library administration. During our presentation we will highlight this larger process of re-envisioning reference while focusing on our decision to launch a blended virtual reference service that combines the use of call-center chat software (Velaro) with interoperable instant messaging software (Trillian).

## Discover WAAL @ Wisconsin Dells

4:45 - 5:30 pm

Mt McKinley

### **Education and Curriculum Librarians**

Jo Ann Carr

5:30 - 7:30 pm

Grand Ballroom

### **Poster Sessions and Reception**

#### **Prize boxes, flying fish and more: Appreciating our Student Employees**

Leah Smith, Cofrin Library, UW Green Bay

#### **Giving Your Staff a Wiki of Their Own**

Kim A. LaPlante, Northeast Wisconsin Technical College

#### **...And We Stayed Open!: The Viterbo University Library Expands to Meet Student Needs**

Kim Olson-Kopp, Rita Magno, Nancy Steinhoff  
Todd Wehr Memorial Library, Viterbo University

#### **GENEALOGY 101 or What to do when the archivist is on vacation in Greece?**

Karen Weston, Area Research Center, UW Whitewater

#### **Staff Development: Creating Opportunities to Enhance Professional and Personal Growth of Library Staff**

Jeanne Witte, Steenbock Library, UW Madison  
Suzanne Otto, Memorial Library, UW Madison

#### **Connecting Librarians and Film: Identifying Stereotypes**

Jennifer Snoek-Brown, Karrmann Library, UW Platteville

#### **Collection Development Performance Indicators Redux**

John Jax, Murphy Library, UW La Crosse  
Jenifer Holman, Murphy Library, UW La Crosse

#### **The Hirsch Index of Scholarly Output: New Measure, Ongoing Debate**

Amanda Werhane, Kurt F. Wendt Library, UW Madison

#### **It's All About Attitude: Marketing Virtual Reference to First-Year Students**

Nikki Busch, Memorial Library, UW Madison  
Pamela O'Donnell, College Library, UW Madison

#### **Mining Citation Data from ISI Citation Indexes**

Alfred Kraemer, Medical College of Wisconsin Libraries

#### **Collaboration Toolkit**

Ulrike Dieterle, Ebling Library, UW Madison

*Thursday, April 19, 2007*

8:00 am - 5:00 pm

Ballroom Atrium

**Registration**

Mt Everest

**Internet Café**

8:00 - 9:30 am

Grand Ballroom

**Breakfast**

8:15 am - 9:00 am

**WAAL Business Meeting**

Mt McKinley

10:00 am - Noon

Mt McKinley

**ExLibris**

Mike Tartaglione

9:00 - 10:15 am

**Four Concurrent Sessions**

Mt Blanc

**Shear Terror: Trimming the Print Reference Collection**

Barbara Hamel, Steenbock Library, UW Madison

As the budget continues to shrink, the Internet invades, and the battle for alternative use of building space rages, Steenbock Library's print reference collection has taken a hit. Escalating costs, plummeting use and online alternatives have necessitated a reevaluation of the traditional print reference collection. This presentation will address the factors influencing change and describe what was done to the reference collection, how it was done, and how the reference staff and patrons have coped.

Matterhorn

**How Long is Perpetuity? E-Resource Licensing and Archiving**

Susan Barribeau, Memorial Library, UW Madison

Purchasing electronic is becoming a common event in academic libraries. How is the license agreement language reflecting provision for future access to what we own? This presentation will investigate the perpetual access clauses of a number of licenses and ponder the future of electronic resource access.

## Discover WAAL @ Wisconsin Dells

9:00 - 10:15 am

### Four Concurrent Sessions (continued)

Mt Rainier

#### **Can Students Meet the Demands of Today's Classrooms and Tomorrow's Workplace?: Assessing Information Literacy and Communication Technology Skills**

David Dettman, Cofrin Library, UW Green Bay

ICT Literacy Assessment is a comprehensive tool that uses real-time, scenario-based tasks to assess information, communication, and technology skills. The test was developed by the Educational Testing Service (ETS) using the ACRL "*Information Literacy Standards for Higher Education*" and input from academic librarians, faculty, and administrators. At UW Green Bay we undertook a study to determine if library instruction and additional ICT related exercises throughout the semester allowed students to demonstrate a higher degree of mastery of the seven measured information proficiencies: *Define, Access, Evaluate, Manage, Integrate, Create and Communicate*. Details of the test and results of the study will be shared.

