

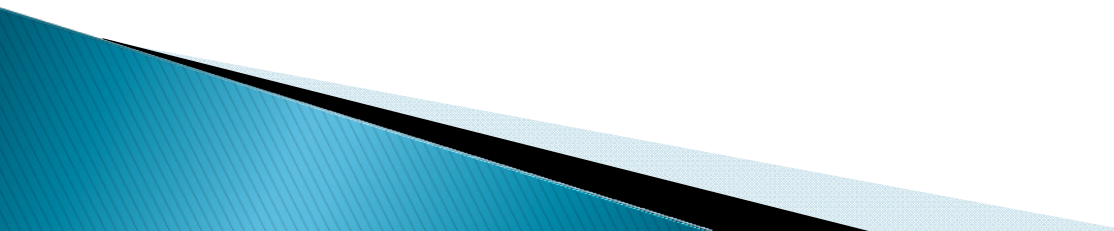
The 411 on Providing Pay-Per-Use Access to Journal Articles

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What is Pay-Per-Use?

“Just in Time” versus “Just in Case”

- ▶ Quickly purchase individual journal articles in lieu of ongoing subscription commitments
 - ▶ User participates in collection development
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Pay-Per-Use

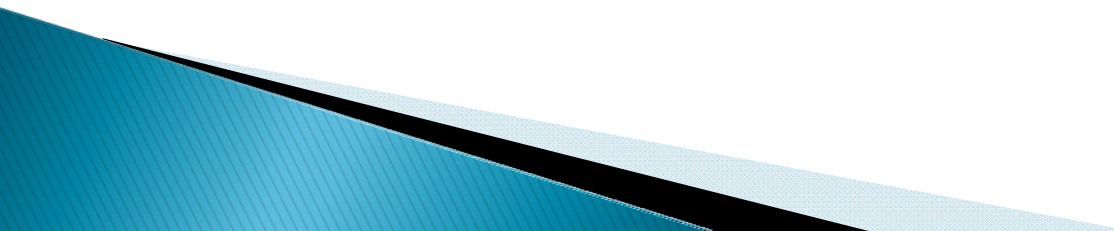
Advantages	Limitations
<ul style="list-style-type: none">• Not committed to ongoing journal subscriptions• Access to a broader range of journals• Only pay for what is used• Save costs related to shelf space, binding, staff time, maintenance of electronic• Quality of articles (Color photos, etc.)	<ul style="list-style-type: none">• Access is not immediate• No archival copy• May pay for the same article twice (or more)• Another alternative in staff workflow• Needed for accreditation?

The Problem

We can no longer afford to carry high cost journals that are used infrequently.

Journal Title	Cost	Use	Cost/Use
Aquaculture	\$4,666	2.4	\$1,944
Journal of Memory and Language	\$1,025	2.6	\$394
Journal of Polymer Science: A & B	\$16,769	14.8	\$1,133
Journal of Separation Science	\$2,558	3.6	\$711
Solid State Ionics	\$5,389	5.8	\$929

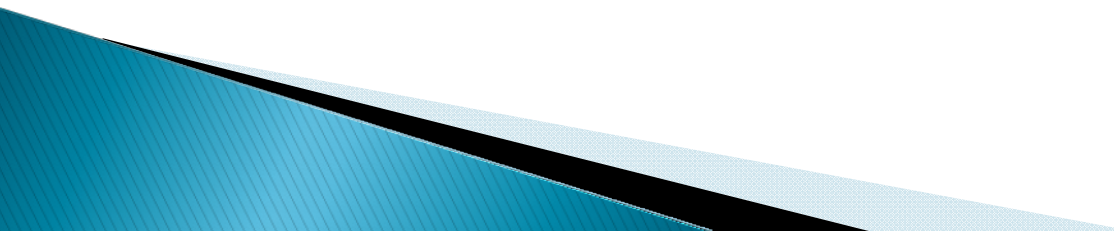
The Questions

- Save money by eliminating high-price/low-use subscriptions and offering pay-per-use articles instead?
 - Is pay-per-use less expensive or faster than traditional ILL?
 - How do our users feel about cutting these subscriptions?
 - Do our users prefer desktop article delivery or having access to print holdings in the Library?
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The Pilot Project

- ▶ Can a document delivery service replace selected print journal subscriptions?
 - CUWL Commercial Document Delivery Initiative
 - Funds from library director (\$5K)
 - Timeframe: Spring 2009 (Feb 2 – Apr 10)
 - Survey