Pikes Peak

#### **Lesson Study: An Experience in Collaborative Inquiry**

Galadriel Chilton, Murphy Library, UW La Crosse  
Michael Current, Murphy Library, UW La Crosse  
Jenifer Holman, Murphy Library, UW La Crosse  
Cristine Prucha, Murphy Library, UW La Crosse

## 授業研究

In Japan, "lesson study" has been credited for improving Japanese elementary mathematics and science instruction. At UW-La Crosse, approximately 40 teams are engaged in this form of scholarly inquiry which integrates teaching, learning, research, theory and practice. Librarians have been involved in two such lesson study projects, one in Communication Studies (CST110) and one in Theatre Arts (THA350). In each lesson study project, a course related information literacy lesson was collaboratively designed with classroom instructors. The lesson was taught, student learning was observed and analyzed, the lesson was collaboratively redesigned and the lesson was taught again in a subsequent semester. The lesson study project resulted in vastly improved communication between librarians and course instructors, and a lesson that benefited from the collaboration that entered into its design. This presentation will provide an overview of how librarians used lesson study to explore the information literacy lesson taught to Communication Studies students.

10:15 - 10:30 am

### Break

Your Library Quote of the Day:

A library is thought in cold storage.  
- Herbert Samuel

10:30 - 11:45 am

## Four Concurrent Sessions

Mt Blanc

### **Metalib: User Reactions and Coming Attractions**

Todd Bruns, Memorial Library, UW Madison

Sue Dentinger, Memorial Library, UW Madison

How have patrons adjusted to metasearching via MetaLib at UW Madison? How are our patrons actually using MetaLib. How are MetaLib and metasearching being taught? MetaLib 4 promises to take our MetaLib implementation into interesting new areas, including new services that will be very apparent to our users: clustering and facets, and increased local control of the MetaLib interface. If MetaLib 4 is available for testing prior to this conference, we will discuss these new features: what is clustering? How does it work? What are the changes behind it? How does this compare to for example Google Scholar or NCSU's Endeca OPAC indexing and display of search results?

Matterhorn

### **Beyond Newsletters: RSS Feeds, Blogs & Podcasts**

Allan Barclay, Ebling Library, UW Madison

Amy Gannaway, College of Engineering, UW Madison

Bonnie Shucha, Law Library, UW Madison

What's the difference between a blog and a podcast? And what does RSS stand for, anyway? During this session you'll find out the answers to these questions, as well as discover how these tools can be effectively used in libraries. We'll briefly explain the technology behind the tools and discuss how you can use blogs, RSS feeds, and podcasts to keep up with the current news and events and communicate with library staff and patrons. We'll take a look at what other libraries are doing and provide suggestions to help you get started.

Mt Rainier

### **Library Legislative Advocacy & ALF**

Tom Hennen, Waukesha County Federated Library System

Learn more about how the Alliance for Libraries Fund (ALF) is advancing our legislative advocacy program. WLA created this campaign conduit fund to allow library supporters to contribute to statewide legislative campaigns. Contributors to ALF will be asked if they wish to donate funds to legislators or candidates that WLA chooses. We may not direct contributions without authorization from the individual contributor. For more information, see: <http://www.wla.lib.wi.us/legis/conduit.htm>

## Discover WAAL @ Wisconsin Dells

10:30 - 11:45 am

### Four Concurrent Sessions (continued)

Pikes Peak

#### Books Are Our Brand! How Are E-Books in Our Future?

Pat Wilkinson, Polk Library UW Oshkosh

Almost 70% of college students identify “books” as the first thing that they associate with libraries. No other association comes even close. Ironically, despite wide use of the e-contact, the acceptance and use of e-books seems to lag behind other forms of digital information. Learn what the Task Force is discovering about the current e-book landscape: what factors hinder acceptance of e-books; how some libraries have successfully integrated e-books; current business models for “current” e-books vendors; and how OCLC is working with massive e-book digitization efforts. Then express *your ideas* about what e-books mean for the future of libraries and library patrons.

11:45 am - 12:00 Noon

### Break

12:00 Noon to 1:45 pm

Grand Ballroom

### Luncheon Program

*Emily Auerbach*

Luncheon Speaker



#### “The UW Odyssey Project: Transforming Lives Through the Humanities”

Emily Auerbach is a Professor of English at the University of Wisconsin-Madison and the Project Director of “The Courage to Write” series of radio documentaries on women writers. She also serves as co-host of “University of the Air,” a one-hour program broadcast statewide on Wisconsin Public Radio. Emily Auerbach reaches not only undergraduates through her campus classes on 19th-century literature but also hundreds of thousands of nontraditional students through lectures at public libraries, Elderhostels, prisons, retirement centers, schools, and service clubs. One new outreach course she directs is called the Odyssey Project, a free humanities course for low-income adults. The rigorous evening classes are taught at the South Madison Health and Family Center- Harambee and students get 6 credits in English Literature I and II. The Odyssey Project has now graduated three classes of students. Many of these students continue to pursue their education at UW- Madison and other institutions.

1:00 - 3:00 pm

Mt McKinley

### Lexis/Nexis

Lynn Smith

1:45 - 2:00 pm

### Break

## WAAL Annual Conference | April 17-20, 2007, Wisconsin Dells

2:00 - 3:15 pm

### Four Concurrent Sessions

Mt Blanc

**Using Student Employees in Non-traditional roles within the Undergraduate Library** *(Co-sponsored by the WLA Support Staff Section)*  
Carl Ziebell, Lane Library, Ripon College

Student employees are often used to staff the circulation desk to process books in the cataloging department, and to do other mundane tasks that do not seem to require direct staff supervision. What happens when money is tight? How can a small library get its work accomplished and provide the most quality services for the dollar? One answer is to utilize student employees in new ways. Please come prepared to discuss any non-traditional ways that you presently use your undergraduate student workers.

Matterhorn

**DataFerrett for the Dataweb: Virtual Processing of Government Data Files**  
Michael Watkins, Polk Library, UW-Oshkosh

DataFerrett for the Dataweb creates an exciting new dimension in online access to government data. The DataFerret software, a joint venture of the Census Bureau and the Centers for Disease Control, allows the user to create unique customized files from various government data sets and retrieve the results in tabular format. This presentation provides a brief history of the DataFerrett software and the DataWeb and demonstrates its capabilities. An overview will be given of the current datasets available for processing.

Mt Rainier

**Orienteering the Laptop Campus: Team Adventures**  
Lelah Lugo, Library Learning Center, UW Stout, Denise Madland, Library Learning Center, UW Stout, Carol Hagness, Library Learning Center, UW Stout

Librarians have teamed up with Student Services, First Year Experience Staff, Learning and Technology Services, and the Teaching and Learning Center to orientate students and faculty for "hands-on/minds-on" experiences in the use of their laptops. Stout librarians are an integral part of the training and further extend library advocacy through student events and activities. The overall orientation "package" puts the library in a prominent place on the map for the campus newcomers.

Pikes Peak

**Was Oliver Stone Right? On the Trail with a Super Sleuth: Four Decades of JFK Assassination Research**  
Dr. David Wrone, Author & Professor Emeritus of History, UW Stevens Point

David Wrone is one of our nation's foremost authorities on the JFK assassination. Since 1968, he has researched the Warren Commission report, co-authored a bibliography, and has written numerous articles on the assassination. This presentation, will walk the audience through his research process and share the experiences that he encountered on his journey. Learn first hand about the challenges that he faced during his years of investigative research and his experience in utilizing the Freedom of Information Act to gain access and publish his work.

## Discover WAAL @ Wisconsin Dells

3:15 - 3:30 pm

**Break**

3:30 - 4:45 pm

**Four Concurrent Sessions**

Mt Blanc

**The BibApp**

Eric Larson, Wendt Library, UW Madison  
Nate Vack, Wendt Library, UW Madison

The UW-Madison Libraries' Office of Scholarly Communication and Publishing (OSCP) is working to build a campus Institutional Bibliography (IB). When you connect people with citations, an interesting picture of campus scholarly communication develops. The IB also creates opportunities for detailed collection analysis, improved department/liaison relationships, personalized copyright instructions, and rapid population of MINDS@UW- our institutional repository. The OSCP is now working to expand the project begun with the College of Engineering to include the Schools of Medicine and Nursing and the English Department. This explanation has led to campus collaboration, as partnerships with Wisconsin TechSearch and the Division of Information Technology (DoIT) help to pilot an important new library service. Come hear about innovative technologies the BibApp uses: Ruby on Rails, mashup-techniques and RESTful architecture.

Matterhorn

**Inquiry Based Research: Process as a means to Discovery**

*(Co-sponsored by the WLA Library User Education RoundTable (LUERT))*

Kristin Woodward, Golda Meir Library, UW Milwaukee  
Molly Susan Mathias, Golda Meir Library, UW Milwaukee

In collaboration with Composition program coordinators and instructors, Research and Instructional Support at the UW-Milwaukee Libraries has conceptualized an Inquiry Based Research Curriculum. Our challenge is we often focus on post-evaluation and observable skills, whereas faculty might use a rubric that asks how research sources were used in the final product. Participants will be part of a group discussion to assist in conceptualizing the differences in library instruction services and faculty instruction goals. Attendees will create a plan to assist them in developing an "Inquiry Based" Instruction process for their instruction sessions.