Implementation

- ▶ Identified 53 print journals for possible cancellation
 - Elsevier / Wiley Titles
 - Print only titles automatically included
 - Cost/Use information (more than \$30)
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Implementation

Submitting a Request

- Keep it simple! Didn't want users to have to learn a new method of submitting a request
- Solution: Request via SFX menu / ILL form
- Easy on staff: Requests routed to queue in ILLiad automatically ordered as "pay-per-use"

SFX by Ex Libris Inc. - Windows Internet Explorer

http://sfx.wisconsin.edu/uwsp?url_ver=Z39.88-2004&url_ctx_fmt=infofi/fmt:kev:mbc:ctx

University of Wisconsin-Stevens Point
Results of Search University Library

Language English

Source: Journal of polymer science. Part A, Polymer chemistry [0887-624X]

Full text

There is **no electronic full text available** for this item.

Is it in our Library?

Check for a local copy in the **UW-Stevens Point Catalog** **GO**

Print copy in **UWSP Bound Periodicals (2nd Floor)** **GO**
Available from 1986 volume: 24


Print copy in **UWSP Current Periodicals (2nd Floor)** **GO**

Can I get it from another Library?

Request document via **Interlibrary Loan / Document Delivery Service** **GO**
Request article be delivered via email (generally within 24 business hours, excluding weekends).

Assistance

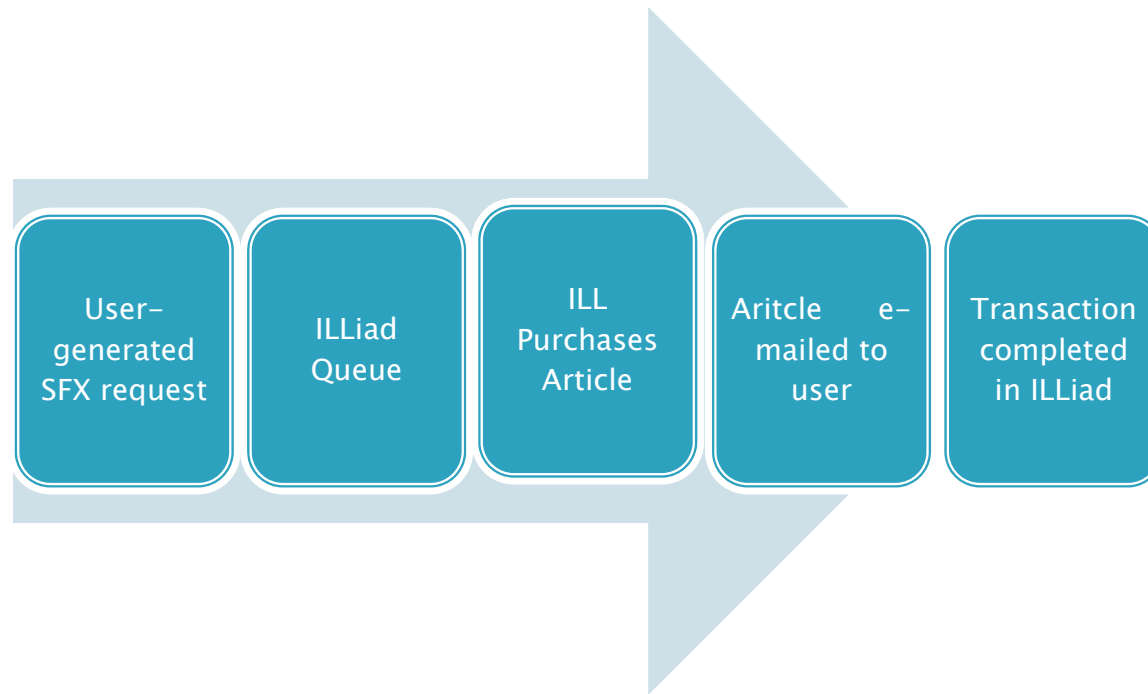
Need help? **Ask a librarian** **GO**

 **University Library**
University of Wisconsin-Stevens Point

Implementation

- ▶ Marketing
 - MOD (Message of the Day)
 - News item on library's homepage
 - Email departments

Workflow and ILL



Usage and Cost Data

Total number of Requests	409
Cost of Pilot (with CUWL discount)	\$7,990
Cost of Pilot (without discount)	\$12,757
Total number of requests of identified print titles	202

Survey Results

Describe your role at UWSP:		
Answer Options	Response Frequency	Response Count
Faculty/staff	36.6%	15
Graduate Student	19.5%	8
Undergraduate Student	43.9%	18
<i>answered question</i>		41