Mt Rainier

**Researching, Courting, and Educating Next Generation Subject Specialists**

Louise Robbins, School of Library and Information Studies, UW Madison  
Ming-Hsin Chiu, School of Library and Information Studies, UW Madison  
Diane Barlow, College of Information Studies, University of Maryland  
Patricia Fisher, College of Information Studies, University of Maryland

Is there a shortage of subject specialists for academic and research libraries? If so, in what fields does demand outstrip supply? Will future staffing patterns change the demand? Why do people with advanced degrees enter librarianship? How can we use what we know to make sure that the demand for subject specialists does not outstrip supply? And once we have recruited advanced degree holders, what should their curriculum include? A team from UW-Madison SLIS and its counterpart at the University of Maryland share the results of their three-year IMLS-funded research.

## WAAL Annual Conference | April 17-20, 2007, Wisconsin Dells

3:30 - 4:45 pm

### Four Concurrent Sessions (continued)

Pikes Peak

#### Liaison Librarian Forum: What's New? What's Next?

Matthew Coan, Steenbock Library, UW Madison  
Amanda Werhane, Wendt Library, UW Madison  
Thomas Durkin, Social Science Reference Library, UW Madison  
Susan Heffron, Todd Wehr Mem. Library, Carroll College  
Jennifer Snoek-Brown, Karrmann Library, UW Platteville  
Chris Hooper-Lane, Ebling Library, UW Madison

Partnerships, outreach, co-instruction with faculty, relationship marketing, subject expertise, collection development, committee work, advocacy-What do these words have in common? They're all job duties of liaisons! Join us for an update on current trends in liaison librarianship and a lively discussion with liaison librarians from across the states, representing multiple disciplines. Panelists will react to a brief look at the literature and then report on new and upcoming collaborations, describe recent struggles, and provide their own perspectives, on the future of liaison services. Audience (that's you!) participation and questions round out the forum.

5:00 - 6:00 pm

Mt McKinley

#### WiLS Open Forum: Q&A on all things WiLS

Kathy Schneider

5:30 - 7:30 pm

Grand Ballroom

### Bennett Studio Photography Reception



Henry Hamilton Bennett (1843-1908) returned from the Civil War in 1864 with an injury to his hand that prevented him from pursuing his intended career as a carpenter. Purchasing a tintype studio in Wisconsin Dells (then Kilbourn City), he took his first stereographic landscape photographs of the rugged Wisconsin River dells in 1868 and, in 1875, opened his portrait photography studio. Bennett developed a passion for landscape photography because, in his words, "It is easier to pose nature and less trouble to please." His stereoscopic views of the river dells attracted visitors from across the country, and made Wisconsin Dells one of the most popular tourism destinations in the 19th-century Midwest. He further capitalized on the tourism boom by taking souvenir photos of tourists on board the steamboats that ferried visitors up and down the river on sightseeing excursions.

Information courtesy of the H.H. Bennett Studio website at:  
<http://www.wisconsinhistory.org/hhbennett/>

## Discover WAAL @ Wisconsin Dells

*Friday, April 20, 2007*

7:30 - 8:30 am

Mt McKinley

**Librarians Supporting Nursing Education (LibNEd) Meeting**  
Ulrike Dieterle

8:00 am - 12:00 Noon

Ballroom Atrium

**Registration**

Mt Everest

**Internet Café**

8:00 - 9:30 am

Grand Ballroom

**Breakfast**

9:00 - 10:15 am

**Four Concurrent Sessions**

Mt Blanc

**Discover Wisconsin - and Midwest - Authors**  
Helene Androski, Memorial Library, UW Madison (retired)

Wind down your conference activities by talking about the books you love! In this latest of the Readers Section's series of book discussions, Helene will review the genre of Midwest regional writing and lead a book talk on Zona Gale's *Miss Lulu Bett*, a classic with impeccable Wisconsin credentials (Zona Gale was from Portage, conveniently nearby to Wisconsin Dells). You do not have to have read the book beforehand to attend, but you're going to want to anyway. Come with your recommendations of other Midwest regional writing to include in an annotated bibliography that will be on a web site.