Survey Results

How would you rate the speed of document delivery for this article?		
Answer Options	Response Frequency	Response Count
Very fast	63.4%	26
Fast	34.1%	14
Same as Interlibrary Loan	2.4%	1
Slow	0.0%	0
Very slow	0.0%	0
<i>answered question</i>		41

Survey Results

How would you rate the quality of the document you received?		
Answer Options	Response Frequency	Response Count
Excellent	73.2%	30
Very good	26.8%	11
Good	0.0%	0
Acceptable	0.0%	0
Poor	0.0%	0
<i>answered question</i>		41

Survey Results

How would you rate the convenience of the Document Delivery Service?		
Answer Options	Response Frequency	Response Count
Very convenient	90.2%	37
Convenient	9.8%	4
Equals Interlibrary Loan	0.0%	0
Somewhat inconvenient	0.0%	0
Very inconvenient	0.0%	0
<i>answered question</i>		41

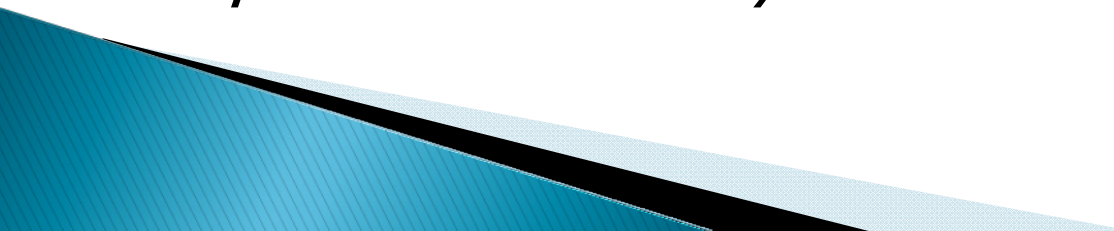
Survey Results

How would you rate the Document Delivery Service compared to using a print journal at the library?		
Answer Options	Response Frequency	Response Count
Much more convenient	70.0%	28
More convenient	20.0%	8
Similar to using print	7.5%	3
Less acceptable than using print	2.5%	1
Not acceptable	0.0%	0
<i>answered question</i>		40

Survey Results

How would you rate your overall satisfaction with the Document Delivery Service?		
Answer Options	Response Frequency	Response Count
Very satisfied	78.0%	32
Satisfied	22.0%	9
Equals Interlibrary Loan	0.0%	0
Somewhat dissatisfied	0.0%	0
Very dissatisfied	0.0%	0
<i>answered question</i>		41

Comments

- ▶ *“The figures (in full color!) were easy to view in this format. I also liked the bookmarks tab on the side – how helpful!”*
 - ▶ *“Great to get the article so quickly and the quality of the copy was far superior to ILL copies I've received in the past. Thanks.”*
 - ▶ *“I was very surprised and impressed with the speed of delivery! Thanks!”*
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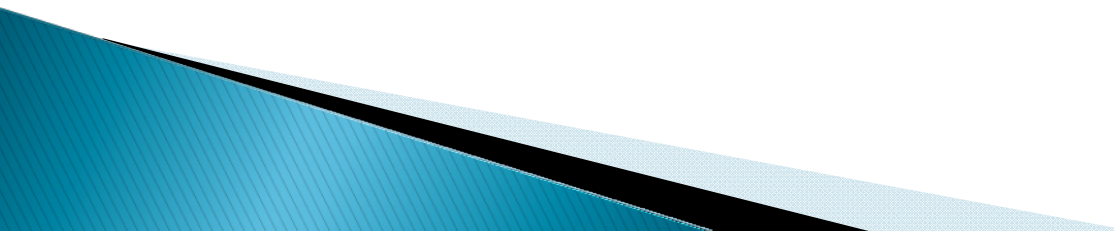
Comments

- ▶ *“I am wondering why I cannot personally access these documents. I understand that there is a cost involved in making electronic journal archives available but it would be ideal to be able to access these documents myself as I can with certain journals.”*

Results

- ▶ Re-evaluated 53 titles
 - 10 titles kept based on new cost/use info
 - Additional 3 titles based on usage of bound
 - Additional 4 titles kept based on department feedback (substitute electronic for print)
- End Result
 - 36 number of titles canceled
 - \$52,008 saved
 - Convenient access to over 3000 titles

Possible Outcomes

- ▶ Cancellation of low use print titles
 - ▶ Expanding to other publishers
 - ▶ Include titles from our print collection in Document Delivery Service
 - ▶ Use as collection development tool. Identify potential journal titles to purchase.
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Questions?