Matterhorn

**Information Instruction Sequencing for Nursing Students: An Interdisciplinary Collaboration**  
Michael Strahan, Lydia M. Olson Library, Northern Michigan University  
Dr. Mary Ellen Powers, School of Nursing, Northern Michigan University

Collaboration between Library and Nursing faculty resulted in an innovative program where students learn information skills in a content-driven, tiered instructional sequence. Integrated into the School of Nursing curriculum from certificate level through graduate school, the program is the culmination of a yearlong project. From initial proposal, to consensus and unanimous approval by Nursing faculty and administrators, the program was implemented in fall 2005. In addition to discussing planning and implementation, the presenters will address strategies to assist students, including post-session access to content. They will also provide formative and summative evaluation results from Nursing faculty and students participating in the instructional sequence.

## WAAL Annual Conference | April 17-20, 2007, Wisconsin Dells

9:00 - 10:15 am

### Four Concurrent Sessions (continued)

Mt Rainier

#### **There's More Work to Do than I Thought...Perspectives on Digital Project Management**

Debbie Cardinal, Wisconsin Library Services, Madison, WI  
Chris Hartman, University Archives, UW Madison

In a multi-type digital, collaborative project, how DOES the work get done? We'll discuss distributed project management and setup, setting timelines, defining a workflow, distributing the work and getting the project done!

Pikes Peak

#### **"Librarian Spies": The Strange Careers of Philip and Mary Jane Keeney**

Louise Robbins, School of Library and Information Studies, UW Madison

Librarian Philip O. Keeney and his wife, Mary Jane, turned his censorship-related firing from Montana State University into a *cause celebre* that drew national attention and founded the Progressive Librarians Council, which many active young librarians joined. But they also were among those federal employees identified by Elizabeth Bentley and the Venona decryptations as spies for the Soviet Union during World War II and after. The accumulation of evidence against them and their ultimate fate reveal much not only about the history of their time, but the issues surrounding secrecy and national security in our own time.

10:15 - 10:30 am

### Break

10:30 - 11:45 am

### Four Concurrent Sessions

Mt Blanc

#### **Wiretapping the Internet: Coming Soon To An Internet Provider Near You**

Shaun Abshere, WiscNet, Madison, WI  
Bob Bocher, State Library Division, Wisconsin Department of Public Instruction

Over the past three years federal law enforcement has been aggressively seeking broadly expanded powers to wiretap the Internet. This has been done most visibly by trying to extend a law originally targeted at phone company wiretaps (Communications Assistance for Law Enforcement Act - CALEA) to the Internet. Internet providers used by academic institutions (e.g., WiscNet) must meet the new CALEA requirements by May 2007. The federal Department of Justice is also seeking major changes in other statutes to enable law enforcement to track Internet use by millions of Americans. This presentation will explore these issues, including NSA wiretaps, and their impact on academic institutions and the 70% of Americans now using the Internet.

## Discover WAAL @ Wisconsin Dells

10:30 - 11:45 am

### Four Concurrent Sessions (continued)

Matterhorn

#### **The Sane Way to Train**

Emily Rogers, Cofrin Library, UW Green Bay  
Renee Ettinger, Cofrin Library, UW Green Bay

*Co-sponsored by the WLA Support Staff Section*

Bogged down with training new student assistant? Tired of repeating yourself for each new hire? Wondering how to train students with different learning styles? Come and find out how our staff kept their sanity intact and streamlined their training with online courseware. We will discuss the evolution of the program, the technical processes required, and provide specific examples of what has worked and what has not worked. A student who has recently completed the program will be available to provide insight into the strengths and weaknesses of the online training.

Mt Rainier

#### **Interdisciplinary Blog for Liaisons**

Krista Clumpner, Lydia M. Olsen Library, Northern Michigan University

As library liaison to three departments in the College of Arts and Sciences I wanted to find a way to increase communication between myself and the faculty in the areas of Art & Design, Communication and Performance Studies, and Modern Languages and Literatures. While each area covers diverse topics there is also the potential for areas to be related and useful to each other. In an attempt to foster interdepartmental communication, I proposed creating a blog for all my liaison areas where combined communication can be encouraged.

Pikes Peak

#### **Lofty Goals, Harsh Realities. Do We Do What We Say We Do?**

Ane Carriveau, Lane Library, Ripon College

Assessing user needs and how the library is meeting them is critical to the library remaining relevant to the institution it serves. Ensuring that the library's goals and mission are in active practice and not just something nice to put on paper should also be part of any assessment that is done.

In Fall 2006 we looked at how well we are meeting the needs of the students and the faculty we serve and how well we are living out our mission and goals. This will be a discussion of survey methodology, results, changes made and future directions.